

PRELIMINARY ENTITLEMENT TO PLAN A PROPOSAL FOR A NEW ACADEMIC PROGRAM

I. PROGRAM IDENTIFICATION

- 1.1 Title of Proposed Program: Bachelor of Arts in Global Studies
- 1.2 Department or Functional Equivalent Sponsoring the Program: Center for International Studies
- 1.3 College, School, or Functional Equivalent: College of Letters and Science and School of Business Administration
- 1.4 Timetable for Initiation: Fall, 2000-2001

II. PROGRAM DESCRIPTION

Introductory Statement Outlining the Objectives

Few would disagree that citizens, businesses, and governments at all levels increasingly are affected by globalization of the economic, cultural, social, political, and communication arenas within which we operate on a daily basis. The case for institutions of higher education assuming a critical role in the preparation of individuals who are able to function with ease in this environment has been made elsewhere. With this broad goal as its focus, the Bachelor of Arts in Global Studies degree program was developed around the following objectives:

- to provide writing, communication, analytical, and critical thinking skills needed in a complex global environment;
- to ensure acquisition of competency in a foreign language beyond the mini-mal level of proficiency normally required in international studies majors;
- to transmit an understanding of the broad global environment;
- to provide in-depth comprehension of the culture of a particular country or region of interest to the student;
- to provide first-hand exposure to the culture of interest through mandatory study abroad; and
- to enable the study of a disciplinary focus with direct practical applicability in the business and professional world.

Preparatory Curriculum

The preparatory curriculum is designed to provide a broad base in the liberal arts and sciences in order to assist students in developing the writing, communication, analytical, and critical thinking skills that they will need in any internationally-oriented career. In addition, it provides a solid foundation in international studies and related disciplines to help students identify more focused areas of interest in the international arena. The following requirements must be completed:

- the English Writing Requirement of the L&S BA/BS degree;
- the Math and Formal Reasoning Requirement of the L&S BA/BS degree (note: Econ 210--see below counts toward this requirement);
- the Seminar Requirement of the L&S BA/BS degree;
- the University's General Education Requirements;
- a single foreign language through the fourth semester AND Course 213 Grammar for Students of Foreign Languages, taken in the same language curricular area;
- IntlSt 101, Intro to Comparative or Cross-Cultural Analysis: (Subtitle) (3 cr) or IntlSt 193, Freshman Seminar: (comparative or cross-cultural analysis topic) (3 cr) [appropriate courses in other departments under development];
- Econ 103/104, Micro/Macroeconomics (6 cr), and either Econ 210, Econ Statistics (3 cr), or Bus Ad 210, Intro to Management Statistics (3 cr);
- Pol Sci 106, Nations of the World (3 cr), Pol Sci 175, Intro to International Relations (3 cr), or Sociol 103, World Society (3 cr)
- Commun 101, Introduction to Interpersonal Communication (3 cr), Commun 103, Public Speaking (3 cr), or Commun 105, Business and Professional Communication (3 cr)
- Bus Ad 100, Introduction to Business (3 cr);
- IntlSt 260, Introduction to International Careers (2 cr).

It is assumed that students entering the University will possess basic computer literacy. If not, they are advised to take an introductory course (at least 2 cr) in computer literacy skills.

To be admitted formally to the BAGS program, students must earn a 2.50 or better gpa in the following preparatory courses: Bus Ad 100; Commun 101, 103, or 105; Econ 102, 104, and 210; Intl St 101 or 193; [Language] 213; and Pol Sci 106 or 175 or Sociol 103.

Core Courses (common to all tracks) - 27 credits

The core courses serve to equip students with knowledge and skills more directly focused in areas that are essential underpinnings of international studies. The following requirements must be completed:

- Bus Ad 330, Organizations (3 cr);
- Commun 350, Intercultural Communication (3 cr);
- Econ 396, International Economic Relations (3 cr);
- three courses, at least 3 cr each, numbered above the 213-level in a single foreign language (9 cr);

- two courses at the 300-level or above in the anthropology, culture, geography, history, politics, or sociology of a single foreign country or area of the world (6 cr);
- one course (at least 3 cr) at the 300-level or above in comparative or cross-regional analysis.

