

PAUL R. BREWER

117 Johnston Hall, P.O. Box 413, Milwaukee, WI 53201
Phone: (414) 229-5376 Fax: (414) 229-2411
E-mail: prbrewer@uwm.edu

EDUCATION

University of North Carolina at Chapel Hill

Ph.D., Political Science (1999)

M.A., Political Science (1997)

University of Kentucky

B.A., Political Science (1994)

ACADEMIC APPOINTMENTS

University of Wisconsin-Milwaukee, Department of Journalism and Mass Communication

Associate Professor (2005-present); Graduate Director (2005-present)

Assistant Professor (2003-2005)

George Washington University, Department of Political Science

Assistant Professor (1999-2003)

University of North Carolina at Chapel Hill, Department of Political Science

Teaching Fellow (1996-1999)

Teaching Assistant (1995-1996)

Research Assistant (1995)

BOOK

Brewer, Paul R. 2008. *Value War: Public Opinion and the Politics of Gay Rights* (Lanham, MD: Rowman & Littlefield).

JOURNAL ARTICLES

Brewer, Paul R. and David Pritchard. 2008. "Ideology and Public Trust in Radio as a Source for Local News." *Journal of Radio and Audio Media* (forthcoming).

Cao, Xiaoxia and Paul R. Brewer. 2008. "Political Comedy Shows and Public Participation in Politics." *International Journal of Public Opinion Research* 20(1):90-99.

Pritchard, David, Christopher Terry, and Paul R. Brewer. 2008. "One Owner, One Voice? Testing a Central Premise of Media Ownership Policy." *Communication Law and Policy* 13(1):1-27.

- Brewer, Paul R. and Timothy Macafee. 2007. "Anchors Away: Media Framing of Broadcast Television News Anchors." *Harvard International Journal of Press/Politics* 12(4):3-19.
- Brewer, Paul R. and Emily Marquardt. 2007. "Mock News and Democracy: Analyzing *The Daily Show*." *Atlantic Journal of Communication* 15(4):249-267.
- Gross, Kimberly and Paul R. Brewer. 2007. "Sore Losers: News Frames, Policy Debates, and Emotions." *Harvard International Journal of Press/Politics* 12(1):122-133.
- Voeten, Erik and Paul R. Brewer. 2006. "Public Opinion, the War in Iraq, and Presidential Accountability." *Journal of Conflict Resolution* 50(6):809-830.
- Brewer, Paul R. 2006. "National Interest Frames and Public Opinion about World Affairs." *Harvard International Journal of Press/Politics* 11(4):89-102.
- Vercellotti, Timothy and Paul R. Brewer. 2006. "'To Plead Our Own Cause': Public Opinion toward Black and Mainstream News Media among African-Americans." *Journal of Black Studies* 37(2):231-250.
- Brewer, Paul R. and Xiaoxia Cao. 2006. "Candidate Appearances on Soft News Shows and Public Knowledge about Primary Campaigns." *Journal of Broadcasting & Electronic Media* 50(1):18-35.
- Brewer, Paul R. and Clyde Wilcox. 2005. "Trends: Same-Sex Marriage and Civil Unions." *Public Opinion Quarterly* 69(4):599-616.
- Brewer, Paul R. and Kimberly Gross. 2005. "Values, Framing, and Citizens' Thoughts about Policy Issues: Effects on Content and Quantity." *Political Psychology* 26(6):929-948.
- Pritchard, David, Paul R. Brewer, and Florian Sauvageau. 2005. "Changes in Canadian Journalists' Views about Social and Political Roles of the News Media: A Panel Study, 1996-2003." *Canadian Journal of Political Science* 38(2):287-306.
- Brewer, Paul R., Sean Aday, and Kimberly Gross. 2005. "Do Americans Trust Other Nations? A Panel Study." *Social Science Quarterly* 86(1):36-51.
- Brewer, Paul R. 2004. "Public Trust in (or Cynicism about) Other Nations across Time." *Political Behavior* 26(4):317-341.
- Gross, Kimberly, Sean Aday, and Paul R. Brewer. 2004. "A Panel Study of Media Effects on Political and Social Trust after September 11, 2001." *Harvard International Journal of Press/Politics* 9(4):49-73.
- Brewer, Paul R., Kimberly Gross, Sean Aday, and Lars Willnat. 2004. "International Trust and Public Opinion about World Affairs." *American Journal of Political Science* 48(1):92-108.
- Brewer, Paul R. 2003. "The Shifting Foundations of Public Opinion about Gay Rights." *Journal of Politics* 65(4):1208-20.

