

FRIDAY, APRIL 4, 2008
7:30 – 8:30 PM**
SARUP ROOM 170

2008 Charles Causier Memorial Lecture

**RECEPTION AND BOOK SIGNING TO FOLLOW LECTURE

“A Punch to the Middle: Globalization and the American Midwest”

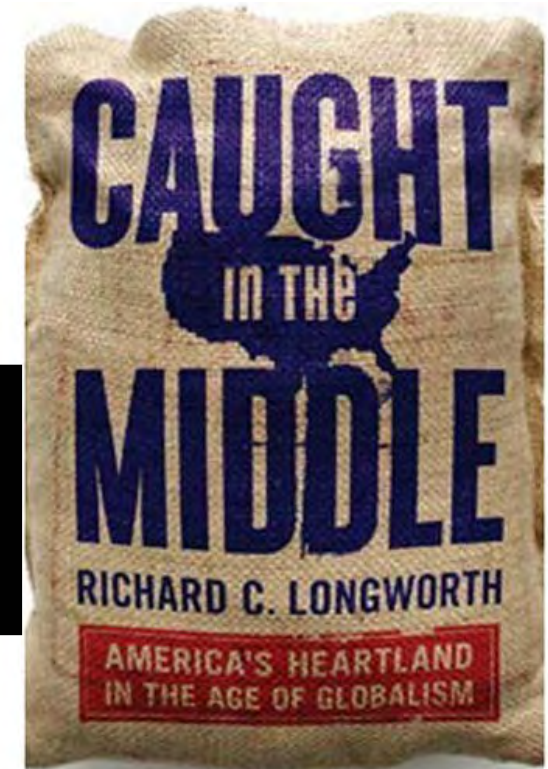


Richard C. Longworth, senior fellow at the Chicago Council on Global Affairs and former senior correspondent at the Chicago Tribune, is the author of “Caught in the Middle: America's Heartland in the Age of Globalism,” a book that describes this transformation and suggests ways in which the Midwest can fight back. Critics, including our own faculty, have given high reviews to his take on our situation and his ideas about the way forward.

Globalization is transforming the American Midwest, and the Milwaukee region -- America's traditional heartland -- is struggling to meet this challenge. New global forces are turning both heavy industry and farming upside down, undermining old factory towns and rural areas, destroying old jobs and bringing in new immigrants, putting new demands on education, on government, and on Midwesterners themselves. All this is happening with lightning speed, in a region that prizes stability.

“Longworth’s book and The Chicago Council on Global Affairs are raising significant issues that will have a major influence on our future. I look forward to the contributions that those associated with our university will make to this effort”

– Carlos Santiago
UWM Chancellor



Department of Urban Planning

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The UWM Department of Urban Planning is a provider of Certification Maintenance Credits for AICP Members. This lecture is seeking approval of 1.0 CM Credits for AICP Members in attendance.

