

Appendix A:

Helen Bader Institute for Nonprofit Management

The Helen Bader Institute for Nonprofit Management (HBI) was established at the University of Wisconsin-Milwaukee in July 2001 to improve the leadership and effectiveness of nonprofit sector organizations in the Greater Milwaukee area. HBI was designed as a multi-disciplinary, university-wide, nonprofit academic center and now offers an array of education, research, and service programs specifically designed for nonprofit managers and leaders and the organizations they serve. HBI was the first—and is still the only—comprehensive nonprofit academic center in the state of Wisconsin. HBI is a member of the Nonprofit Academic Centers Council, a membership association of 40 university-based nonprofit centers and programs in North America, founded in 1991 to support the growth and development of the fields of nonprofit management and leadership education and philanthropic studies.

A Partnership between Milwaukee-Area Nonprofit Organizations and the University of Wisconsin-Milwaukee

The Helen Bader Institute for Nonprofit Management was planned and functions as a partnership between Milwaukee area foundations and other nonprofit organizations and the University of Wisconsin-Milwaukee. This partnership is reflected in the composition of HBI's principal governing body, a seventeen-member Leadership Council including nine members from the university and eight from Milwaukee-area foundations and other nonprofit organizations.

Vision, Mission, and Program Goals

By the year 2010, HBI's **vision** is to be:

Recognized as one of the top 10 nonprofit academic centers in the United States, enhancing the nonprofit sector and the quality of life for all.

HBI's **mission** is:

Improving the leadership and effectiveness of nonprofit organizations through education, research, and service.

Specifically, HBI's **program goals** are to improve the governance, executive leadership, management, and effectiveness of nonprofit organizations by:

- ***Offering educational programs that have been specifically designed to provide the knowledge and skills needed by the leaders and managers of nonprofit organizations.***

- ***Designing and conducting research programs that generate and/or disseminate practical and basic knowledge about the nonprofit sector, nonprofit organizations, nonprofit management and leadership and philanthropy.***
- ***Providing other “high impact” nonprofit organizational capacity building services for Milwaukee-area nonprofit organizations.***

Program Operations

HBI supports or operates four major programs:

1. **For-Credit Education** Currently, these programs include a Graduate Certificate in Nonprofit Management, “concentrations” of nonprofit management courses in the Master of Public Administration and Master of Business Administration degree programs, and programs that combine the Graduate Certificate in Nonprofit Management with master’s degrees offered by the College of Letters and Science, the School of Business Administration, the School of Education, the Peck School of the Arts, and the Helen Bader School of Social Welfare.

A proposal to establish a new, multi-disciplinary Master of Science in Nonprofit Management and Leadership degree program is currently under consideration within the University of Wisconsin System and, if approved, could begin as early as the fall semester of 2006.

2. **Non-Credit Education** Currently, this program includes a Professional Certificate in Nonprofit Management, a non-credit, continuing education program consisting of workshops on topics essential to effective nonprofit management and leadership.
3. **Research** Completed research includes a study of Milwaukee-area nonprofit arts and cultural organizations. Ongoing research includes a “small-grants” program to support research by faculty members and others on the nonprofit sector, nonprofit organizations, nonprofit management and leadership, and philanthropy; and a series of research colloquiums that disseminates findings from these and other nonprofit research projects.
4. **Organizational Capacity Building** Currently, this program includes ENTECH (Empowering Nonprofits in Technology), a program providing technical assistance to Milwaukee-area nonprofit organizations in information technologies (see www.entech-online.org); the Nonprofit Portal of Greater Milwaukee, a website providing access to information important to local nonprofit organizations (see www.nonprofitmilwaukee.org); and Forum on the Milwaukee Nonprofit Sector, a series of discussion forums on topics important to leaders and managers of Milwaukee-area nonprofit organizations.