- Brewer, Paul R. 2003. "Values, Political Knowledge, and Public Opinion about Gay Rights: A Framing-Based Account." *Public Opinion Quarterly* 67(2):173-201.
- Brewer, Paul R., Joseph Graf, and Lars Willnat. 2003. "Priming or Framing: Media Influence on Attitudes toward Foreign Countries." *Gazette* 65(6):493-508.
- Brewer, Paul R. 2002. "Framing, Value Words, and Citizens' Explanations of Their Issue Opinions." *Political Communication* 19(3):303-16.
- Brewer, Paul R. and Lee Sigelman. 2002. "Trust in Government: Personal Ties That Bind?" *Social Science Quarterly* 83(2):625-31.
- Brewer, Paul R. and Marco R. Steenbergen. 2002. "All Against All: How Beliefs about Human Nature Shape Foreign Policy Opinions." *Political Psychology* 23(1):39-58.
- Brewer, Paul R. and Lee Sigelman. 2002. "Political Scientists as Color Commentators: Framing and Expert Commentary in Media Campaign Coverage." *Harvard International Journal of Press/Politics* 7(1):23-35.
- Brewer, Paul R. 2001. "Value Words and Lizard Brains: Do Citizens Deliberate about Appeals to Their Core Values?" *Political Psychology* 22(1):45-64.

CHAPTERS IN EDITED VOLUMES

- Brewer, Paul and Xiaoxia Cao. 2008. "Late-Night Comedy Television Shows as News Sources: What the Polls Say." Chapter in *Laughing Matters: Humor and American Politics in the Media Age* (Jonathan S. Morris and Jody C. Baumgartner, editors). New York: Routledge.
- Wilcox, Clyde, Paul R. Brewer, Celinda Lake, and Shauna Shames. 2007. "If I Bend This Far I Will Break: Public Opinion on Same Sex Marriage." Chapter in *The Politics of Same-Sex Marriage* (Craig A. Rimmerman and Clyde Wilcox, editors). Chicago: University of Chicago Press.
- Goldman, Seth and Paul R. Brewer. 2007. "From Gay Bashing to Gay Baiting: Public Opinion and News Media Frames for Gay Marriage." Chapter in *Defending Same-Sex Marriage, Volume III: The Freedom-to-Marry Movement: Education, Advocacy, Culture, and the Media* (Martin Dupuis and William Thompson, editors). Westport, CT: Praeger.
- Brewer, Paul R. and Christopher J. Deering. 2005. "Interest Groups, Campaign Fundraising and Selection of House Committee Chairs." Chapter in *The Interest Group Connection: Electioneering, Lobbying, and Policymaking*, 2nd edition (Paul S. Herrnson, Ronald G. Shaiko, and Clyde Wilcox, editors). Washington, DC: Congressional Quarterly Press.
- Steenbergen, Marco R. and Paul R. Brewer. 2004. "The Not-So Ambivalent Public: Policy Attitudes in the Political Culture of Ambivalence." Chapter in *Studies in Public Opinion: Attitudes, Nonattitudes, Measurement Error, and Change* (Paul Sniderman and Willem Saris, editors). Princeton, NJ: Princeton University Press.

