

## William M. Keith

Communication Department  
University of Wisconsin-  
Milwaukee  
Milwaukee, WI 53211  
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Wauwatosa, WI 53213  
414.559.5320  
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### Academic History

PhD: Speech Communication (The University of Texas at Austin; 1986).  
MA: Applied Philosophy (Bowling Green State University; 1982).  
BA: Philosophy (Bowling Green State University; 1980).

### Employment History

University of Wisconsin-Milwaukee	
<i>Professor</i>	2007
<i>Associate Professor</i>	2002-2007
Universitetet i Oslo, Pedagogisk Forskningsinstitutt	2006
<i>Forelesere</i>	
Northwestern University	2004
<i>Visiting Professor</i>	
Oregon State University	
<i>Associate Professor</i>	1997-2002
<i>Honors Faculty</i>	1997-2002
<i>Assistant Professor</i>	1993-1997
University of Louisville	
<i>Assistant Professor</i>	1989-1993
<i>Honors Faculty</i>	1990-1993
Western Washington University	
<i>Assistant Professor</i>	1987-1989
University of Pittsburgh	
<i>Visiting Assistant Professor</i>	1986-1987

## Honors and Grants

*Diamond Anniversary Award.* National Communication Association, Outstanding Book of 2007, for *Democracy as Discussion*.

CIPD Lesson Study Grant, (\$1500), Wisconsin System, 2007.

*Presidential Citation for Service*, National Communication Association, 2005.

UWM College of Letters and Science Travel Grant (\$500), 2002, for travel to archives.

Oregon Council for the Humanities Research Grant (\$5,000), 2001, "Discussion as Democracy."

OSU Libraries Travel Grant (\$1,000), for travel to archives.

OSU Humanities Center (\$7,000), Fall Term 2000 in Residence at the Center.

L. L. Stewart Foundation Grant (\$2,100), STC program development at Oregon State University, 1997.

National Endowment for the Humanities 1998 Summer Institute (\$3,800), *The Idea of a Social Science -- Forty Years Later*. University of Missouri-St. Louis. Paul Roth (UMSL) and James Bohman (Washington University), Directors.

ACLS Summer Fellowship (\$5,000), American Council of Learned Societies, 1994.

Young Investigator Award (\$1,000), University of Louisville, 1991. Awarded to the top ten Assistant Professors, from across the University, for excellence in research.

National Endowment for the Humanities 1991 Summer Institute (\$2,500), *Science as a Cultural Activity*, Wesleyan University, Middletown CT. Joseph Rouse (Philosophy, Wesleyan) and Steve Fuller (Sociology, Durham), Directors.

McDonnell Foundation Grant (87-44) (\$11,500), Learning Research and Development Center, University of Pittsburgh, Pittsburgh PA. Problem Solving and Argumentation in the Social Sciences. Gaea Leinhardt and Alan Lesgold, Principle Investigators.

