

**Spring Semester, 2007**

**Course UrbPln 692 — Smart Growth and New Urbanism**

Instructors: Mike Greenwald, Allison Rozek

Time: Tuesday, 6:00 pm — 8:40 pm

Location: AUP Building, Room 110

Office Hours: Mike Greenwald: Room 322 SARUP Building  
Thursday, 2:00 p.m. — 4:00 p.m., and By Appointment  
Telephone: 414-229-5824  
E-mail: mgreenwa@uwm.edu

Allison Rozek  
By Appointment  
Telephone: 414-286-5693  
E-mail: Allison.Rozek@mkedcd.org

**Course Description**

The purpose of this course is to discuss the concepts of New Urbanism and Smart Growth, with particular emphasis on the Wisconsin Smart Growth law passed in 1999. The stated objectives for this course include:

1. Defining the set of problems for which Smart Growth and New Urbanism are the intended solutions (i.e., defining “urban sprawl”)
2. Develop an understanding of the various Smart Growth techniques as they have been implemented across the country.
3. Develop a familiarity with the broader academic literature that supports or contradicts the ideas behind Smart Growth and New Urbanism.
4. Develop an understanding of what New Urbanism is, how it is implemented, and how it is consistent (or inconsistent) with Smart Growth.

This requires covering a variety of different topics, including architecture, transportation behavior and advances in urban planning theory and practices. The reading list below is tentative, but for the most part, will not change radically in terms of overall length or length of weekly reading assignments. Additional readings may be assigned and/or current readings may be reduced, depending on our pace through the material. ***Readings are to be completed in advance of time lecture where they will be discussed.***

## Grading

This class is divided into three sections: describing urban sprawl, discussion of the Smart Growth concept, and discussion of New Urbanist design theories and practices. Each component is equally weighted in determining your final grade. The breakdown of grading is as follows:

	Undergrad Student	Graduate Student
Class participation	10%	20%
Section I — Urban Sprawl Take Home Exam	30%	20%
Section II— Growth Management/Smart Growth Questions	30%	20%
Section III — New Urbanism Assignment	30%	20%
Paper (Graduate Students Only)		20%

As part of class participation, each student is required to follow Smart Growth related topics in the local media. Students should come to class prepared to briefly discuss the nature of the article and their thoughts on what the piece says. Please note: ***attendance is mandatory***. If you will be needing accommodations in order to meet any of the requirements of this course, please contact one of the instructors as soon as possible.

## Due Dates, Submission and Late/Missed Assignment Policy

An assignment is considered submitted when it is turned in on the date it is due by the end of class, when it is posted to the corresponding D2L drop box, or when it is received in Prof. Greenwald's mailbox on the second floor of the School of Architecture and Urban Planning, ***with a date and time stamp from one of the department secretaries from the Urban Planning/Architecture office***. You ***may not*** submit your assignment solely by e-mail, although if you submit your assignment successfully to the class D2L website **and** put a hard copy in the mailbox, we will use the earlier of the two time stamps.

Students will be given some latitude for deadlines that are missed because of a religious observance. Otherwise, except in extreme circumstances (e.g., family emergency, automobile accident, etc.) the standard penalty for late submission of an assignment is 1 pt. per day (not counting the weekends). After 5 days, or the papers being returned to the class (whichever comes first), we will not accept the assignment. The only possible modification to this policy is if we are contacted in advance of the due date to request an extension. Under those circumstances, the per diem penalty will be reduced by half, although the 5 day limit will remain in effect.

### *Academic Integrity and Academic Misconduct*

All students are expected to be familiar with, and adhere to, the standards set forth and implied in the SARUP Honor Code and/or the academic conduct codes of their major department, and of the University of Wisconsin system in general. A breach of these standards will result in actions not inconsistent with University of Wisconsin System Academic Affairs Policies and Procedures.