Emphasis (various tracks)

The emphasis area permits students to direct their studies toward a particular disciplinary area in which they have a focused interest. The emphasis area provides access to knowledge and skills that relate directly to a business and/or professional career area. Students must:

- select an emphasis area with a core of at least 5 courses (at least 15 credits) and
- select two or more courses, at least 6 credits, from approved international electives related to the emphasis area.

INTERNATIONAL BUSINESS EMPHASIS

Bus Ad 201	Introductory Concepts in Accounting
Bus Ad 350	Principles of Finance
Bus Ad 360	Principles of Marketing
Bus Ad 465	International Marketing
Bus Ad 496	International Business

ELECTIVES (select at least two courses)

Bus Ad 443	Special Topics in Human Resources Management (Subt: International Human Resources)
Bus Ad 456	International Financial Management
Bus Ad 467	Marketing Seminar (International Topic)
Bus Ad 497	Study Abroad (International Business Courses)
Econ 396	International Economic Relations
Econ 464	International Trade
IntlSt 350	Regional Seminar in International Relations
Pol Sci 330	International Political Economy

INTERNATIONAL ECONOMICS EMPHASIS

Econ 301	Intermediate Price Theory
Econ 302	Intermediate Income Theory
Econ 464	International Trade
Econ 474	Economic Development (title change pending)
Econ 576	International Finance

ELECTIVES (select at least two courses)

Econ 330	Money and Banking
Econ 405	History of Economic Thought
Econ 415	Labor Problems
Econ 428	Environmental Economics
Econ 452	Government and Business
Econ 458	Selected Topics in Economics: (with appropriate subtitle)
Pol Sci 330	International Political Economy

INTERNATIONAL POLITICS EMPHASIS

History 434	The United States as a World Power
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Pol Sci 361	International Relations Theory
Pol Sci 365	Theories and Methods of International Politics
Pol Sci 370	International Conflict
Pol Sci 423	The Conduct of American Foreign Policy

ELECTIVES (select at least two courses)

Pol Sci 316	International Law
Pol Sci 330	International Political Economy
Pol Sci 337	International Organization and the United Nations
Pol Sci 359	Problems of American Foreign Policy
Pol Sci XXX	Ethics in International Relations (is this 362 Philosophy of War and Peace?)

INTERNATIONAL SOCIOLOGY EMPHASIS

Sociol 324	Comparative Race Relations
Sociol 325	Social Change
Sociol 327	The Social Organization of Technology: A Comparative Perspective
Sociol 450	Environmental Sociology
Sociol 472	Population and Society

ELECTIVES (select at least two courses)

Sociol 215	Religion and Society
Sociol 290	International Migration
Sociol 304	Political Sociology
Sociol 333	Social Class in Industrial Society
Sociol 377	Urban and Urbanization
Sociol 440	Sociology of the Family

FRENCH LANGUAGE/CULTURE EMPHASIS

(300-level and above courses taken here also may count toward the core language requirement)

Select five of the following:

French 215	Conversation and Composition: Second-Year Level
French 311	French for International Business/Professional Communication: Oral Emphasis
French 322	Introduction to Literature
French 325	Advanced Grammar and Usage
French 327	Contemporary French Language and Culture
French 430	French Culture from the Revolution to the Present
French 450	Institutions and Culture of Contemporary France

ELECTIVES (select at least two courses from the following list and/or the courses not taken as part of the five-course minimum above):

French 351	Cinema of the French-Speaking World: (Subtitle)
French 357	Literature of the French-Speaking World in Translation
French 361	French for International Business/Professional Communication: Writing Focus
French 391	French Literature in Relation to Social and Historical Issues
French 392	Phonetics
French 410	French Immersion: Advanced
French 411	Conversation and Composition: Advanced Level
French 422	French Literature I: (Subtitle)
French 423	French Literature II: (Subtitle)
French 425	Introduction to Translation
French 426	Growing Up French
French 429	French Culture from the Middle Ages to the Revolution
French 431	Literature of the Francophone World: (Subtitle)
French 432	Topics in French and Francophone Cultures: (Subtitle)

GERMAN LANGUAGE/CULTURE EMPHASIS

(300-level and above courses taken here also may count toward the core language requirement)

Select five courses:

German 271	Essentials of German Grammar
German 326	Third-Year Composition and Conversation
German 360	German for International Business Communication, I
German 361	German for International Business Communication, II
German 411	Modern Germany
German 425	Introduction to Translation
German 426	Fourth-Year Composition and Conversation

