

BARBARA L. LEY
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University of Wisconsin-Milwaukee

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ACADEMIC APPOINTMENTS

University of Wisconsin-Milwaukee

Assistant Professor, Department of Journalism & Mass Communication (2003-present)

Assistant Professor, Department of Sociology (2003-2005)

University of California at Santa Cruz

Instructor, Department of Writing and Composition (Winter 1998; Winter 1996)

Teaching Assistant, UC Academic Center in Washington, DC (Spring 2001; Fall 1998)

Teaching Assistant, Department of Community Studies (Winter 1997)

Teaching Assistant, Department of American Studies (Fall 1996)

Teaching Assistant, Department of Women's Studies (Fall 1995; Winter 1995; Fall 1994)

EDUCATION

University of California at Santa Cruz

Ph.D. in Science Studies, Department of History of Consciousness (2003)

Dissertation Title: "Assembling Breast Cancer: Environmental Estrogens, Disease Kinships, and Movements in the Making." (Chair: Professor Donna J. Haraway)

Swarthmore College

B.A. with High Honors in Sociology & Anthropology and Women's Studies; Concentration in Interpretation Theory (1994)

RESEARCH AND TEACHING INTERESTS

Environmental Health/Women's Health; Digital Cultures; Health and the Media; Science and the Media; Science and Technology Studies; Media Anthropology; Feminist and Cultural Theory.

FELLOWSHIPS, AWARDS, AND GRANTS

University of Wisconsin-Milwaukee 2006-2007 Undergraduate Teaching Award, Finalist

Center for 21st Century Studies Faculty Research Fellowship, University of Wisconsin-Milwaukee, 2006-2007

Arts and Humanities Research Travel Grant, University of Wisconsin-Milwaukee, Summer 2005

Presidential Dissertation Year Fellowship, UC Santa Cruz, 2001-2002

Barbara Rosenblum Scholarship for the Study of Women and Cancer, Sociologists for Women in Society, 1998

Regents Fellowship, UC Santa Cruz, Spring 1997

Regents Fellowship, UC Santa Cruz, Spring 1996

Regents Fellowship, UC Santa Cruz, Fall 1994

PUBLICATIONS

Ley, Barbara L. (Forthcoming). "Following the Evidence: *CSI* as a Primetime Laboratory for Science and Technology Studies." Book chapter in *The CSI Casebook*, edited by Kathleen Fitzpatrick and Bridget Brown.

Ley, Barbara L. 2007. "Vive Les Roses!: The Architecture of Commitment in a Pregnancy and Mothering Support Group." *Journal of Computer-Mediated Communication*, 12(4).

Ley, Barbara L. 2006. "Disease Categories and Disease Kinships: Classification Practices in the U.S. Environmental Breast Cancer Movement." *Medical Anthropology: Cross Cultural Studies of Health and Illness*, 25(2): 101-139.

Ley, Barbara L. 2004. Review of *Motherhood Lost: A Feminist Account of Pregnancy Loss in America*, by Linda L. Layne. In *Journal of Anthropological Research* 40(1): 256-258.

Heath, Deborah, Erin Koch, Barbara Ley, and Michael Montoya. 1999. "Nodes and Queries: Linking Locations in Networked Fields of Inquiry," *American Behavioral Scientist* 43(3): 450-460.

WRITING IN PROGRESS

Ley, Barbara L. *A Movement in the Making: Breast Activism, Science, and the Environment*. (Under contract with Rutgers University Press)

Ley, Barbara L. "Constructing Safe Space: The Social and Technical Cultures of Online Pregnancy and Mothering Groups" (Journal manuscript, to be submitted to *New Media and Society*)

RESEARCH IN PROGRESS

Project One: The role that the internet plays in the formation of health cultures, health communities, and health identities. Health issues of interest include pregnancy and mothering, as well as depression and anxiety. I am examining various types of online sites, including web-based discussion boards and an online synthetic virtual world (Second Life).