SARUP Honor Code

[http://www.uwm.edu/SARUP/aboutsarup/honorcode\\_tablecontents.html](http://www.uwm.edu/SARUP/aboutsarup/honorcode_tablecontents.html)

Academic Affairs Policies and Procedures

[http://www.uwm.edu/Dept/Acad\\_Aff/policy/academicmisconduct.html](http://www.uwm.edu/Dept/Acad_Aff/policy/academicmisconduct.html)

University summary of Policies and Procedures

[www.uwm.edu/Dept/SecU/SyllabusLinks.pdf](http://www.uwm.edu/Dept/SecU/SyllabusLinks.pdf)

In the past, there has occasionally been confusion among some students about how to handle independent work in this course. It is acceptable (and anticipated) that two students might compare different approaches to the same problem or topics discussed in class. What is NOT acceptable is for two (or more) students to work so closely together that they do not provide independent analyses of the assigned problems. For that reason, copying, redacting of any secondary source materials without citation, or plagiarism of any type will not be tolerated.

### **Class Notifications**

All announcements/changes to the class not announced in lecture will be made via the class e-mail reflector set up through I&MT. If you check an e-mail address other than the university, please make arrangements to ensure the class reflector is pointed to the appropriate e-mail address.

We anticipate your e-mail (both university and/or private) is set up in such a way that you will receive any messages and/or attachments sent to the address listed in the class reflector. It is *your responsibility* to ensure that your e-mail is functioning, and to read it on a sufficiently frequent basis to make sure you are familiar with any changes to the schedule.

### **Readings**

The readings for this class will consist of the following:

Course Reader 945-692: Smart Growth and New Urbanism. Available at:

Clark Graphics  
2915 N. Oakland Avenue  
Milwaukee  
Tel: 414-962-4633 Fax: 414-962-6463

“Charter of the New Urbanism.” Congress of the New Urbanism. McGraw Hill Publishers (2000).

### **Odds and Ends**

There is no problem with food in the classroom, under two conditions. First, if you brought it in, you take it out. Please be considerate of the people who have to use the seminar room after you. Second, please be discrete (e.g., no slurping sodas, no blowing bubble gum, etc.).

Both Prof. Greenwald and Prof. Rozek check their e-mail regularly, and will do their best to get back to you as soon as your message is read. Appointments are not a problem; walk-ins to Prof. Greenwald’s office are fine if the office door is open.

As a courtesy, a short break is given in the middle of lecture. Please be considerate about returning at the designated time. If we have to start late, we may take it out of the back end of lecture by keeping you beyond the allotted time.

Finally, we HIGHLY recommend attending the Smart Growth lectures hosted this semester by the Department of Urban Planning. These speakers will give you a practitioner's perspective on a variety of specific topics. It is also a good way to address your questions to people working in the field.

### **Topics and Readings to be Covered, by Lecture Date**

January 23

**Topic:** Introduction to Class  
What is Sprawl?

January 30

**Topic:** Describing Urban Sprawl

**Readings:** Downs, Anthony. Stuck in Traffic Brookings Institute. Ch. 1 & 2

Cutler, Richard W. Greater Milwaukee's Growing Pains. 1950-2000 Part V: pgs. 194-235

February 6

**Topic:** Impacts of Urban Sprawl

**Readings:** Boarnet, M. (1997) "New Highways and Economic Growth: Rethinking the Link" Access, no. 7, pp. 11-15.

Downs, Anthony. Stuck in Traffic Brookings Institute. Ch. 6, 9

Gordon, P. and Richardson, H. "Are Compact Cities a Desirable Planning Goal?" Journal of the American Planning Association, vol. 63 no. 1, pg. 95-107. **WILL BE HANDED OUT IN CLASS**

Tiebout, Charles M. "Intra-Urban Location Problems: An Evaluation" The American Economic Review, Vol. 51, No. 2, , pp. 271-278

**Website:** <http://links.jstor.org/sici?sici=0002-8282%28196105%2951%3A2%3C271%3AILPAE%3E2.0.CO%3B2-N>

February 13

**Topic:** Analyses of Sprawl, Choice and New Urbanism

**Readings:** Levine, J. (1998). Rethinking Accessibility and Jobs-Housing Balance. Journal of the American Planning Association vol. 64 no. 2, pg. 133-149.  
**WILL BE HANDED OUT IN CLASS**

Crane, R. (1996). "Cars and Drivers in the New Suburbs: Linking Access to Travel in Neotraditional Planning." Journal of the American Planning Association, vol. 62 no. 1, pg. 51-65.