ELECTIVES (select at least two courses from the following list and/or the courses not taken as part of the five-course minimum above):

German 221	Critical and Interpretative Readings
German 321	Introduction to German Literature I: 1730-1848 OR
German 322	Introduction to German Literature II: 1848-Present
German 391	German Literature/Culture in Relation to Social and Historical Issues: (Subtitle)
German 410	German Culture History
German 415	Topics in German Civilization: (Subtitle)
German 488	Topics in German Philology: (Subtitle)
German 511	Survey of German Literature from the Middle Ages to the Baroque
German 526	Advanced German Stylistics: (Subtitle)
German 671	Phonetics
German 681	The History and Structure of German

HISPANIC LANGUAGE/CULTURE EMPHASIS

(300-level and above courses taken here also may count toward the core language requirement)

Spanish 351 Introduction to Spanish Literature
and Spanish 361 Spanish Culture

OR

Spanish 353 Introduction to Spanish-American Literature
and Spanish 363 Spanish-American Culture

One of the following:

Spanish 365 Topics in Hispanic Culture
Spanish 371 Introduction to Latino Literature
Spanish 373 Topics in Latino Literature

Both of the following:

Spanish 391 Social and Historical Issues in the Hispanic World: (Subtitle)
Spanish 508 Seminar in Hispanic Literature: The Essay

ELECTIVES (select at least two courses)

Spanish 332 Business and Legal Spanish I
Spanish 342 Business and Legal Spanish II
Spanish 347 Introduction to Translation
Spanish 380 Spanish Literature in Translation
Spanish 383 Spanish-American Literature in Translation
Any 400- or 500-level courses in literature or language, excluding 508

ITALIAN LANGUAGE/CULTURE EMPHASIS

(300-level and above courses taken here also may count toward the core language requirement)

Select five courses:

Italian 145	Views of Italy
Italian 215	Italian Conversation
Italian 257	Italian Culture and Civilization: Medieval-Renaissance
Italian 258	Italian Culture and Society since the Unification
Italian 311	Advanced Grammar and Composition: Introduction to Italian Stylistics (retakable to 6 cr)
Italian 312	Contemporary Italian Language and Culture (retakable to 6 cr)
Italian 313	Translation: Italian to English, English to Italian
Italian XXX	Business Italian (under development)

ELECTIVES (select at least two courses from the following list and/or the courses not taken as part of the five-course minimum above):

Italian 229	Italian Cinema
Italian 333	Dante's Divine Comedy in Translation
Italian 357	Studies in Italian Literature in Translation: (Subtitle)
ArtHist 333	High Renaissance Art in Italy
ArtHist 431	Renaissance Architecture in Italy

RUSSIAN LANGUAGE/CULTURE EMPHASIS

(300-level and above courses taken here also may count toward the core language requirement)

Select at least five courses (at least 15 credits):

Russian 215	Elementary Composition and Conversation
Russian 216	Elementary Composition and Conversation
Russian 225	Contemporary Slavic Civilization
Russian 305	Third-Year Russian
Russian 306	Third-Year Russian
Russian 321	Readings in Russian Prose of the Nineteenth Century
Russian 322	Readings in Russian Prose of the Twentieth Century

ELECTIVES (select at least two courses, 6 credits, from the following list and/or the course not taken as part of the five-course minimum above):

Russian 391	Russian Literature in Relation to Social and Historical Issues: (Subtitle)
Russian 411	Fourth-Year Russian
Russian 412	Fourth-Year Russian
Russian 511	Russian Phonetics
Russian 515	The Structure of Russian

Additional Emphases that may be Developed, Depending on Interest:

- INTERNATIONAL DEVELOPMENT EMPHASIS**
- INTERNATIONAL COMMUNICATION EMPHASIS**
- GLOBAL ENVIRONMENT EMPHASIS**
- ARABIC LANGUAGE/CULTURE EMPHASIS**
- CHINESE LANGUAGE/CULTURE EMPHASIS**
- HEBREW LANGUAGE/CULTURE EMPHASIS**
- JAPANESE LANGUAGE/CULTURE EMPHASIS**
- POLISH LANGUAGE/CULTURE EMPHASIS**
- PORTUGUESE LANGUAGE/CULTURE EMPHASIS**

Study Abroad

- completion of a minimum of one semester of study abroad (credits earned in study abroad may be applied, if appropriate, to any of the other requirements of the degree)

International Internship

- completion of an internationally oriented internship in the U.S. for at least 3 credits;
- an additional internship abroad also may be taken to count toward the emphasis area electives.

