

BUSINESS

The Multimedia Library, located on the first floor in the east wing, has over 7,500 videotapes, DVDs and audiobooks covering a multitude of subjects. Below is a listing of titles currently available on the topic of Business. For more information on these titles, consult the Libraries' online catalog. UWM faculty, staff, teaching assistants, research assistants, and graduate students can check out videotape, DVD and audiobook titles in the Multimedia Library collection for up to seven days depending upon availability. UWM undergraduate students may borrow videotape, DVD and audiobook titles from the Multimedia Library collection, except for titles that have been placed on Media Reserve, for up to three days depending upon availability. All of the titles can also be used in the Libraries's Multimedia Viewing Room (E157). For more information consult the Multimedia Library's web page at <http://www.uwm.edu/Library/media/media.html> or phone us at 414-229-4673.

12 Angry Men	VHS-3606	Against All Odds: Inside Statistics, Programs 19-20	VHS-4004
	DVD-0850		VHS-2552
30-Second Dream	VHS-1942	Against All Odds: Inside Statistics, Programs 21-22	VHS-2553
7 Habits of Highly Effective People	AUD-0186-8		VHS-4005
9 to 5	DVD-2063	Against All Odds: Inside Statistics, Programs 23-24	VHS-2554
Abilene Paradox	VHS-1639		VHS-4006
Achieving Personal Excellence	VHS-0822	Against All Odds: Inside Statistics, Programs 25-26	VHS-4007
Advertising Media	VHS-4255		VHS-2555
Advertising: Frito Bandito to Power Master	VHS-1673	Against All Odds: Inside Statistics, Programs 3-4	VHS-2544
Affirmative Action and Reaction	VHS-2892		VHS-3996
Affirmative Action Under Fire: When is it Reverse Discrimination?	VHS-3731	Against All Odds: Inside Statistics, Programs 5-6	VHS-3997
Against All Odds: Inside Statistics, Programs 11-12	VHS-2548		VHS-2545
	VHS-4000	Against All Odds: Inside Statistics, Programs 7-8	VHS-3998
Against All Odds: Inside Statistics, Programs 1-2	VHS-3995		VHS-2546
	VHS-2543	Against All Odds: Inside Statistics, Programs 9-10	VHS-3999
Against All Odds: Inside Statistics, Programs 13-14	VHS-4001		VHS-2547
	VHS-2549	Age and Attitudes	VHS-4872
Against All Odds: Inside Statistics, Programs 15-16	VHS-2550	Anatomy of a Corporate Takeover	VHS-3969
	VHS-4002	Anthony J. Paterno	VHS-3559
Against All Odds: Inside Statistics, Programs 17-18	VHS-4003	Apprentice Season One	DVD-0892-6
	VHS-2551	Argentina: An Economic Work in Progress	DVD-0140

Art of Mindful Facilitation	DVD-1020	Business Ethics: What Are Friends For?	VHS-1760
Artisans and Traders	VHS-2915	Business of America	VHS-1124
Asianization of America	VHS-1954	Business of Paradigms	VHS-1993
Barberland	DVD-0900	Business Plan: Your Road Map for Success	VHS-1592
Bayview Massacre of 1886	VHS-1395	Business, Behaviorism and the Bottom Line	VHS-0283
Behavior Theory in Practice, Programs 1-2	VHS-2216	Cable TV and Beyond	VHS-4321
Behavior Theory in Practice, Programs 3-4	VHS-2217	Cappuccino Trail: The Global Economy in a Cup	VHS-5673
Ben Barkin	VHS-2716	Case of the Snarled Parking Lot	VHS-1002
Ben Barkin - 2	VHS-2787	Catch a Rising Economic Star: Taiwan	VHS-1470
Best of 2001: The Clio Gold Winners	VHS-4095	Challenger: An Industrial Romance	VHS-1962
Best of 2002: The Clio Gold Winners	VHS-4535	Change	VHS-3151
Beyond Culture Shock	VHS-0039	Changemaster Companies: Putting the Theory into Action	VHS-1006
Billion Dollar Day	VHS-1445	Changemasters: Understanding the Theory	VHS-0766
Black Gold: Wake Up and Smell the Coffee	DVD-2077	Changing Fortunes	VHS-3961
Boeing vs. the World	VHS-1697	Chicano	VHS-1658
Bombay Calling	DVD-2072	China (Emerging Powers)	VHS-0034
Book Industry	VHS-4316		VHS-2559
Borderless: The Lives of Undocumented Workers	VHS-5682	Clara Lemlich: A Strike Leader's Diary	DVD-1488
Borderline Cases	VHS-2885	Clarence Thomas and Anita Hill: Public Hearing, Private Pain	VHS-3339
Brazil (Emerging Powers)	VHS-2556	Class Dismissed: How TV Frames the Working Class	DVD-0969
Bridging the Culture Gap	VHS-0037	Clerks	DVD-2488
Bringing it All Back Home	VHS-5695	Cliff's Customer Service Adventure	VHS-4809
Broadcast Television	VHS-4320	Clio Awards: 40th Anniversary Reel, Part 2	VHS-4094
Buried Alive	VHS-1295	Coalmining Women	VHS-3592
Business as Usual: An International Perspective on Disability Rights	VHS-3193	Coca-Cola's Marketing Successes - Why They Work	VHS-1622
Business Ethics	VHS-1239	Code Rush	VHS-4651
Business Ethics: We Were Just Following Orders	VHS-1761	Cola Conquest	DVD-1031

