

Urban Planning Solutions to Contemporary Urban Problems
Urban Planning 141
School of Architecture and Urban Planning
University of Wisconsin-Milwaukee

Spring 2007

Instructor: Barbara D. Cooley, MUP
cooleyb@uwm.edu
Office AUP Rm. 220; hours by appointment only

Objectives: This course examines how planners approach the problems of cities today. It complements the course, *Issues in Contemporary Urban Planning*, offered in fall semester. That course discusses problems of American cities while this one examines and evaluates how they are handled. As in the fall course, points are illustrated using examples from the Milwaukee area. The course will give students an overview of the various types of urban planning and the roles planners play.

Format: Students will attend one discussion session and two lectures each week. Lectures will be on Tuesdays and Thursdays, 4:30 to 5:20 PM. Most weeks will include a guest lecturer.

Text: *The American City: What Works and What Doesn't*, Alexander Garvin, available at Third Coast Design Centre on the 1st floor of SARUP.

Supplementary readings as assigned, especially from John Gurda's *The Making of Milwaukee*, available at the Milwaukee Public Library, on reserve at the library and on E-reserve.

Equipment: You will also need a "clicker" for the Student Response System.

Requirements

& Grading: Students are expected to complete assigned readings in advance and come prepared to take part in discussion. Class participation during discussion sessions will be included in your evaluation.

Mid-term	25%
Final	25%
Group project	25%
Discussion group	25%

Grading may be on a curve, as appropriate. There is no set UWM scale for grades.

INTRO & OVERVIEW

1/23 Introduction, course structure, definition of planning

1/25 Planning principles (Garvin, chapters 1 & 2)

POLICY DEVELOPMENT

1/30 & 2/1 Strategic Planning & Budgeting

LAND USE REGULATION

2/6 & 2/8 (Garvin, chapter 16)
2/8: Kirk E. Harris, J.D., Ph.D.

INFRASTRUCTURE

2/13 & 2/15 (Gurda, "The Exploding Metropolis," pp. 319-336)
2/15 Transit: Milwaukee's I-94 corridor proposal
Michael Maierle, Strategic Planner
City of Milwaukee Dept. of City Development

COMMUNITY FACILITIES

2/20 & 2/22 Palaces for the People
(Garvin, chapter 4, Gurda, "Meanwhile, Back in the City ..." pp. 346-352)
2/22 Miller Park: Bruce Murphy
Editor, Milwaukee Magazine
(read "Billion Dollar Baby," Milwaukee Magazine – online at
www.milwaukeeemagazine.com)

2/27 & 3/1 Public Parks
(Garvin, chapter 3; Gurda, "Parks for the People," pp. 268-274)
3/1 Sue Black
Director, Milwaukee County Parks

BUSINESS DEVELOPMENT

3/6 & 3/8 Shopping Districts
(Garvin, chapter 5)
3/8 Brian Peterson
Principal, Planning and Design Institute, Inc.

3/13 **REVIEW FOR MID-TERM**

3/15 **MID-TERM EXAM**

HOUSING

3/27 & 3/29 Housing Supply & Cost
(Garvin, chapters 8 & 9)

4/3 & 4/5 Housing rehabilitation
(Garvin, chapter 10)
Sammis B. White, Prof. of Urban Planning, UW-Milwaukee

NEIGHBORHOODS

4/10 & 4/12 Slum clearance, neighborhood revitalization
(Garvin, chapters. 11, 12)
Guest speaker TBA

4/17 Historic preservation
(Garvin, chapter 17)
Carlen Hatala, City of Milwaukee Historic Preservation Office

COMPREHENSIVE PLANNING

4/24 Comprehensive Planning
(Garvin, chapter 18)

4/26 & 5/8 REVIEW FOR FINAL EXAM

5/10 FINAL EXAM