

GLOBAL SECURITY I: RETHINKING GLOBAL SECURITY

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GS 499 (001) #33***
Fall Semester 2005
T/Th 2:00-3:15
BUS S231

Course Description:

This course will introduce basic concepts for international security as they are analyzed in the study of military conflict, economic expansion, public health, the global environment, and international information. It will challenge you to rethink the concept of security in an age defined by porous borders, heterogeneous allegiances, and interconnected economies--an age of globalization faced with international terrorism, global markets and corporations, computer viruses and hackers, new epidemics such as SARS and AIDS, as well as global warming and widespread pollution. We will cover a broad range of texts in exploring the traditional understandings and changing definitions of global security; and for the purposes of a simple structure to our analysis, we will emphasize three primary agents of order in the world today: states, international organizations, and corporations.

As the first of three courses in the global security track, this foundational course has the following three objectives: (1) to prompt critical reflection on basic concepts of security and an awareness of the changes it has undergone in the world today; (2) to develop frameworks for analyzing content from diverse forms of media with regard to the issues of security; and (3) to develop a comparative, historical, and global perspective on security issues. To those ends, much of our work here will include the reading and analysis of texts and the interpreting of texts as an exercise in both writing (with an emphasis on essay form) and oral presentation. All of our coursework requires careful reading and thinking, and necessitates the adequate use of evidence to support our interpretations.

Required Readings:

1. Bakan, Joel. *The Corporation*. NY: Free Press, 2004.
2. Brower, Jennifer, and Peter Chalk. *The Global Threat of New and Reemerging Infectious Diseases*. Santa Monica: Rand, 2003.
3. Deudney, Daniel H., and Richard A. Matthew, eds. *Contested Grounds: Security and Conflict in the New Environmental Politics*. Albany: SUNY Press, 1999.
4. Singer, P. W. *Corporate Warriors: The Rise of the Privatized Military Industry*. Ithaca: Cornell University Press, 2003.

These readings are all available for purchase at the Panther Bookstore (3132 N. Downer Avenue), and are on reserve at the Golda Meir Library.

NOTE: All of the readings for this course are on reserve (including electronic reserve), so you must be prepared to read and/or photocopy course readings in the library.

Course Requirements:

1. **Participation.** This course will largely pursue a discussion format, although the instructor

will occasionally lecture. You must do the readings prior to class in order to come prepared to participate in class. By “read,” I mean critically read: this means more than a cursory examination of words on the page. Much of this material requires rereading two or three times. You should be reading for the author’s argument, for a sense of context for the pages read, for an awareness of how one reading relates to our other readings, and for the ability to share your reactions with your colleagues. Be advised that this is not a correspondence course; sitting passively through fifteen weeks of class will earn you a “D”; absences will reduce your grade to an “F.” I will conduct impromptu quizzes if class participation is inadequate to our purposes. If you would like to know the state of your participation grade, speak to the instructor. And please--no food, tape recorders, cell phones, or paging devices. (20% of your final grade)

2. Occasional Writing. There will be several short (1- to 2-page) writing assignments during the course, that will ask you to analyze some aspect of the readings--in effect, your written position on the reading. I may ask you to “condense” an argument--to tell me the thesis (the main point) of an author’s work; or I may ask you to evaluate an author’s interpretation of some event; or I may ask you to interpret a document or some such primary source. Because these will largely inform your class participation, late work will not be accepted. (20% of your final grade)

Keep in mind that in grading writing, I consider four factors: the quality of your thesis (major point); the quality of your argument (a structure of paragraphs, each of which makes a point); the accuracy and quality of your evidence; and the quality of your writing (grammar, punctuation, and diction). That is to say, an excellent (grade-of-A) essay will include the following: (1) a clearly stated theme or issue at the beginning, in an introductory sentence or paragraph (often this introduction will contain your thesis); (2) a clearly developed argument in one or more paragraphs, each of which specifies the issue of the paragraph and the point of the paragraph, and expresses the relation of the paragraph to the other paragraphs in the essay; (3) evidence gathered from the readings, either quoted or paraphrased (and footnoted), which supports the points of your paragraphs and the thesis of your essay; (4) a concluding statement that “wraps up,” so to speak, your essay, in a final sentence or paragraph (sometimes this conclusion will contain your thesis); (5) perfect footnotes and punctuation, and no grammatical or typing errors, or minimal grammatical or typing errors; and (6) adherence to my specifications for the submission of writing as described elsewhere in this syllabus. A good (grade-of-B) essay will be missing one or two of these six qualities; an average (grade-of-C) essay will be missing a few of these qualities; but average essays generally err with qualities (2) and (3). A poor (grade-of-D) essay will be missing several of these qualities; and an unacceptable (grade-of-F) essay will be missing many of these qualities.