Credit Requirements and Limitations

Students must earn a GPA of 2.5 or better on all courses taken at UWM toward the BAGS degree and a 2.5 or better on all courses counting toward the degree, including transfer work. They also must earn a GPA of 2.75 or better on the combination of core and emphasis courses taken at UWM and on all such courses counting toward the degree, including transfer work. At least 15 credits in the core and emphasis courses combined, with at least 9 of those in the emphasis courses, must be taken in residence at UWM. Students must complete the last 30, 45 of the last 60, or any 90 credits for the degree in residence at UWM. The study abroad portion of the degree program counts as credits-in-residence if taken through a UWM study abroad program. Credit limitations defined for the L&S BA/BS also apply to the BAGS degree.

III. RATIONALE

In fall of 1997, the Governor announced a new international education initiative aimed at ensuring “that young people throughout Wisconsin are properly trained and prepared to become the first truly global generation.” This announcement stimulated the examination of activities supporting international education on a variety of different fronts. Despite the existence of international studies majors at a number of institutions of higher education in Wisconsin, businesses indicate they are unable to find employees who are sophisticated enough in the language and culture of many of the foreign countries in which they aim to conduct business. Most international studies programs require a minimal level of language competency, and students can earn their degrees without spending any time in another country. For Wisconsin to remain competitive economically, to retain its position as a leader in education in a global environment, and to provide a pool of professionals with the competencies needed for the twenty-first century, it is essential to strengthen international and foreign language education at all levels.

In response to the Governor’s charge, the University of Wisconsin—Milwaukee proposes the development of a new Bachelor of Arts in Global Studies. Through its strong liberal arts preparatory curriculum, this degree program focuses on the development of the communication and critical analysis skills that allow students to respond and adapt easily in a rapidly changing world. It strengthens the understanding of and ability to relate appropriately to people from other countries and cultures through area-specific core courses in anthropology, culture, history, and politics as well as a mandatory study abroad experience. And it offers education directed toward the acquisition of knowledge and expertise in areas directly applicable to the business and professional world through internationally oriented core courses, various areas of emphasis, and a required international internship. While the emphases in the program are

rooted in specific disciplines, the entire program curriculum is multidisciplinary, linking intellectual perspectives from many fields and bringing them to bear on international issues.

IV. CONTEXT

4.1 History of Program:

The origins of the proposed BA in Global Studies are to be found in the expansion of international studies teaching and research following the establishment of UWM's Title VI Center for International Studies in 1991. With funding from the U.S. Department of Education, the Center strengthened the L&S interdisciplinary Major in International Studies, made grants for curriculum development to dozens of faculty members from various schools and colleges, provided leadership for the reform and enhancement of foreign language instruction, and contributed to the expansion of study abroad and affiliations with overseas universities. US/ED and other grants received by the Center, all earned in peer review competition, thus far have brought about \$2.5 million to UWM.

A new phase was begun in 1996-97 when the Dean of the College of Letters and Science (L&S) initiated an "Internationalization Across the College" program. Prominent among the accomplishments of this initiative was a new structure for the administration of foreign language teaching and new requirements, including an international studies requirement, for the L&S degree. Equally important, if not more so, the Dean appointed a committee on internationalization that produced a comprehensive report and made numerous recommendations, many of which currently are being implemented. A number of grant proposals were written and submitted in an effort to increase resources for this initiative. Although not all were successful, this effort did produce significant funding for several new international programs.

In 1997-98, the School of Business Administration (SBA) became a partner in this internationalization effort. During the past year, L&S and SBA have worked together on many projects relating to international studies. They include joint projects relating to teaching, research, and community outreach. They also include the design of UW's Institute for Global Studies (IGS), which provides an administrative framework for the future expansion of international studies and programs, both within each school/college and for collaborative projects, including the proposed BA in Global Studies. Partial support for some IGS projects, including some pertaining to the BA in Global Studies, is being provided by a grant from the UW-System Central Investment Fund.

4.2 Instructional Setting of Program:

The BA in Global Studies will be housed in the Center for International Studies and will be administered jointly by the College of Letters and Science (L&S) and the School of Business Administration (SBA). Course work is drawn from existing courses in L&S departments and in the SBA. It is anticipated that some new cooperative courses also will be developed. Nine academic units have prepared program emphases, and others are anticipated for the future.

