

Fall Semester, 2002

Course 945-614 - Planning for the Suburbs

Instructor: Prof. Mike Greenwald

Time: Thursdays, 9:00 am - 11:40 pm

Location: Cunningham Hall, Room 195

Office Hours: Room 322 SARUP Building
Tuesday, 12:00 p.m. - 2:00 p.m., and by appointment

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Course Description

Welcome to Planning for the Suburbs. When most people hear the term suburb, the stereotypical vision of the little house with the white picket fence comes to mind. We all have preconceived notions (both positive and negative) about what the suburbs are. This begs the larger question, "How did we get here?"

The purpose of this course is to explain how the suburbs came into existence, and how that history affects current planning practices. This requires covering a variety of different topics, including economics, history, and political behavior; this is in addition to discussions of current architectural and planning theories and practices. The reading list and exam schedule below is tentative, but for the most part, will not change radically in terms of overall length or length of weekly reading assignments. Additional readings may be assigned and/or current readings may be reduced, depending on our pace through the material. Readings are to be completed in advance of the lecture where they will be discussed.

Grading

For this class there will be an outside project, one midterm, and a final. The date of the midterm is Oct. 23; the final is Dec. 14 (also listed below). The breakdown of the grading is as follows:

	Undergraduates	Graduate Students
Mid-term	30%	20%
Final	30%	20%
Photography Project	20%	20%
Attendance & Zoning	20%	20%
Survey		
Special Projects	NA	20%
Total:	100%	100%

Please note: attendance is mandatory. I cannot stress that enough. Although you are all exceptionally bright, it will take more than one pass through any given set of material to really put it in the context of this class. Also, lecture is a great place to bounce ideas off me and your colleagues. If you cannot make a specific lecture, please make arrangements with me or one of your classmates to get the missed information. If you will be needing accommodations in order to

meet any of the requirements of this course, please contact me as soon as possible.

Students will be allowed to complete examinations or other requirements that are missed because of a religious observance. Otherwise, no makeup will be given for missed exams, except in extreme circumstances (e.g., medical/family emergency, automobile accident, etc.). Under such circumstances, written supporting evidence may be required before a makeup exam will be considered.

Readings

The readings for this class will consist of the following:

Lynch, Kevin. The Image of the City. MIT Press, 1960.

Course Reader 945-614: Planning for the Suburbs.

Available at:

Clark Graphics
2915 N. Oakland Avenue
Milwaukee

Tel: 414-962-4633
Fax: 414-962-6463

Additionally, all readings will be on reserve at the Golda Meir Library Reserve desk. Reserves may be checked out for 2 hours only, so please photocopy what you need and return the originals so that your classmates might also take advantage of this option.

Odds and Ends

I have no problem with food in the classroom, under two conditions. First, if you brought it in, you take it out. Please be considerate of the people who have to use the seminar room after you. Second, please be discrete (e.g., no slurping sodas, no blowing bubble gum, etc.).

I check my e-mail quite regularly, and I will do my best to get back to you as soon as your message is read. Appointments are not a problem; neither are walk-ins if my door is open.

Topics and Readings to be Covered, by Lecture Date

September 4

Topic: Introduction to Class

September 11

Topic: Monocentric Model of Urban Form and Central Place Theory

Readings: Sullivan, A. (1990) Urban Economics, Chapter 7, pg. 180-215, and Chapter 5, pg. 102-114. Copyright Richard D. Irwin, Inc. Boston, Massachusetts.

September 18

Topic: Deviations from the Theoretical Models

Readings: Wachs, Martin. "Autos, Transit and the Sprawl of Los Angeles: The 1920s." Journal of the American Planning Association. Summer, 1984, pg. 32-45.

Bottles, Scott. Los Angeles and the Automobile: The Making of the Modern City, Ch. 2 and Ch. 3: pg. 22-92. Copyright University of California Press, 1987. Berkeley and Los Angeles, California.

September 25

Topic: Deviations from the Theoretical Models (Continued)

Readings: None

October 2

Topic: Micro-Scale Urban Form

Readings: Lynch, Kevin. (1960) The Image of the City. Ch. 1, 3 & 4

October 9

Topic: Provision of Public Services and Government Structures

Readings: Tiebout, Charles. "A Pure Theory of Local Expenditures." The Journal of Political Economy, vol. 64 no. 5. 1956. pg. 416-424.

Paddock, Susan. "The Changing World of Wisconsin Local Government" pg. 115 - 134.

October 16

Topic: Provision of Public Services and Government Structures-Continued

Readings: Miller, Gary J. "Cities by Contract: The Politics of Municipal Incorporation." Ch. 2, Ch. 4, Ch. 6. Copyright MIT Press, 1981.

October 23- Midterm

October 30

Topic: Public Participation/Activism

Readings: Garreau, Joel. Edge City: Life on the New Frontier, Ch. 8. Published by Doubleday Publishing, 1540 Broadway, New York, NY. Copyright Joel Garreau, 1991.

Takahashi, Lois M.; Gaber, Sharon Lord. "Controversial facility siting in the urban environment: resident and planner perceptions in the

United States." Environment and Behavior v30, n2 (March, 1998):184-216.

November 6

Topic: New Urbanism

Readings: Calthorpe, Peter. The Next American Metropolis, pg. 41-71. Copyright Princeton Architectural Press, Inc. 1993.

November 13

Topic: New Urbanism, Policy Implications

Readings: Cervero, R. (1989). Jobs-Housing Balancing and Regional Mobility. Journal of the American Planning Association vol. 55 no. 2, pg. 136-150.

Boarnet, M.G. & Greenwald, M.J. (2000) "Land Use, Urban Design, and Non-Work Travel: Reproducing for Portland, Oregon Empirical Tests From Other Urban Areas," Transportation Research Record, vol. 1722, pg. 27 - 37.

November 20

Topic: New Urbanism, Critiqued

Readings: Crane, R. (1996). On Form versus Function: Will the New Urbanism Reduce Traffic, or Increase It? Journal of Planning Education and Research vol. 15 no. 2, pg. 117-126.

Southworth, M. (1997). Walkable Suburbs? An Evaluation of Neotraditional Communities at the Urban Edge. Journal of the American Planning Association, vol. 63 no. 1, pg. 28-44.

November 27

Topic: New Urbanism, Criticized

Readings: Gordon, P. and Richardson, H. "Are Compact Cities a Desirable Planning Goal?" Journal of the American Planning Association, vol. 63 no. 1, pg. 95-107.

Levine, J. (1998). Rethinking Accessibility and Jobs-Housing Balance. Journal of the American Planning Association, vol. 64 no. 2, pg. 133-149.

December 4

Topic: New Urbanism, An Analysis

Readings: Southworth, M. and Ben-Joseph, E. (1995). Street Standards and the Shaping of Suburbia Journal of the American Planning Association, vol. 61 no. 1, pg. 65-81.

December 11

Topic: Summary, Synthesis and Review.

Final Exam: December 14, 2002