Colonel Comes to Japan	VHS-1696	Discovering Psychology, Programs 11-12	VHS-1326
Coming from Japan	VHS-1739		VHS-2114
Communication: Nonverbal Agenda (REV)	VHS-1187	Discovering Psychology, Programs 1-2	VHS-1325
Conducting the Performance Appraisal: Be a Coach, Not a Judge	VHS-5539		VHS-2111
Connections: AT&T's Vision of the Future	VHS-1886	Discovering Psychology, Programs 13-14	VHS-3359
Contract	VHS-5677		VHS-2115
Controlling Interest	VHS-0586	Discovering Psychology, Programs 15-16	VHS-1408
Cork from Portugal	VHS-2669		VHS-2116
Corporation	DVD-1235-6	Discovering Psychology, Programs 17-18	VHS-2117
	DVD-0673-4		VHS-1409
Cotton Wars	VHS-5678	Discovering Psychology, Programs 19-20	VHS-2118
Courageous Followers, Courageous Leaders: New Relationships for a Changing	VHS-4253		VHS-1425
Crime in the Suites	VHS-5308	Discovering Psychology, Programs 21-22	VHS-3413
Crisis Game	VHS-0224-5		VHS-2119
Cross-Cultural Understanding (Global One)	VHS-4728	Discovering Psychology, Programs 23-24	VHS-1654
Crosstalk	VHS-1963		VHS-2120
	VHS-0098	Discovering Psychology, Programs 25-26	VHS-2121
Crosstalk at Work	VHS-3142-3		VHS-1375
Daughters of Free Men	VHS-0618	Discovering Psychology, Programs 3-4	VHS-3361
David Schwartz	VHS-2743		VHS-2112
Dealing with Money: Financial Aspects of Overseas Programs	VHS-3517	Discovering Psychology, Programs 5-6	VHS-2101
Death on the Job	VHS-2597	Discovering Psychology, Programs 7-8	VHS-2113
Decision at Delano	VHS-1210		VHS-5347
Decision Making	VHS-3152	Discovering Psychology, Programs 9-10	VHS-2199
Dedicated to Service: A Career in Veterinary Medicine	VHS-5291		VHS-3358
Depression Years 1930-1940	VHS-0696		VHS-1950
Desperate Business: Human Organs for Sale	VHS-5486		