## Research

## *Publications*

- Keith, William. (Forthcoming, 2009). "Façonnant une Public Deliberant: Les "Forums" comme le Education Civique dans les Etats-Unis." In *Participatory democracy: History and Genealogy*, Marie-Hélène Bacqué and Yves Sintomer, eds. Paris: La Découverte.
- Keith, William. (2008). "On the Origins of Speech as a Discipline: James A. Winans and Public Speaking as Practical Democracy." *Rhetoric Society Quarterly*, 38, 1-19.
- Keith, William and David Beard. (2008). "Toulmin's Rhetorical Logic: What's the Warrant for Warrants?" *Philosophy and Rhetoric*, 41, 22-50.
- Keith, William and Christian Lundberg. (2008). *The Essential Guide to Rhetoric*. Bedford/St. Martins.
- Keith, William & William Rehg. (2007). Argumentation in Science and Technology Studies. In O. Amsterdamska, E. Hackett, M. Lynch and J. Wajcman (eds.), *The Science Studies Handbook*. MIT Press.
- Keith, William. (2007) *Democracy as Discussion: The American Forum Movement and Civic Education*. Rowan and Littlefield/Lexington Books.  
Paperback edition, October 2007
- Keith, William. (2007). Forum: Crafting a Usable History. *Quarterly Journal of Speech* 93, 345-348.
- Gastil, John, & Keith, William. (2005). A Nation that (Sometimes) Likes to Talk: A Brief History of Public Deliberation in the United States. In John Gastil & Peter Levine (eds), *The Deliberative Democracy Handbook: Strategies for Effective Civic Engagement in the Twenty-First Century* (Chapter 1). San Francisco, CA: Jossey-Bass.  
Reprinted in the Winter 2006 issue of the *Kettering Review*.
- Keith, William. (2003). Dewey, Discussion, and Democracy in Speech Pedagogy. *Rhetorical Democracy: Discursive Practices of Civic Engagement*. Mahwah, NJ: Erlbaum.
- Keith, William. (2002). Democratic Revival and the Promise of Cyberspace: Lessons from the Forum Movement. *Rhetoric and Public Affairs*, 5, 311-326.
- Keith, William. (2002). Introduction: Rhetorical Resources for Deliberative Democracy. *Rhetoric and Public Affairs*, 5, 219-221.
- Keith, William. (2002). Good Questions in Search of Good Answers. *Futures*, 34, 178-181.
- Keith, William. (2000). Identity, Rhetoric and Myth: A Response to Mailloux and Leff. *Rhetoric Society Quarterly*, 30, 95-106.

- Keith, William, Steve Fuller, Alan Gross, and Michael Leff. (1999). Taking Up the Challenge. *Quarterly Journal of Speech*, 85, 330-334.
- Keith, William. (1999). The Deliberative Turn. *Communication Theory*, 92-111.
- Wilson, Malcolm and William Keith. (1998). Garver's Dilemma. *Rhetoric Society Quarterly*.
- Gross, Alan and William Keith (1997). Introduction. In *Rhetorical Hermeneutics: Invention and Interpretation in the Age of Science*. Alan Gross and William Keith, Eds. Albany: SUNY Press, 1-24.
- Keith, William. (1997). Engineering Rhetoric. In *Rhetorical Hermeneutics: Invention and Interpretation in the Age of Science*. Alan Gross and William Keith, Eds. Albany: SUNY Press, 225-246.
- Keith, William. (1997). Science and Communication: Beyond Form and Content. In *Scientific and Technical Communication for the 21st Century*, James Collier, Ed. Beverly Hills: Sage, 299-326.
- Keith, William. (1995). De Rhetorica Fullerae. *Philosophy of the Social Sciences*, 25, 488-496.
- Keith, William. (1995). Response to Labinger. *Social Studies of Science*, 25, 321-324.
- Keith, William. (1995). Argument Practices. *Argumentation*, 9, 163-179.
- Keith, William. (1994). Feminist Intelligences, Artificial and Otherwise. *Social Epistemology*, 8, 333-340.
- Keith, William. (1993). Rhetorical Criticism and The Rhetoric of Science: Introduction. *Southern Communication Journal*, 57, 255-257.
- Keith, William and Kenneth Zagacki. (1992). Rhetoric and Paradox in Scientific Revolutions. *Southern Communication Journal*, 56, 165-177.
- Zagacki, Kenneth and William Keith. (1992). Rhetoric, Topoi and Scientific Revolutions. *Philosophy and Rhetoric*, 25, 59-78.
- Keith, William. (1990). Cognitive Science on a Wing and a Prayer. *Social Epistemology*, 4, 343-355.
- Keith, William. (1990). Reply to Slezak: Nein, Ich verstehe nicht. *Social Epistemology*, 4, 361-367.
- Keith, William and Richard Cherwitz (1989). Objectivity, Disagreement and the Rhetoric of Inquiry. In *Case Studies in the Rhetoric of the Human Sciences*, Herbert Simons, Ed. London: Sage, 195-210.

Keith, William, and Kari Whittenberger-Keith. (1989). The Conversational Call. *Research on Language and Social Interaction*, 22, 115-156.