Brewer, Paul, Sean Aday, and Kimberly Gross. 2003. "Rallies All Around: The Dynamics of System Support." Chapter in *Framing Terrorism: Understanding Terrorist Threats and Mass Media* (Pippa Norris, Montague Kern, and Marion Just, editors). New York: Routledge.

Brewer, Paul R. 2002. "Public Opinion, Economic Issues, and the Vote: Are Presidential Elections 'All About the Benjamins?'" Chapter in *Understanding Public Opinion*, 2nd edition (Barbara Norrander and Clyde Wilcox, editors). Washington, DC: Congressional Quarterly Press.

OTHER PUBLICATIONS

Brewer, Paul R. 2007. Review of *Up from Invisibility: Lesbians, Gay Men, and the Media in America*, by Larry Gross. New York: Columbia University Press, 2001; *Straight News: Gays, Lesbians, and the News Media*, by Edward Alwood. New York: Columbia University Press, 1996; and *All the Rage: The Story of Gay Visibility in America*, by Suzanna Danuta Walters. Chicago: University of Chicago Press, 2001. *Political Communication* 24(4):462-464.

Brewer, Paul R. 2005. "International Trust." Entry in *Polling America: An Encyclopedia of Public Opinion* (Samuel J. Best and Benjamin Radcliff, editors). Westport, CT: Greenwood Press.

Brewer, Paul R. 2004. Review of *Stealth Democracy: Americans' Beliefs about How Government Should Work*, by John R. Hibbing and Elizabeth Theiss-Morse. *Journal of Politics* 66(2):634-6.

Brewer, Paul R. 2004. Review of *Soft News Goes to War: Public Opinion and American Foreign Policy in the New Media Age*, by Matthew A. Baum. *Perspectives on Political Science* 33(2):106.

Brewer, Paul R. 2003. Review of *Media, Profit, and Politics: Competing Priorities in an Open Society*, by Joseph Harper and Thom Yantek (editors). *Perspectives on Political Science* 32(4):243-4.

EXTERNAL RESEARCH GRANTS

Russell Sage Foundation, "Crisis and Confidence Revisited," (Co-Principal Investigators: Kimberly Gross, Sean Aday, and Lars Willnat), \$7,555 (2002).

National Science Foundation, Small Grant for Exploratory Research, "Crisis and Confidence" (Co-Principal Investigators: Kimberly Gross, Sean Aday, and Lars Willnat), \$56,310 (2001-2002).

INTERNAL RESEARCH GRANTS

George Washington University, University Facilitating Fund Award, "Defining the Issue: Equality, Family Values, and Public Opinion toward Gay Rights," \$6,955 (2001-2002).

George Washington University, Junior Scholar Incentive Award, "Defining the Issue: Equality, Family Values, and Public Opinion toward Gay Rights," \$5,000 (2001).

University of North Carolina at Chapel Hill, On-Campus Dissertation Fellowship, \$6,000 (1999).

MANUSCRIPTS UNDER REVIEW

Gross, Kimberly, Paul R. Brewer, and Sean Aday. "Confidence in Government and Emotional Responses to Terrorism after September 11, 2001." Revise and resubmit at *American Politics Research*.

Andrew Pease and Brewer, Paul R. "The Oprah Factor: The Effects of a Celebrity Endorsement in a Presidential Primary Campaign." Revise and resubmit at the *International Journal of Press/Politics*.

HONORS

Research Award. Graduate School/UWM Foundation, University of Wisconsin-Milwaukee (2005).

James Prothro Award for Outstanding Research by a Graduate Student. Department of Political Science, University of North Carolina at Chapel Hill (1999).

Teaching Assistant Technology Supplement Award. Graduate School, University of North Carolina at Chapel Hill (1998).

James Prothro Award for Best Masters Thesis. Department of Political Science, University of North Carolina at Chapel Hill (1997).

Vandenbosch Award to Outstanding Senior Political Science Major. Department of Political Science, University of Kentucky (1994).