Do We Really Want to Live This Way?	VHS-3662	Ethics in Accounting	VHS-0102
	VHS-2228		VHS-0652
Dot Con	VHS-5371	European Integration	DVD-0139
Dynamic Interviewing	VHS-2847	Everyday Creativity	VHS-4777
Eat That Frog!	AUD-0317-8	Factory and Marketplace Revolution	VHS-3747
Economic Growth	VHS-4859	Fairer Sex?	VHS-4837
Economics USA, Programs 11-12	VHS-0190	Famous Amos: The Business Behind the Cookie	VHS-1948
Economics USA, Programs 1-2	VHS-0185	Fast Food Women	VHS-0247
Economics USA, Programs 13-14	VHS-0191	Father and Son	VHS-4897
Economics USA, Programs 15-16	VHS-0192	Fed Today	VHS-1411
Economics USA, Programs 17-18	VHS-0193	Fight in the Fields: Cesar Chavez and the Farmworkers' Struggle	VHS-2995
Economics USA, Programs 19-20	VHS-0194	Fighting for Our Lives	VHS-1263
Economics USA, Programs 21-22	VHS-0195	Film Industry	VHS-4319
Economics USA, Programs 23-24	VHS-0196	Fired	VHS-0976
Economics USA, Programs 25-26	VHS-0197	Fish! For Life	AUD-0319-21
Economics USA, Programs 27-28	VHS-0198	Food Machine	VHS-2902
Economics USA, Programs 3-4	VHS-0186	For All Practical Purposes, Programs 11-12	VHS-0337
Economics USA, Programs 5-6	VHS-0187	For All Practical Purposes, Programs 11-15	VHS-5280
Economics USA, Programs 7-8	VHS-0188	For All Practical Purposes, Programs 1-2	VHS-0332
Economics USA, Programs 9-10	VHS-0189	For All Practical Purposes, Programs 13-14	VHS-0338
Effective Interviewing	VHS-2843	For All Practical Purposes, Programs 1-5	VHS-5278
Effective Listening	VHS-3093	For All Practical Purposes, Programs 15-16	VHS-0339
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Empowering Appraisal	VHS-2897	For All Practical Purposes, Programs 19-20	VHS-0341
Enron: The Smartest Guys in the Room	DVD-1567	For All Practical Purposes, Programs 21-22	VHS-0342
Establishing Rapport and Closing the Sale	VHS-1003	For All Practical Purposes, Programs 21-24	VHS-5282

For All Practical Purposes, Programs 23-24	VHS-0343	History of Johnson Controls	VHS-1793
For All Practical Purposes, Programs 25-26	VHS-0344	History of the European Monetary Union	DVD-1037
For All Practical Purposes, Programs 3-4	VHS-0333	Home-Based Business: A Winning Blueprint	VHS-1594
For All Practical Purposes, Programs 5-6	VHS-0334	Homophobia in the Workplace	VHS-3192
For All Practical Purposes, Programs 6-10	VHS-5279	How in Hell Do We Manage?	VHS-4627
For All Practical Purposes, Programs 7-8	VHS-0335	How to Build a Success Attitude	VHS-0827
For All Practical Purposes, Programs 9-10	VHS-0336	How to Develop Top Performers	VHS-0826
Forging Decision	VHS-2860	How to Listen Effectively	VHS-0829
Formulas for Success	VHS-2859	How to Read People	VHS-0821
Free Trade Slaves	VHS-5693	How Will You Penetrate Your Market?	VHS-2082
Free Voice of Labor: Jewish Anarchists	VHS-0607	Identity Crisis: A High Noon Bullet	DVD-1583
George Sanders	VHS-2765	Imagining the Pacific: Global Trade and Geopolitics	DVD-0142
George Watts	VHS-2783	Immigration, Social Policy and Employment	VHS-4856
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Global Assembly Line	VHS-0388	In Service to America	VHS-2442
	VHS-1091	In the Name of Progress	VHS-2229
Globalization: Winners and Losers	VHS-5261		VHS-3663
Golden Cage: A Story of California's Farmworkers	VHS-2018	In This Affluent Society	VHS-2439
Great Black Women	VHS-2142	India (Emerging Powers)	VHS-2558
Group Productivity	VHS-0570	Industrial Revolution in England	VHS-1016
Groupthink	VHS-2075	Informing America: The Census Bureau at	VHS-1867
Growing Pains for Common Market	VHS-1324	Inheritance	VHS-0590
Growing Up In Smoke	VHS-1392	Innovators	VHS-3134
Gung Ho	DVD-2300	Inside the Global Economy, Program 13	VHS-4918
Harvest of Shame	VHS-3267	Inside the Global Economy, Programs 11-12	VHS-4917
Heaven Will Protect the Working Girl	VHS-1868	Inside the Global Economy, Programs 1-2	VHS-4912
Hispanic Entrepreneurs: Against All Odds	VHS-3412	Inside the Global Economy, Programs 3-4	VHS-4913