3. Group Project. The class will be divided into five small groups of 4 to 5 students according to your topical interests--one group for each of the five central topics in the course (military, economy, information, public health, and environment). As a group, you will be responsible for presenting to the class a 45-minute panel discussion on central arguments in recent literature on your topic. (See the course bibliography.) Your group presentation should inform the class of (1) key authors and/or writings that lead discussions of security in your topical area, and (2) the range of arguments or issues recently and/or currently addressed by writers in your area. The following is the best strategy that I can imagine for completing this assignment: your group

should select one or two prominent cases in your topical area and discuss the key arguments and range of arguments in those cases (which seem to be key texts? what seem to be key issues and arguments?). But your group may also imagine your own original strategy for fulfilling this assignment; consult with the instructor. On the day of your group presentation, the group as a unit must turn in an outline of your presentation and a brief synopsis of the content of each main section. (20% of your final grade)

4. Midterm Exam. There will be one examination during the course. This will examine your grasp of the content of the course and test your ability to synthesize and integrate your analyses of the course materials. More specific guidelines will be given in due course. (20% of your final grade)

5. Final Essay. There will be a final essay assignment in place of a final exam. Specific directions will follow, but generally, each student is expected to explore a topic of interest to him or her, which builds on your group project. One major purpose of the final essay is to synthesize and integrate your analyses of the course readings. The essay itself will be due by the Monday of finals week, Dec. 19, 2005, at 3:00 p.m. (20% of your final grade)

Form:

- The "Chicago style" is our guide to all matters of format (e.g., footnotes / endnotes and bibliography); purchase or refer to *The Chicago Manual of Style* (13th edition) or Kate L. Turabian, *A Manual for Writers of Term Papers, Theses, and Dissertations* (6th edition).

- All writing that is submitted in this course must be printed in standard 12-point (elite) font. Anything in smaller fonts will be returned for retyping / reprinting and will be considered late work. (N. B. You are looking at elite type--nothing smaller than this.) *I do not accept written assignments by fax or by e-mail.*

- Let it be known that in the event of plagiarism or other forms of academic dishonesty in this course, my policy is to fail the offending student(s). If you are unsure as to the nature of plagiarism, consult your current student handbook. Allowing someone to copy your work is as reprehensible as copying yourself: both parties will fail the course.

Schedule of Topics and Readings

Week 1

(9/6): Introductions

(9/8): A Point of Departure: The International System and the Cold War

Readings: *Joshua Goldstein, *International Relations*, 6th ed., 171-207 (“International Conflict”) [N.B. Readings marked with an asterisk are available only on reserve.]

Week 2

(9/13): The Nation-State, Sovereignty, and International Law

Readings: *Joshua Goldstein, *International Relations*, 6th ed., 255-295 (“International Organization and Law”)

(9/15): The Multinational Corporation

Readings: Joel Bakan, *The Corporation*, 1-84.

Week 3

(9/20): Group Project Preparation

(9/22): -- **A. Military Security**

Readings: *John Steinbruner, *Principles of Global Security*, 1-22

*Jamal Nassar, *Globalization and Terrorism*, 1-40.

Week 4

(9/27): Readings: *Frederic Gareau, *State Terrorism and the United States*, 11-42.

(9/29): Group Project Preparation

Week 5

(10/4): Readings: P. W. Singer, *Corporate Warriors*, 40-70, 88-100, 151-190.

(10/6): Group A Presentation

Week 6 -- B. Economic Security

(10/11): Readings: Joel Bakan, *The Corporation*, 85-167.