CONFERENCE PAPERS

Brewer, Paul R. and Timothy Macafee. "Anchors Away: Media Framing of Broadcast Television News Anchors." Presented at the annual meeting of the Midwest Association for Public Opinion Research, November 2007, Chicago, IL.

Brewer, Paul R. and David Pritchard. "Political Ideology and Public Trust in Local News Media." Presented at the annual meeting of the Midwest Association for Public Opinion Research, November 2006, Chicago, IL.

Cao, Xiaoxia and Paul R. Brewer. "Political Comedy Shows and Public Engagement in Politics." Presented at the annual meeting of the National Communication Association, November 2006, San Antonio, TX.

Goldman, Seth and Paul R. Brewer. "Implicit Influence in Communication: The Case of Gay Marriage." Presented at the annual meeting of the American Political Science Association, September 2006, Chicago, IL.

Brewer, Paul R. "How Opinions about Gays, Lesbians, and Homosexuality Shape Support for Gay Rights." Presented at the annual meeting of the Midwest Political Science Association, April 2006, Chicago, IL.

- Brewer, Paul R. "The Shifting and Varied Foundations of Public Opinion about Gay Rights." Presented at the annual meeting of the Midwest Association for Public Opinion Research, November 2005, Chicago, IL.
- Brewer, Paul R. "From the Podium and the Pulpit: Opinion Leadership and Gay Rights." Presented at the annual meeting of the American Political Science Association, September 2005, Washington, DC.
- Brewer, Paul R., Kimberly Gross, and Sean Aday. "Trust and Emotional Response after September 11, 2001." Presented at the annual meeting of the Midwest Political Science Association, April 2005, Chicago, IL and the annual meeting of the American Political Science Association, September 2005, Washington, DC.
- Brewer, Paul R. and Timothy Vercellotti. "The Nature of Trust in Other Nations." Presented at the annual meeting of the Midwest Association for Public Opinion Research, November 2004, Chicago, IL.
- Voeten, Erik and Paul R. Brewer. "Public Opinion, the War in Iraq, and the President." Presented at the annual meeting of the American Political Science Association, September 2004, Chicago, IL.
- Brewer, Paul R. and Xiaoxia Cao. "Candidate Appearances on Soft News Shows and Public Awareness of Primary Campaigns." Presented at the annual meeting of the American Political Science Association, September 2004, Chicago, IL.
- Pritchard, David, Paul R. Brewer, and Florian Sauvageau. "Canadian Journalists' Opinions about Social and Political Roles of the News Media: A Panel Study, 1996-2003." Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, August 2004, Toronto, ON.
- Brewer, Paul R. "Dog-Eat-Dog World Revisited: Public Trust in Other Nations during the 1990s." Presented at the annual meeting of the Midwest Political Science Association, April 2004, Chicago, IL.
- Gross, Kimberly and Paul R. Brewer. "The Effect of Game and Policy Framing in Coverage of the Policy Process." Presented at the annual meeting of the Midwest Political Science Association, April 2004, Chicago, IL.
- Vercellotti, Timothy and Paul R. Brewer. "'To Plead Our Own Cause': African-Americans' Trust in Black and Mainstream News Media." Presented at the Voice and Citizenship Conference, University of Washington, April 2004, Seattle, WA.
- Brewer, Paul R. "The Rational Public in a Bottle: National Interests, Information, and Public Opinion about International Relations." Presented at the annual meeting of the American Political Science Association, August 2003, Philadelphia, PA.
- Brewer, Paul R. and Kimberly Gross. "Values, Frames, and Citizens' Thoughts about Policy Issues." Presented at the annual meeting of the International Society of Political Psychology, July 2003, Boston, MA.