4.3 Relation to Mission Statement and Institutional Academic Planning

"Our education system, from K-12 through graduate schools, is not currently organized to produce citizens and business leaders equipped to succeed in a global economy Though some schools provide some elements of international business education, we need a post-secondary system capable of providing practical international business training Wisconsin business leaders need our . . . colleges and universities to prepare graduates for executive leadership in international business development Unhappily, there is no coherent statewide strategy guiding the development of these efforts, and no mechanism currently exists for making resources accessible to the business community." - *Report of Governor Thompson's Wisconsin Export Strategy Commission, 1994*

Echoing this report, Wisconsin business leaders have continued to voice frustration over the lack of international educational programming and services to meet their many urgent needs in our rapidly changing global economy. The UW System Survey of Wisconsin Businesses, conducted in 1995, documented these needs among businesses statewide and in Southeast Milwaukee, in particular. The Strategic Plan for Business Education in the UW System, adopted by the Board of Regents in 1996, calls for the development of high quality international programs and services to serve Wisconsin businesses. Wisconsin International Trade Council (WITCO) was asked by the Governor to make further recommendations in this regard.

Through a unique collaborative approach, the proposed BA in Global Studies will offer the University of Wisconsin-Milwaukee an opportunity to utilize the advantages of its intellectual resources, urban setting, and strategic alliances with the Wisconsin business community to address these challenges.

The mission of BA in Global Studies is to enable the University of Wisconsin-Milwaukee to respond in dynamic and innovative ways to the international educational needs of its students. The proposed BA in Global Studies will strengthen ties to and support the Wisconsin business and professional communities through the program's internship requirement and by graduating students who are qualified to work and live in a global world.

4.4 Institutional Enrollment Management:

This program is expected to attract Wisconsin students who otherwise would seek specialized international education through programs outside the State. It is anticipated that area businesses may encourage and support employees to pursue the degree to increase their value to the company. Because international specialty degree programs at the undergraduate level are not numerous, students in surrounding states also may enroll.

4.5 Comparable Programs Elsewhere in Wisconsin: none

4.6 Comparable Programs Outside Wisconsin (as applicable):

While specialized internationally focused degrees are not uncommon at the graduate (particularly master's) level, they are uncommon at the undergraduate level. There are numerous majors in international studies, within the State and elsewhere, but baccalaureate

degree programs are few. One of the best known is offered through “The Edmund A. Walsh School of Foreign Service at Georgetown University,” which was founded in 1919. The Georgetown University program requires that students pass a proficiency examination in a foreign language, but the level of proficiency is generally equivalent to two years of college course work. The UWM proposed program would ensure a higher level of language competency through four years of required language study.

V. SPECIAL COMMENTS

None.

B. A. in Global Studies
Sample Study Plan A

Student A comes from high school with no prior foreign language and places into English 101 and Math 105. This student selects the International Politics Emphasis.

FRESHMAN YEAR

<u>Semester 1</u>	<u>Cr</u>	<u>Semester 2</u>	<u>Cr</u>
IntlSt 193	3	English 102	3
IntlSt 260	2	Italian 104	4
English 101	3	Bus Ad 100	3
Math 105	3	Comm 101	3
Italian 103	4	Econ 103	3

SOPHOMORE YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Italian 203	3	Italian 204	3
Italian 258	3	Econ 210	3
Arts	3	Cult Div/Humanities	3
Econ 104	3	Pol Sci 175	3
Natural Science lab	3	Natural Science	3

JUNIOR YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Italian 213	3	Italian 215	3
Econ 396	3	Bus Ad 330	3
Comm 350	3	Hist 434	3
Pol Sci 361	3	Pol Sci 370	3
Writing Intensive	3	Comparative course	3

SENIOR YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Study abroad	15	Italian 312	3
(Assumes courses will fulfill emphasis electives)		Italian 313	3
		Pol Sci 365	3
		Pol Sci 423	3
		Internship	3

B. A. in Global Studies
Sample Study Plan B

Student B comes from high school with four years of foreign language and places into English 101, Spanish 204, and Math level 30. This student selects the Hispanic Language/Culture Emphasis.