### ***Encyclopedia Entries***

Keith, William and Julie Homchick. (Forthcoming 2009). "Intelligent Design." *Encyclopedia of Science and Technology Communication*. Thousand Oaks: Sage.

Keith, William. (Forthcoming, 2009). "The Speech Tradition in Communication" *21<sup>st</sup> Century Communication: A Reference Handbook*. Thousand Oaks: Sage.

Keith, William. (2008) "Speech Communication, History." *The International Encyclopedia of Communication*.

### ***Textbooks***

Keith, William. (2003-2007). *Public Speaking: Communication and Civic Engagement*. New York: Pearson.

Keith, William. (2008). *Public Speaking: Communication and Civic Engagement*. Cengage. Under contract for textbook with Christian Lundberg for Cengage, anticipated 2011.

### ***Publications in Proceedings*** (\* = refereed)

\*Keith, William. (2005). Toulmin and Non-Monotonic Reasoning. *Proceedings of the Ontario Society for the Study of Argumentation*. Hamilton, Ontario: McMaster University.

\*Keith, William and Alan G. Gross (1991). STS and Rhetoric. In *Teaching Science and Technology Studies: A Guide for Curricular Planners*, Steve Fuller and Sujatha Raman, Eds. Blacksburg, VA: Center for the Study of Science in Society, VPI&SU, 31-33.

Keith, William, Alan Lesgold, and Arlene Weiner. (1991). Toward Computer- Supported Instruction of Argumentation. In *Proceedings of the Second International Conference on Argumentation*. F. van Eemeren, R. Grootendorst, J. Blair and C. Willard, Eds. Amsterdam: Stichting Internationaal Centrum voor die Studie van Argumentatie en Taalbeheersing, 1144-1156.

- Whittenberger-Keith, Kari and William Keith. (1991). Structures of Authority as Arguments: Advice vs. Argument in Etiquette Manuals. In *Proceedings of the Second International Conference on Argumentation*. F. van Eemeren, R. Grootendorst, J. Blair and C. Willard, Eds. Amsterdam: Stichting Internationaal Centrum voor die Studie van Argumentatie en Taalbeheersing, 1092-1100.
- Keith, William and Daniel Bonevac (1989). Argumentation and the Common Ground. In *Spheres of Argument*, Bruce Gronbeck, Rebecca Bjork, Donn Parsons, Dennis Gouran, and Malcolm Sillars, Eds. Annadale, VA: Speech Communication Association.
- Keith, William, Arlene Weiner and Alan Lesgold. (1989). Argument Comprehension: Some Preliminary Findings. In *Spheres of Argument*, Bruce Gronbeck, Rebecca Bjork, Donn Parsons, Dennis Gouran, and Malcolm Sillars, Eds. Annadale, VA: Speech Communication Association.
- Keith, William and Kari Whittenberger-Keith (1989). Communication and Stupidity. In *Symposium on Stupidity*. V. Milicic and T. Shlotterback, Eds. Bellingham: Western Washington University, 73-77.

### ***Editor***

- Beard, David and William Keith, Eds. (2007). "Forum: On the History of the Field," *Quarterly Journal of Speech* 93: 344-364.
- Keith, William, Ed. (Summer, 2002). Guest editor, special issue of *Rhetoric and Public Affairs* on "Rhetorical Resources for Deliberative Democracy."
- Gross, Alan and William Keith, Eds. (1997). *Rhetorical Hermeneutics: Invention and Interpretation in the Age of Science*. Albany: SUNY Press.
- Keith, William, Ed. (1993). Guest editor, special issue on Rhetorical Criticism and the Rhetoric of Science. *Southern Communication Journal*, 57, 258-327.