Project Two: Depictions of DNA testing in the prime-time television drama, *CSI: Crime Scene Investigation*, and the social implications of these representations. Undergraduate student Natalie Jankowski is assisting me with data collection, which we will complete by Summer 2007. I am also working with Professor Paul Brewer to study the relationship between people's perceptions about DNA testing for forensic purposes and their television viewing habits.

CONFERENCE PRESENTATIONS

Ley, Barbara L. "Constructing Safe Space: The Social and Technical Cultures of Online Pregnancy and Mothering Groups." Paper presented at the Center for 21st Century Studies Fellow Presentations. University of Wisconsin Milwaukee, September 2007.

Ley, Barbara L. "The Mutual Construction of Science and Activism: The Case of Breast Cancer and Endocrine Disrupters." American Anthropological Association Annual Meetings, November 2006, San Jose, CA.

Ley, Barbara L. "Saving the Males? Disease Kinships in Environmental Breast Cancer Activism." Society for the Social Studies of Science Annual Meeting, October 2005, Pasadena, CA

CONFERENCE PRESENTATIONS, CONTINUED

- Ley, Barbara L. "Beyond Breast Cancer, Beyond Women's Health: Disease Kinship Building in the U.S. Environmental Breast Cancer Movement." American Sociological Association Annual Meetings, August 2005, Philadelphia, PA
- Ley, Barbara L. "Disease Categories and Disease Kinships: Framing the Environmental Breast Cancer Problem." International Communication Association Annual Meetings, May 2005, New York, New York
- Ley, Barbara L. "Strategic Uncertainties: The Construction of Science and Politics in Environmental Breast Cancer Activism." Science and Democracy Network Annual Conference, July 2004, Harvard University
- Ley, Barbara L. "'Good Enough' Multi-sited Ethnography: Practical, Analytical, and Methodological Considerations." Multi-Sited Ethnography and Studying up in Science Studies, February 2004, University of California at Berkeley
- Ley, Barbara L. and Mary L. Gray. "Internet Ethnography: Practical, Ethical and Epistemological Issues." Multi-Sited Ethnography and Studying Up in Science Studies, February 2004, University of California at Berkeley
- Ley, Barbara L. "'We Should Not Have To Be the Bodies of Evidence': Environmental Breast Cancer Activism and the Cultural Politics of Precaution." American Anthropological Association Annual Meetings, November 2003, Chicago, Illinois
- Ley, Barbara L. "The Precautionary Principle as Boundary Object: The Case of Environmental Breast Cancer Research on Xenoestrogens." Society for the Social Studies of Science Annual Meetings, October 2003, Atlanta, Georgia
- Ley, Barbara L. "Rethinking Uncertainty: Breast Cancer Science and the Precautionary Principle." American Anthropological Association Annual Meetings, November 2000, San Francisco, California
- Ley, Barbara L. "Hormonal Kinships: Broadening the Scope of Breast Cancer Politics and Activism." Society for Medical Anthropology Annual Meetings, March 2000, San Francisco, California
- Ley, Barbara L. "Networking Epidermolysis Bullosa: Facilitating Knowledge Production through the Intersections of On-line and Off-line Work." American Anthropological Association Annual Meetings, November 1998, Philadelphia, Pennsylvania
- Ley, Barbara and Nancy Stoller. "Increasing Access to Breast Cancer Screening Services: the Importance of Structural Models of Change." American Sociological Association Annual Meetings, August 1998, San Francisco, California

INVITED PRESENTATIONS

- Ley, Barbara L. "'Good Enough' Multi-Sited Ethnography: Methodological, Practical and Epistemological Issues." October 2004, University of Wisconsin-Madison
- Ley, Barbara L. "Strategic Uncertainties, Strategic Activisms: Constructing the Science and Politics of Environmental Breast Cancer." March. 2004, University of Wisconsin-Madison