- Brewer, Paul R., Kimberly Gross, and Sean Aday. "Causes and Consequences of Confidence in International Institutions." Presented at the annual meeting of the International Society of Political Psychology, July 2003, Boston, MA.
- Willnat, Lars, Sean Aday, Paul R. Brewer, Kimberly Gross, and Jarol B. Manheim. "Friend or Foe: The Impact of Media on Perceptions of Foreign Nations and Foreign Policy Preferences." Presented at the annual meeting of the International Communication Association, May 2003, San Diego, CA.
- Brewer, Paul R., Kimberly Gross, Sean Aday, and Lars Willnat. "International Trust and Public Opinion about World Affairs." Presented at the annual meeting of the Midwest Political Science Association, April 2003, Chicago, IL.
- Brewer, Paul R., Sean Aday, Kimberly Gross, and Lars Willnat. "Crisis and Confidence: The Structure of Post-9/11 System Support." Presented at the Harvard Symposium: Restless Searchlight: Terrorism, the Media & Public Life, August 2002, Cambridge, MA.
- Gross, Kimberly and Paul R. Brewer. "Thinking about Frames: News Framing Effects on Opinion and Emotions." Presented at the annual meeting of the American Political Science Association, August 2002, Boston, MA and the annual meeting of the Midwest Political Science Association, April 2003, Chicago, IL.
- Brewer, Paul R., Sean Aday, Kimberly Gross, and Lars Willnat. "Crisis and Confidence: A Panel Study of Media Effects after September 11th." Presented at the annual meeting of the American Association for Public Opinion Research, May 2002, St. Petersburg, FL and the annual meeting of the International Communication Association, July 2002, Seoul, South Korea.
- Brewer, Paul R. and Christopher J. Deering. "Interest Groups, Campaign Fundraising, and Committee Chair Selection: House Republicans Play 'Musical Chairs.'" Presented at the Interest Group Connection Conference, October 2001, College Park, MD.
- Brewer, Paul R. and Lars Willnat. "Priming 'Dark Questions': Waco, the Media, and Public Opinion." Presented at the annual meeting of the International Society of Political Psychology, July 2001, Cuernavaca, Mexico, and the American Political Science Association, September 2001, San Francisco, CA.
- Brewer, Paul R. "Isolationism vs. Internationalism: How Information Shapes Foreign Policy Values." Presented at the annual meeting of the International Society of Political Psychology, July 2001, Cuernavaca, Mexico.
- Brewer, Paul R. and Marco R. Steenbergen. "Choosing Leviathan: Interpersonal Trust, Collective Action, and Public Opinion about Social Insurance Policies." Presented at the annual meeting of the American Political Science Association, September 2000, Washington DC.
- Willnat, Lars, Joseph Graf, and Paul R. Brewer. "How The Media Prime Perceptions of Foreign Nations." Presented at the annual meeting of the International Society of Political Psychology, July 2000, Seattle, WA and the annual meeting of the Association for Education in Journalism and Mass Communication, August 2000, Phoenix AZ.

Steenbergen, Marco R. and Paul R. Brewer. "Trust and Compassion: Exploring Public and Private Paths to Assisting the Poor." Presented at the annual meeting of the International Society of Political Psychology, July 2000, Seattle, WA.

Brewer, Paul R. "Passive Receivers or Motivated Reasoners? An Experimental Study of How Citizens Process Value Frames." Presented at the annual meeting of the Midwest Political Science Association, April 2000, Chicago, IL.

Brewer, Paul R. "Judgment Under Conflict: Equality, Morality, and Public Opinion Toward Gay Rights." Presented at the annual meeting of the Midwest Political Science Association, April 1998, Chicago, IL.

Steenbergen, Marco R. and Paul R. Brewer. "The Micro Consequences of Social Capital: Trust, Compassion, and Public Policy Attitudes." Presented at the annual meeting of the American Political Science Association, September 1998, Boston, MA.

Brewer, Paul R. and Marco R. Steenbergen. "All For One or All Against All: Interpersonal Trust and Public Opinion." Presented at the annual meeting of the Southern Political Science Association, November 1997, Norfolk, VA.