### ***Book Reviews***

- Keith, William (2006). Review of *The Viability of the Rhetorical Tradition*, edited by Richard Graff, Art Walzer and Janet Atwill. *Quarterly Journal of Speech*.
- Keith, William. (2002). Review of *Shaping Science with Rhetoric*, by Leah Ceccarelli. *Argumentation*.
- Keith, William. (2001). Review of *Thomas Kuhn: A philosophical history for our times*, by Steve Fuller. *Quarterly Journal of Speech*, 87, 447-449

- Keith, William. (1998). Review of *Rhetoric and Design*, by David Kaufer and Brian Butler. *Jahrbuch fur Rhetoric*.
- Keith, William. (1996). Review of *Philosophy, Rhetoric and the End of Knowledge: The Coming of Science and Technology Studies*, by Steve Fuller. *Philosophy and Rhetoric*.
- Keith, William. (1994). Review of *Communication at a Distance: The Influence of Print on Sociocultural Organization and Change*, by David S. Kaufer and Kathleen M. Carley. *Quarterly Journal of Speech*, 80,229-232.
- Keith William. (1993) Review of *Words of Power: A Feminist Reading of the History of Logic*, by Andrea Nye. *Quarterly Journal of Speech*, 79, 263-265.
- Keith, William. (1992). Review of *Ecospeak: Rhetoric and Environmental Politics in America*, by M. Jimmie Killingsworth and Jaqueline D. Palmer. *Southern Communication Journal*, 58, 77-78.
- Keith, William. (1992). Review of *Rhetoric and Philosophy*, Richard Cherwitz, Ed. *Philosophy and Rhetoric*, 25, 88-91.
- Keith, William. (1990). Review of *Change in View*, by Gilbert Harman, and *Minimal Rationality*, by Christopher Cherniak. *Quarterly Journal of Speech*, 76, 221-223.

### **Reviewer**

*Rhetoric and Public Affairs*  
*Communication Yearbook*  
*Rhetoric Society Quarterly*  
*Southern Communication Journal*  
*Quarterly Journal of Speech*  
*Western Journal of Communication*  
*Philosophy and Rhetoric*  
*Social Studies of Science*  
*Social Epistemology*  
 Rhetorical and Communication Theory Division, 1997 NCA.  
 American Association for the Rhetoric of Science and Technology, 2001, 2002 NCA  
 University of Wisconsin Press  
 Sage Publications  
 Strata Publications  
 Mayfield Press  
 Bedford/St. Martin's  
 Lawrence Erlbaum  
 McGraw-Hill

### **Editorial Boards**

National Communication Association Non-Serial Publications Program (2005-present)

*Social Epistemology* (1992-present)  
*H-Rhetor*, the electronic discussion list for the history of rhetoric. (1995-present)  
*Quarterly Journal of Speech* (1998-2002)  
*Western Journal of Communication* (1999-2002)

### ***Invited Presentations***

- Keith, William. (2007). *Creating Citizens Through Communication: Education and Deliberation in Government Accountability*. Communication and Government Accountability Project, World Bank. Paris, France.
- Keith, William. (2007). *Dewey, Democracy and the Speech Tradition*. University of North Carolina, Chapel Hill.
- Keith, William. (2007). *Democracy as Discussion: Rediscovering Our Forum Traditions*. Institute for Communication and Deliberative Democracy, Kansas State University.
- Keith, William. (2007). *Early Public Speaking Instruction and Civic Education*. Special Session, Eastern Communication Association, Providence, RI.
- Keith, William. (2006). *Celebrating the Democratic: The Epideictic Character of Public Speaking and Debate in the Early Field*. The Third Annual Cody Davis Lecture, at the Biennial Public Address Conference, Nashville TN.
- Keith, William. (2002). *Pedagogy and Democracy in Speech Communication, 1915-1950*. Presented to the Communication Studies and Rhetoric and Composition Departments at the University of Texas at Austin, January, 2002.
- Keith, William. (2002). *Democracy and Discussion in the Early Speech Field*. Presented to the Speech Communication Department at the University of Washington, February, 2002.
- Keith, William. (2002). *Teaching Democracy as Speech*. Presented to the Communication Studies Department at Bowling Green State University, April, 2002.
- Keith, William. (2002). *Dewey and the Early Discipline*. Presented to the University of Wisconsin-Madison, November, 2002
- Keith, William. (2001). *The Civic Dimension in Pedagogy: Ideals and Realities*. Presented to the Center for Teaching, Learning and Writing, Duke University.
- Keith, William. (2001). *Discussion as Method: Speech Pedagogy and Democracy in the Progressive Era*. Presented to the Department of Communication Studies at Northwestern University and the Project on the Rhetoric of Inquiry at the University of Iowa.