INVITED PRESENTATIONS, CONTINUED

Ley, Barbara L. "Breast Cancer Prevention: Strategies You and Your Community Can Take." Daughters of the American Revolution Business Meeting, May 2002, Trenton, New Jersey

Ley, Barbara L. "Breast Cancer, Environmental Health Politics and the Precautionary Principle." May 2001, Drew University, Madison, New Jersey

Ley, Barbara L. "Advocating for Safe Drinking Water." Student Physicians for Social Responsibility Annual Conference, Mount Sinai Medical Center, March 2001, New York City, New York

Ley, Barbara L. "Breast Cancer and Environmental Health." January 2001, Rutgers University, New Brunswick, New Jersey

OTHER CONFERENCE PARTICIPATION

"Television in/as Popular Culture." Panel chair at Console-ing Passions, Milwaukee, WI, May 2006.

"Writing Memory in/on the Body." Panel chair at Archival Bodies (Midwest Interdisciplinary Graduate Student Conference), February 2006, Milwaukee.

"On-line Health Cultures and Communities: A Graduate Student Panel." Panel organizer, University of Wisconsin-Milwaukee, October 2005

"The Internet and Social Life." Panel presider at the American Sociological Association Annual Meetings, August 2005, Philadelphia, PA

"Classification as Women's Work: Socialities at the Crossroads of Women's Lives." Panel co-organizer at the International Communication Association Annual Meetings, May 2005, New York, New York

"On Emergences and Emergencies: Technoscience and the Cultural Politics of Danger." Panel co-organizer at the American Anthropological Association Annual Meetings, November 2003, Chicago, Illinois

"Epidemiology, Populations and Science: Exposing the Governance of Disease." Panel co-organizer at the American Anthropological Association Annual Meetings, November 2000, San Francisco, California

"Fieldwork On (The) Line." Panel co-organizer at the American Anthropological Association Annual Meetings, November 1998, Philadelphia, Pennsylvania

"Intersections of Science, Gender and Ethnicity." Symposium co-organizer, November 1993, Swarthmore College, Swarthmore, Pennsylvania

COURSES TAUGHT

Health and the Media; The Social Organization of Science and Technology; Internet Culture and Social Life; Digital Cultures; Writing, Science and Society.

OTHER RESEARCH AND PROFESSIONAL EXPERIENCE

University of Wisconsin-Milwaukee, Center for 21st Century Studies,

Co-coordinator of the Science, Technology, Medicine, and Society research workshop (2004-2006; 2007-present)

Physicians for Social Responsibility, Washington, DC

Coordinator of the Safe Drinking Water Program (2000-2001)

World Resources Institute, Washington, DC

Research Associate for the Health, Environment, and Development Program (1999-2000)

Lewis and Clark University/New School for Social Research

Research Assistant for the NSF-funded project "Mapping Genetic Knowledge: An Anthropological Study." Co-investigators: Dr. Deborah Heath, Lewis and Clark University; Dr. Rayna Rapp, New York University; Dr. Karen-Sue Taussig, University of Minnesota (1997-2000)

UC Santa Cruz, Department of Community Studies

Research Assistant for Dr. Nancy Stoller (1996-1998)

SERVICE

University of Wisconsin-Milwaukee

Merit Committee, Department of Journalism and Mass Communication (2008-present)

Curriculum Committee, Modern Studies Graduate Program (2006-present)

Steering Committee, Department of Women's Studies (2004-present)

Undergraduate Committee, Department of Journalism and Mass Communication (2005-2006)

Faculty Search Committee, Department of Journalism and Mass Communication (2004-2005)

Undergraduate Committee, Department of Journalism and Mass Communication (2003-2004)

Manuscript reviewer

Journal of Computer-Mediated Communication

Journalism and Mass Communication Quarterly

PROFESSIONAL ASSOCIATIONS

American Anthropological Association

Association for Internet Research

Society for Cultural Anthropology

Society for Medical Anthropology

Society for the Social Studies of Science