Greenwald, M. (2003). "The Road Less Traveled: New Urbanist Inducements to Travel Mode Substitution for Non-Work Trips." Journal of Planning Education and Research, vol. 23, no. 1, pg. 39-57.

February 20

**Topic:** Growth Management & Smart Growth Explained

**Readings:** Why Smart Growth: A Primer, International City/County Management Association

**Website:** [http://www.epa.gov/smartgrowth/pdf/WhySmartGrowth\\_bk.pdf](http://www.epa.gov/smartgrowth/pdf/WhySmartGrowth_bk.pdf)

American Planning Association Policy Guide on Smart Growth, American Planning Association

Website: <http://www.planning.org/policyguides/pdf/SmartGrowth.pdf>

## URBAN SPRAWL TAKE HOME EXAM DUE

February 27

**Topic:** State & Local Planning: Why Do States Get Involved?

**Readings:** Godschalk, D. (2000). Smart Growth Efforts Around the Nation. Popular Government pg. 12-20.

**Website:**

<http://ncinfo.iog.unc.edu/pubs/electronicversions/pg/pgfal00/article2.pdf>

Rohse, M. Recommendations for the Role and Structure of State Planning Agencies. In Modern State Planning Statutes: The Growing Smart Working Papers Vol. 1, pgs. 79-84. American Planning Association

Porter, D. Agency Coordination in State Growth Management Programs. In Modern State Planning Statutes: The Growing Smart Working Papers Vol. 1, pgs. 75-78. American Planning Association

March 6

**Topic:** Wisconsin Smart Growth Law – Current and Emerging Issues

**Readings:** League of Wisconsin Municipalities, et. al. Comprehensive Planning in Smart Growth: A Summary & Guide

Wisconsin Statutes, Section 66.1001

**Handout:** City of Milwaukee Smart Growth Grant Application

March 13

**Topic:** City of Milwaukee Planning Structure

**Readings:** City of Milwaukee Website: [www.mkedcd.org](http://www.mkedcd.org)

March 20      **SPRING BREAK - NO CLASS**

March 27

**Topic:** Methods of Smart Growth Implementation

**Readings:**    **Required:** Getting To Smart Growth, Vol. 1, Smart Growth Network, U.S. Environmental Protection Agency

**Recommended:** Getting To Smart Growth, Vol. 2, Smart Growth Network, U.S. Environmental Protection Agency

**Websites:**    <http://www.smartgrowth.org/pdf/gettosg.pdf>  
<http://www.smartgrowth.org/pdf/gettosg2.pdf>

April 3

**Topic:** City Initiatives Towards Implementation

**Readings:**    *Handout*

**GROWTH MANAGEMENT/SMART GROWTH QUESTIONS DUE**

April 10

**Topic:** Introduction to New Urbanism

**Readings:**    Leccese, M. and McCormick, K. “What’s New about the New Urbanism?” Charter of the New Urbanism pgs. 1-11.

Kunstler, J.H. "Home from Nowhere." *Atlantic Monthly* Sept. 1996. pgs. 43-66.

April 17

**Topic:** Principles of New Urbanism; The Region

**Readings:** Leccese, M. and McCormick, K. *Charter of the New Urbanism*. Ch. 1-9 pgs. 13-69.

Duany, A., and E. Talen. 2002. Transect planning. *Journal of the American Planning Association* Vol. 68 No. 3: 245-66.

April 24

**Topic:** Principles of New Urbanism; The Neighborhood, The District, and The Corridor

**Readings:** Leccese, M. and McCormick, K. *Charter of the New Urbanism*. Ch. 10-18 pgs. 71-119.

May 1

**Topic:** Principles of New Urbanism; The Block, The Street and The Building

**Readings:** Leccese, M. and McCormick, K. *Charter of the New Urbanism*. Ch. 19-27 pgs. 121-165.

May 8

**Topic:** Past Success and Future Directions

**Readings:** Leccese, M. and McCormick, K. *Charter of the New Urbanism*. Afterward and Postscript, pgs. 177-185.

**NEW URBANIST ASSIGNMENT DUE**