- Keith, William. (1999). Discussion, Deliberation and "Our Democratic Faith": Enacting Democracy in the American Forum Movement. Presented to the Workshop on Democratic Culture, Indiana University Department of Communication and Culture.
- Keith, William. (1997). From the Perfect Language to the Ideal Machine: The Rhetoric of Logic in AI. Paper presented to the Science and Society Colloquium at the University of British Columbia, Vancouver, BC.
- Keith, William. (1993). Making Connections: Uses of Neuroscience in Artificial Intelligence. Paper presented to the conference *Recent Issues in the Cognitive Science Literature*, University of Dayton; to the Departmental Seminar, Department of Anatomy and Neurobiology, University of Louisville Medical School; to the Cognitive Science Colloquium, Bellarmine College; at the Science and Society colloquium at the University of British Columbia (1997).

### *Papers Presented at Conferences*

- Keith, William. (2008). "The Search for "Real" Democracy: Rhetorical Citizenship and Public Deliberation in France and the US, 1870-1940." Conference on Rhetorical Citizenship sponsored by the University of Copenhagen, Copenhagen, Denmark.
- Keith, William and John Gastil. (2008). "Teaching Deliberative Democracy." Workshop presented at the National Conference on Dialogue and Deliberation, Austin TX.
- Beard, David and William Keith. (2007). How Loaded Questions Get Loaded: Presupposition and Argumentation. Paper presented at the National Communication Association Meetings, Chicago, IL.
- Keith, William. (2007). Architects and Radicals: Richard McKeon's Pragmatic Intervention. Paper presented at the National Communication Association Meetings, Chicago, IL.
- Keith, William. (2007). What's Liberal about the Communication Discipline? Paper presented at the National Communication Association Meetings, Chicago, IL.
- Keith, William. (2006). "Celebrating Democracy: The Epideictic Character of Public Speaking and Debate in the Early Field" at the 10<sup>th</sup> Biennial Public Address Conference held at Vanderbilt University, Nashville, TN. (Featured speaker)
- Keith, William. (2006) Roundtable on Civic Participation in the Classroom. Rhetoric Society of America Conference, Memphis TN.
- Keith, William. (2004). "Background on the Historiography of the Field of Speech Communication." Introduction to the Preconference on the History of the Field, National Communication Association, Chicago, IL.

- Keith, William. (2004). "Proselytizing and the Public Speaking Classroom: Limits of the "Public."
- Keith, William. (2004) "Speech Communication: Our Progressive Heritage." Eastern Communication Association President's Panel on the Practices of Civic Engagement. Boston, MA.
- Keith, William. (2003). "A. Craig Baird and the Limits of Disciplinarity." Paper presented to the National Communication Association, Miami FL.
- Keith, William. (2002). What's Communication Theory for? Competitively accepted submission to the NCA Preconference on Rhetorical Theory, NCA, New Orleans, LA.
- Keith, William. (2002). "Dewey, Discussion, and Democracy in Speech Pedagogy." Paper presented to the Rhetoric Society of America Meetings, Las Vegas, NV.
- Keith, William. (2001). Internet Democracy: Lessons from the Forum Movement. Paper presented to the conference *Rhetoric and Democracy in the Age of the Internet*, Trinity University, CT.
- Keith, William. (2000). The Mobius Strip and The Future of the Rhetoric of Science. Paper presented to the National Communication Association meeting, Seattle, WA.
- Keith, William. (2000). Cultural Resources for Deliberative Democracy. Introduction to discussion panel at the National Communication Association meeting, Seattle, WA.
- Keith, William. (1999). Who will govern science? Presented to Author Meets Critics session on Steve Fuller's *The Governance of Science* at the Society for the Social Study of Science meeting , San Diego CA.
- Keith, William. (1999). Rhetoric and Deliberative Rationality. Paper presented to the Philosophy of Social Science Roundtable, St. Louis, MO.
- Keith, William. (1997). Making the Case: Toulmin and Rhetorical Theory. Paper presented to the National Communication Association meeting, Chicago, IL
- Keith, William, (1997). Rhetoric and Method. Paper present to the Society for the Social Study of Science, Tuscon, AZ.
- Keith, William. (1996). Picturing Posthumanism. Paper presented to the Speech Communication Association meeting, San Diego, CA.
- Keith, William. (1996). The Sokal Affair. Paper presented to the Rhetoric Society of America meeting, Tuscon, AZ.