Inside the Global Economy, Programs 5-6	VHS-4914	Learning to Work Together	VHS-1675
Inside the Global Economy, Programs 7-8	VHS-4915	Let's Play House	VHS-4186
Inside the Global Economy, Programs 9-10	VHS-4916		VHS-3096
International Trade	DVD-2121	Life and Debt (Brazil)	VHS-3601
Inventor: Careers for the 21st Century	VHS-2027		VHS-2448
Invisible Indians: Mixtec Farmworkers in California	VHS-2180	Life and Debt (Jamaica)	DVD-1890
Is Wal-Mart Good for America?	DVD-1198	Life and Times of Rosie the Riveter	VHS-2084
	DVD-0675		VHS-0245
Issues in Psychology, Volume 1	VHS-3077	Life and Work: A Manager's Search for Meaning	VHS-5337
Issues in Psychology, Volume 2	VHS-3078	Lloyd Pettit	VHS-2760
Issues in Psychology, Volume 3	VHS-3079	Los Mineros	VHS-1459
It's Up To You	VHS-1245	Love and Profit: The Art of Caring Leadership	VHS-5334
James Burke: Career in American Business	VHS-1238	Luis Valdez and El Teatro Campesino	VHS-1957
Japan They Don't Talk About	VHS-1244	Madam C.J. Walker	VHS-2397
Job at Ford's	VHS-1893	Made in Brooklyn	VHS-2882
Job Redesign	VHS-3154	Made in Germany	VHS-3962
Justice in the Coalfields	VHS-1925	Made in India	VHS-4588
Killing Us Softly 3	VHS-4106	Magazine Industry	VHS-4315
	VHS-3627	Maid in America	DVD-0939
Killing Us Softly: Advertising's Image of Women	VHS-0200	Main Line	VHS-1712
Kyocera Experiment	VHS-1370	Managing a Diverse Workplace	VHS-1751
Last Chance for Eden II	VHS-4942	Managing a Diverse Workplace (Condensed)	VHS-2996
Leadership Challenge	VHS-2088	Managing Stress (Revised)	VHS-0569
	VHS-3600	Managing the Overseas Assignment	VHS-0038
Leadership Challenge (REV)	DVD-2537	Marketing to Minorities	VHS-1624
Leadership: Maximizing People Potential	VHS-0823	Marketing Your Disability	VHS-2852
Leadership: Style or Circumstance	VHS-0285	Marketing: Winning Customers with a Workable Plan	VHS-1591

Masses and Millionaires: Homestead	VHS-0213	Negotiating: Win-Win Process	VHS-1532
Matewan	DVD-0402	Negotiating-Strategies and Tactics	VHS-1534
Matter of Judgment	VHS-2287	Networking the Nerds	VHS-4658
	VHS-0471	Newspaper Industry	VHS-4314
Maximizing Your Public Image	VHS-2975	No Logo	DVD-0513
Mean Things Happening	VHS-1894	No Sweat	DVD-1860
Meat	VHS-5660	Nobody's Business	VHS-5614
Memory: What's In It For Me?	VHS-0828	Norma Rae	DVD-0813
Men and Women Working Together	VHS-2890	Not By Jeans Alone	VHS-1843
Merchants of Cool	DVD-1202	Now or Never	VHS-2235
Meritt Case	VHS-0360		VHS-3669
Mexico (Emerging Powers)	VHS-2557	Obedience	VHS-3584
Mickey Mouse Monopoly	VHS-4127		VHS-0211
	DVD-0474	Office Space	DVD-0841
Midwest Affirmative Action Debate	VHS-3074-5	Office Wonders	VHS-3633
	VHS-3072-3	On the Job (Educational Archives)	DVD-0864
Miles of Smiles, Years of Struggle	VHS-0654	One Man's Multinational	VHS-1759
Minneapolis Grain Exchange	VHS-3933	Opportunity Cost	VHS-5616
Money Never Sleeps: Global Financial Markets	DVD-1033	Organizing America: History of Trade Unions in the U.S.	VHS-2827
Monterey's Boat People	VHS-2040	Our Brand is Crisis	DVD-1207
Moral Development	VHS-0251	Our Own: The Excalibur	VHS-0951
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Motivating Four American Generations	VHS-0832	Outsourcing: White Collar Exodus	DVD-1038
Mr. Sears' Catalogue	VHS-0663	Overcoming Objections	VHS-1039
Multimedia in the Digital Age	DVD-1722	Overspent American	VHS-5101
Nalini by Day, Nancy by Night	DVD-2025	Packingtown, U.S.A.	VHS-2445
Need to Achieve	VHS-1869	Paper and People	VHS-2381