Steenbergen, Marco R., Paul R. Brewer, and Timothy Verceletti. "Generalized Value Conflict and Uncertainty in Public Opinion." Presented at the Conference on No Opinion, Instability, and Change in Public Opinion Research, September 1997, Amsterdam, Netherlands.

Brewer, Paul R. "Values, Political Debate, and Public Opinion: The Case of Gay Rights Policy Attitudes." Presented at the annual meeting of the Midwest Political Science Association, April 1997, Chicago, IL.

OTHER CONFERENCE PARTICIPATION

"Advances in the Study of Ambivalence." Panel discussant at the annual meeting of the Midwest Political Science Association, April 2006, Chicago, IL.

"The Psychology of Political Communication." Panel chair and discussant at the annual meeting of the Midwest Political Science Association, April 2005, Chicago, IL.

"News Quality: Determinants and Consequences." Panel chair at the annual meeting of the American Political Science Association, September 2004, Chicago, IL.

"Values and Attitudes." Panel chair at the annual meeting of the International Society of Political Psychology, July 2003, Boston, MA.

"Has Everything Changed? Political Communication and the Shadow of September 11." Roundtable discussant at the annual meeting of the Western Political Science Association, March 2002, Long Beach, CA.

"How Frames Shape Political Understanding, Opinions, and Discourse." Panel discussant at the annual meeting of the American Political Science Association, September 2000, Washington, DC.

“Political Knowledge and Political Intelligence.” Panel chair at the annual meeting of the Midwest Political Science Association, April 2000, Chicago, IL.

INVITED PRESENTATIONS

“Studying Trust in Other Nations.” University of Chicago, January 2005, Chicago, IL.

“Same-Sex Marriage: The View from the Public.” Reed College, September 2004, Portland, OR.

“John McCain Meets Jon Stewart: Entertainment Television and the American Political Process.” Council for Excellence in Government’s Partnership Youth Council, November 2002, Washington, DC.

COURSES TAUGHT

Mass Media and Politics
Public Opinion and Political Socialization
Media Effects
Mass Media and Public Opinion
Media Content Analysis
Media Ethics

Television and Politics
Mock News and Democracy
Hollywood and Politics
Introduction to Government in the U.S.
Political Psychology
Political Parties and Elections

PROFESSIONAL SERVICE

University of Wisconsin-Milwaukee, Department of Journalism and Mass Communication

- Curriculum Committee (2005-present)
- Undergraduate Committee (2004-2005)
- Graduate Committee (2003-2004, 2005-present)

American Political Science Association, Political Communication Section

- Committee chair, 2007 Doris Graber Book Award for the best book published in the field of political communication in the past ten years

Manuscript reviewer: *American Journal of Media Psychology, American Journal of Political Science, American Political Science Review, American Politics Research, American Review of Politics, Asian Journal of Communication, Communication Research, Communication Theory, Critical Studies in Media Communication, International Studies Quarterly, Journal of Broadcasting & Electronic Media, Journal of Communication, Journal of Conflict Resolution, Journal of Politics, Journal of Terrorism and Political Violence, Mass Communication and Society, Political Psychology, Political Behavior, Political Research Quarterly, Politics & Gender, Politics and Religion, Public Opinion Quarterly, Social Science Quarterly, Social Forces*

Grant proposal reviewer: National Science Foundation (Political Science program; Law and Social Science program), Time-sharing Experiments for the Social Sciences, Social Sciences and Humanities Research Council of Canada

Book proposal reviewer: Routledge, Sage Publications

Conference paper reviewer: International Communication Association (Political Communication, 2007)

Media interviews: Associated Press, *Chronicle of Higher Education*, Fox 6 News WITI Milwaukee, *Milwaukee Journal-Sentinel*, *San Francisco Chronicle*, Voice of America Television, *Washington Blade*, WISN 12 News Milwaukee, WUWM Milwaukee Public Radio (“At Ten,” “UWM on WUWM”), and WMAL Washington, DC (“Charlie Warren Show”)