- Keith, William. (1994). Response to Fuller. Paper presented to the Society for the Social Study of Science, New Orleans, LA.
- Keith, William. (1994). Rhetoric and the NII. Workshop presented to the *Directions in Advanced Computing Conference*, sponsored by Computer Professionals for Social Responsibility, Boston MA.
- Keith, William. (1992). Engineering Rhetoric. Paper presented to the Speech Communication Association Meeting, Chicago, IL.
- Keith, William. (1991). A Wittgensteinian Approach to Some Postmodern Dilemmas. Paper presented to the Speech Communication Association Meeting, Atlanta, GA.
- Keith, William. (1990). Modern Formal Logic: Method vs. Substance. Paper presented to the Speech Communication Association seminar *The Search for Conclusive Forms of Reasoning*, Chicago, IL.
- Keith, William, Alan Lesgold, and Arlene Weiner. (1990). Toward Computer- Supported Instruction of Argumentation. Paper presented to the Second International Society for the Study of Argumentation Conference, Amsterdam, The Netherlands.
- Whittenberger-Keith, Kari and William Keith. (1990). Structures of Authority as Arguments: Advice vs. Argument in Etiquette Manuals. Paper presented to the Second International Society for the Study of Argumentation Conference, Amsterdam, The Netherlands.
- Keith, William and Daniel Bonevac. (1989). Argumentation and the Common Ground. Paper presented to the American Forensic Association/Speech Communication Association Conference on Argumentation, Alta, UT.
- Keith, William, Arlene Weiner and Alan Lesgold. (1989). Argument Comprehension: Some Preliminary Findings. Paper presented to the American Forensic Association/Speech Communication Association Conference on Argumentation, Alta, UT.
- Keith, William, Kari Whittenberger-Keith and Wayne Lewis. (1989). History: Rhetoric and the Creation of Relevance. Paper presented to the *Writing the Social Text* conference at the University of Maryland, College Park.
- Keith, William and Kenneth Zagacki. (1989). The Rhetoric of Scientific Revolutions, Paper presented to the Speech Communication Association Meeting, San Francisco, CA.
- Keith, William. (1988). Argumentation: The Intersection of Rhetoric and Logic. Paper presented to the 1988 Speech Communication Association Meeting, New Orleans, LA.
- Keith, William. (1988). The Very Idea of Communicative Goals. Paper presented to the Temple Discourse Conference, Philadelphia, PA.

- Keith, William. (1987). Science as a Deliberative Activity. Paper presented to the Seminar on the Rhetoric of Science at the Speech Communication Association Meeting, Boston, MA.
- Keith, William and Richard Cherwitz. (1986). Objectivity and Rhetorics of Inquiry. Paper presented to the Speech Communication Association Meeting, Chicago, IL.
- Keith, William and Richard Cherwitz. (1986). Objectivity, Disagreement and the Rhetoric of Inquiry. Paper presented to the Temple Discourse Conference, Philadelphia, PA.
- Keith, William and Kari Whittenberger-Keith. (1985). The Conversational Call. Paper presented to the Speech Communication Association Meeting, Denver, CO.
- Keith, William. (1984). Varieties of Deception. Paper presented to the Speech Communication Association Meeting, Chicago, IL.
- Keith, William. (1983). A New Epistemology For Rhetoric. Paper presented to the Seminar on *Foundational Issues in Rhetorical Epistemology*, Speech Communication Association Meeting, Washington, D.C.
- Keith, William and Kenneth Zagacki. (1983). A Rhetorical Theory of Compromise. Paper presented to the Speech Communication Association Meeting, Washington, D.C.