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People First: Serving and Employing People with Disabilities	VHS-1926	Race Without a Finish Line	VHS-4727
Performance Appraisal	VHS-0651	Radio Industry	VHS-4317
Persuaders	DVD-0670	Recording Industry	VHS-4318
Philadelphia: The Holy Experiment	DVD-1835	Replacing Welfare with Work in the WPA: The Handicraft Project that Made	VHS-2960
Planning a Successful Job Hunt	VHS-2846		VHS-3618
Poletown Lives	VHS-0079	Reservation Price	VHS-5625
Positive Images: Portraits of Women With Disabilities	VHS-3027	Resolving Conflicts	VHS-0999
Power of Listening	VHS-0359	River Ran Red	VHS-2838
Power of Place, Programs 11-12	VHS-4033	Roger and Me	DVD-1957
	VHS-2982	Salesman	DVD-0412
Power of Place, Programs 13-14	VHS-4034	Secret Side of Free Trade	VHS-1911
	VHS-2983	Selling the American Way	VHS-4185
Power of Positive Reinforcement	VHS-1000	Selling With Service	VHS-0830
Power of Words	VHS-4811	Selling: Power of Confidence	VHS-0991
Preparing for an Interview	VHS-2876	Serving the Suits	VHS-4659
Principles of Economics 3/E	VHS-2429	Sexual Harassment: 9 to 5	VHS-2201
Print News	VHS-4323	Sexual Harassment: Taking Aim at an Old Problem	VHS-0900
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Professional Ethics Seminar	VHS-1874-5	Sixteen Decisions	VHS-4487

Skills	VHS-3150	Striking a Balance: Federal Reserve Bank of San Francisco	VHS-1382
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Spirit at Work	VHS-5335	Supply and Demand	VHS-5620
Stale Roles and Tight Buns: Images of Men in Advertising	VHS-1621	T.J. Bartolotta	VHS-2751
Statistics at a Glance	VHS-0816	Take Stock in America	VHS-1941
Still Killing Us Softly: Advertising's Image of Women	VHS-1575	Taken For a Ride	VHS-3274
Stop the Sale: Prevent the Addiction	VHS-2428	Tale of O	VHS-2497
Store Wars: When Wal-Mart Comes to Town	VHS-4083		VHS-0036
	VHS-0494	Taming the Paper Tiger: Paper Management Tips for Librarians	VHS-3199
Story of English, Program 9	VHS-1141	Team Creativity	VHS-3793
	VHS-4960	Ted Friedlander (I Remember Milwaukee)	VHS-2609
	VHS-2517	Television News	VHS-4322
Story of English, Programs 1-2	VHS-1137	Ten Commandments of Communicating with People with Disabilities	VHS-2598
	VHS-4957	Thieves Market	VHS-1826
	VHS-2513	Thomas Lo Duca	VHS-2786
Story of English, Programs 3-4	VHS-2514	Ties and Tensions: EU-US Relations in the Next Century	VHS-3069
	VHS-4958	Time Management	VHS-0831
	VHS-1138	Time of Your Life	VHS-0364
Story of English, Programs 5-6	VHS-2515	Tom Peters: Leadership Alliance	VHS-1698
	VHS-1139	Total Quality Management in Libraries	VHS-2295
Story of English, Programs 7-8	VHS-4959	Transformation Through Partnerships: Systems Change to End Chronic Homeless	DVD-1571
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When There's More People Than Jobs	VHS-1365		
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Who Took My Money?	AUD-0124-6		
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With This Ring	VHS-3454		
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Work, Retirement and Economic Status	VHS-2538		
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Workers Without a Voice: New Immigrants	VHS-1832		
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