FRESHMAN YEAR

<u>Semester 1</u>	<u>Cr</u>	<u>Semester 2</u>	<u>Cr</u>
IntlSt 101	3	Freshman Seminar/NS 3	
IntlSt 260	2	Spanish 213	3
English 102	3	Bus Ad 100	3
Spanish 204	3	Comm 101	3
Econ 103	3	Econ 104	3
Elective	1		

SOPHOMORE YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Spanish 353	3	Spanish 363	3
Econ 210	3	Culture course, Mexico*	3
Arts	3	Culture course, Mexico*	3
Pol Sci 175	3	Cultural Diversity	3
Natural Science lab	3	Elective	3

*To meet core course requirement of two courses at the 300-level or above in anthropology, culture, geography, history, politics, sociology of a single foreign country or area of the world

JUNIOR YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Spanish 332	3	Spanish 342	3
Econ 396	3	Spanish 365	3
Comm 350	3	Elective	3
Comparative course	3	Bus Ad 330	3
Writing Intensive	3	Comparative course	3

SENIOR YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Study abroad	15	Spanish 391	3
(Courses in politics, culture, etc.)		Spanish 508	3
		Elective	3
		Elective	3
		Internship	3

B. A. in Global Studies
Sample Study Plan C

Student C comes from high school with three years prior foreign language and places into English 101, German 102, and Math level 3. This student selects the International Business Emphasis.

FRESHMAN YEAR

<u>Semester 1</u>	<u>Cr</u>	<u>Semester 2</u>	<u>Cr</u>
IntlSt 101	3	English 102	3
IntlSt 260	2	German 203	3
English 101	3	Bus Ad 100	3
Econ 103	3	Comm 101	3
German 102	4	Econ 104	3

SOPHOMORE YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Bus Ad 210	3	German 213	3
German 204	3	Writing Intensive	3
Arts	3	Cult Div/Humanities	3
Pol Sci 106	3	Bus Ad 201	4
Natural Science lab	3	Natural Science	3

JUNIOR YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
German 360	3	German 361	3
German 411	3	Bus Ad 350	3
Comm 350	3	Bus Ad 360	3
Econ 396	3	Bus Ad elective	3
Bus Ad 330	3	Comparative course	3

SENIOR YEAR

<u>Semester 1</u>		<u>Semester 2</u>	
Study abroad (Assumes 1 culture and 1 Bus Ad elective included)	15	German 425	3
		Humanities	3
		Bus Ad 465	3
		Bus Ad 496	3
		Internship	3

B. A. in Global Studies
Requirements Checklist

Preparatory Curriculum

- _____ English Writing Requirement _____
- _____ Math Requirement _____
- _____ Formal Reasoning Requirement _____
- _____ Seminar Requirement _____
- _____ 6 cr Humanities _____
- _____ 6 cr Social Sciences _____
- _____ 6 cr Natural Sciences _____
- _____ 3 cr Arts _____
- _____ 3 cr Cultural Diversity _____
- _____ Foreign language through 213 _____
- _____ IntlSt 101 or 193 _____
- _____ Econ 103/104 _____
- _____ Econ or Bus Ad 210 _____
- _____ Pol Sci 106, 175 or Sociol 103 _____
- _____ Commun 101, 103, or 105 _____
- _____ Bus Ad 100 _____
- _____ IntlSt 260 _____

To formally declare this degree program, GPA of 2.50 required in the following courses:

	<u>Grade</u>	<u>Points</u>	
Bus Ad 100 (3 cr)	_____	_____	
Commun 101, 103, or 105 (3 cr)	_____	_____	Total points _____ ÷ 21 = GPA _____
Econ 103 (3 cr)	_____	_____	
Econ 104 (3 cr)	_____	_____	
Econ or Bus Ad 210 (3 cr)	_____	_____	
IntlSt 101 or 193 (3 cr)	_____	_____	
Pol Sci 106, 175 or Sociol 103 (3 cr)	_____	_____	

Core Courses

- _____ Bus Ad 330 _____
- _____ Commun 350 _____
- _____ Econ 396 _____
- _____ Foreign language above 213, 3 courses _____
- _____ 2 courses in anthro/culture/geog/hist/pol/soc of 1 country _____
- _____ 1 course 300 and up comparative/cross-regional analysis _____

Emphasis, Core

Emphasis, Electives

- | | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

GPA of 2.75 required on combination of Core and Emphasis courses;
GPA of 2.50 required on all courses counting toward the BAGS degree.