### **Courses Taught**

Public Speaking  
 Honors Public Speaking  
 Advanced Public Speaking  
 Argumentation and Critical Discourse  
 Honors Argumentation and Critical Discourse  
 Introduction to Rhetorical Theory  
 Introduction to Communication Theory  
 Persuasion  
 Interpersonal Communication  
 Intercultural Communication  
 Introduction to Mass Communication  
 Small Group Communication  
 Communication and Culture in  
 Cyberspace  
 Ethics and Rhetorical Leadership  
 Contemporary Rhetorical Theory\*  
 Advanced Argumentation Theory\*  
 Rhetoric and Science\*  
 Rhetorical Criticism  
 History of Rhetoric  
 Rhetoric: 500 CE—1900 CE\*  
 Language and Communication

Communication Training and Development\*  
Deliberation and Democracy\*  
Foundations of Scientific and Technical  
Communication\*  
Introduction to Philosophy  
Introduction to Logic  
Aesthetics

\* = graduate level course or mixed grad/undergrad

### **Masters Theses Advised**

Tony Jones (UWM, Spring 2008)  
James Draeger (UWM, Spring 2007)  
Margaret Kudick “The rhetorical situation of employee termination: Preparing people to manage the termination meeting” (UWM, 2006)  
Shannon Denny “Attorney communication ethics: What is one to do in such a case?” (UWM, 2006)  
Aaron Jackson “The Aetherial Neutrino” (OSU, 2003)  
Mary Robarge “Beyond "clear transmission": Commercial aviation, communication, and crew resource management” (OSU, 2001)  
Brian Chaney “A case study of organizational culture in a sawmill” (OSU, 2000)

### **Master’s Committees**

Kathleen Owen (Communication, 2008)  
Brian Rothgery (Communication, 2007)  
Lisa Reitz (Communication, 2007)  
Chad Gobert (Communication, 2007)  
Elliot Fischer (Communication, 2004)  
Vicki Opalewski (Communication, 2003)  
Daniel Pasch (Urban Studies 2003)

### **Dissertation Committees**

Christian O. Lundberg (Northwestern University, 2006)  
Songsak Channarukul (UWM, Computer Science , 2005)

### **Service**

#### ***Service to the Profession***

Judge, *James L. Golden Essay Competition*, National Communication Association 2005.  
Chair, Taskforce on Archives for the NCA (2003-present)  
Organizer, Preconference on the History of the Discipline (2004, 2005)

President, American Association for the Rhetoric of Science and Technology (2001).  
Vice-President, American Association for the Rhetoric of Science and Technology  
(2000).

### *Service to the University*

#### *UWM*

Arts and Humanities Divisional Committee (2005-2009).  
    Chair, A&H Divisional 2008-2009  
Campus Ambassador Communication Skills Training (2004-present)  
Peer Mentor Communication Skills Training (2004-2006).  
Student Mentor Training (2006-2007).  
Faculty Mentor (2005-present).  
Freshman Seminar Training (2006).  
Edison Initiative Advisory Board (2005-present).  
Committee on the First Year Experience (2005).  
Faculty Mentoring Program (2004-present).  
Training for Campus Ambassador Program (2004, 2005).  
Organized Colloquium for Joan Leach, visiting scholar (2004).  
Graduate Committee, Communication Department UWM (2002-present).  
Convocation, UWM (2002),

#### *OSU*

Organized colloquium for Joan Leach, visiting scholar (OSU, Fall 2001) .  
Truman Foundation representation (OSU, 2001).  
OSU Department Personnel Committee (1997- 2002).  
OSU Odyssey freshman course instructor (OSU, 1997-1998).  
Media Communication Workgroup (OSU, 1995-1997).  
ALS 111 Faculty Workshops (OSU, 1997).  
First Year Experience Committee (OSU, 1996-1997).  
Commuter Committee (OSU, 1996-1997).  
Editor of the *Proceedings of the Oregon Academy of Sciences*. (1994-1997).  
Organized colloquium for Dilip Gaonkar, Visiting Scholar (OSU, Spring 1996).  
Peer Teaching Evaluation Committee (OSU, 1994-1996).  
Judge, American Society of Civil Engineers Speaking Contest (OSU, 1995).  
Curriculum Committee (OSU, 1994-97).  
Organized colloquium for John Angus Campbell, visiting scholar (OSU, Spring 1994).  
Advisor to WICI (OSU, 1993-1994).  
Standards and Honors Committee (U of L, 1991-1993).  
Arts & Sciences Teaching Award Committee (U of L, 1991-1993).  
Legislative Council (U of L, 1990-1993).  
Campus Culture Course Instructor (U of L, 1989-1993).  
Training in communication skills for Campus Culture assistants (U of L, 1989-1993).  
Training for faculty in the Campus Culture course (U of L, 1989-1993).  
Presentations for Summer Orientation (U of L, 1990, 1991).

Freshman Mentoring Program (U of L, 1990-1991).

### **WWU**

Adopt-a-Prof, (U of L, 1990-1991; WWU, 1988-1989).

Faculty Fellows Program (WWU, 1987-1989).

Curriculum Revision Committee (WWU, 1987-1989).

Expository Writing Committee (WWU, 1987-1989).

Communication Week, 1988, 1989 (WWU, 1987-1989).

*Guide to Teaching Writing at Western* (WWU

Expository Writing Committee, 1988-1989).

Western Preview (WWU, April, 1989).

### ***Service to the Community***

Speech Coach, United Community Center, Milwaukee (2006).

Speech Coach, United Way of Greater Milwaukee (2006, 2007).

Advisory Board, Neighborhood Democracy Network, Milwaukee. (2006-present).

Presentation to Chai Pointe on history of forums (2006).

Director for the Reader's Theater, Badger Association for the Blind, Milwaukee, WI (2005-2006).

Volunteers in Visual Assistance, Badger Association for the Blind, Milwaukee, WI (2002-present).

Big Brothers/Big Sisters of Greater Milwaukee. (2004).

Adult literacy tutor (Linn-Benton Community College, 1993-1994).

Adult literacy tutor (Jefferson County Public Schools Adult Education Program, 1990, 1992).

Forensics coach and judge (Kentucky School for the Blind, 1990-1991).

Speakers Bureau, numerous community speaking engagements (U of L, 1990, 1991, 1992).

Prison Teaching Program (State Correctional Institution at Pittsburgh, PA, 1987).

### ***Consultant / Expert***

Medical College of Wisconsin, Residency Directors Program (2007).

Medical College of Wisconsin, Department of Obstetrics/Gynecology (2005).

Analysis of Presidential Debates, WTMJ-TV, three appearances (2004).

Source for *Washington Post* article on the state of intercollegiate debate,

<http://www.washingtonpost.com/wp-dyn/articles/A44636-2004Feb15.html>.  
(February 16, 2004).

Analysis of President Bush's September 12, 2002 speech at the United Nations, for WUWM radio.

Appearance on Portland, Oregon KATU's *Town Hall*, March 20 and May 1, 1996.

Consulted for article on cyberspace published in the *Corvallis Gazette-Times*, 1996.

Consulted for article on humor published in the *Eugene Register Guard*, May 1995.

## References

Steve Fuller, *Chair in Social Theory*  
Department of Sociology  
2.23 Ramphal Building  
University of Warwick  
Gibbet Hill Road  
Coventry CV4 7AL  
England, United Kingdom  
s.w.fuller@warwick.ac.uk

Dilip Gaonkar, *Associate Professor of Communication Studies*  
Department of Communication Studies  
Northwestern University  
Evanston, IL  
(708) 491-5853  
d-gaonkar@nwu.edu

Alan G. Gross, *Professor of Rhetoric*  
Department of Rhetoric  
202 Haecker Hall  
University of Minnesota, Twin Cities  
1364 Eckles Ave.  
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