(10/13): Readings: *Jagdish Bhagwati, *In Defense of Globalization*, 162-195

Week 7

(10/18): Readings: *Amy Chua, *World on Fire*, 19-48, 127-145

(10/20): Group B Presentation

Week 8 -- C. Environmental Security

(10/25): Readings: Deudney and Matthew, eds. *Contested Grounds*, 61-90 (Homer-Dixon), and 91-108 (Frédéric)

(10/27): Readings: Deudney and Matthew, eds. *Contested Grounds*, 127-154 (Stern), and 187-219 (Deudney)

Week 9

(11/1): Readings: *David Model, *Corporate Rule*, vii-xii, 90-108.

*Rosemary O’Leary, et al., “Environmental Conflict Resolution,” in Robert F. Durant, et

al., eds., *Environmental Governance Reconsidered*, 323-354.

(11/3): Group C Presentation

Week 10

(11/8): **Midterm Examination**

(11/10): -- **D. Public Health Security**

Readings: Brower and Chalk, *The Global Threat of New and Reemerging Infectious Diseases*, xiii-xxi, 1-30

**American Journal of Public Health* 88.5 (May 1998): 735-744. (Articles by Yach and Bettcher, plus comments by Navarro and Roemer.)

Week 11

(11/15): Readings: Brower and Chalk, *The Global Threat of New and Reemerging Infectious Diseases*, 31-74

(11/17): Readings: *Fidler, *SARS, Governance, and the Globalization of Disease*, 42-68, 156-191

Week 12

(11/22): Group D Presentation

(11/24): **Thanksgiving Recess**

Week 13

(11/29): -- **E. Information Security**

Readings: *Dhillon, ed., *Information Security Management*, 1-8 (Dhillon), 9-18 (Whitman et al.)

*Rosenau and Singh, eds., *Information Technologies and Global Politics*, 1-38 (Singh), 115-142 (Deibert)

(12/1): Readings: *Dhillon, ed., *Information Security Management*, 53-64 (Warren & Hutchinson), 125-134 (Siau & Whitacre), 173-177 (Dhillon).

Week 14

(12/6): Readings: *Dhillon, ed., *Information Security Management*, 19-33 (Gilbert)

*Julian Dibbell, "Viruses are Good for You," *Wired Magazine* 3.02 (2/1995).

(12/8): Group E Presentation

Week 15

(12/13): Syntheses and Conclusions

(12/15): **Study Day**

Your final essay is due in my office or mailbox by Monday, Dec. 19, at 3:00 p.m.

Course Reserve List

- American Journal of Public Health* 88.5 (May 1998): 735-744. (Two articles by Derek Yach and Douglas Bettcher: "The Globalization of Public Health, I: Threats and Opportunities" and "II. The Convergence of Self-Interest and Altruism"; plus comments by V. Navarro and M. Roemer.) [RA421.A41]
- Bakan, Joel. *The Corporation: The Pathological Pursuit of Profit and Power*. NY: Free Press, 2004. [HD2731.B23 2004]
- Bhagwati, Jagdish. *In Defense of Globalization*. NY: Oxford University Press, 2004. [HF1359.B499 2004]
- Brower, Jennifer, and Peter Chalk. *The Global Threat of New and Reemerging Infectious Diseases Reconciling U. S. National Security and Public Health Policy*. Santa Monica: Rand, 2003.
- Chua, Amy. *World on Fire: How Exporting Free Market Democracy Breeds Ethnic Hatred and Global Instability*. NY: Doubleday, 2003. [HF1359.C524 2003]
- Deudney, Daniel, and Richard A. Matthew, eds. *Contested Grounds: Security and Conflict in the New Environmental Politics*. Albany: SUNY Press, 1999. [GE170.C6429 1999]
- Dhillon, Gurpreet, ed. *Information Security Management: Global Challenges in the New Millenium*. Hershey, PA: Idea Group, 2001. [QA76.9.A25 I54154 2001]
- Dibbell, Julian. "Viruses are Good for You." *Wired Magazine* 3.02 (February 1995). [Http://www.wired.com/wired/archive/3.02/viruses.html](http://www.wired.com/wired/archive/3.02/viruses.html).
- Durant, Robert F., Daniel J. Fiorino, and Rosemary O'Leary, eds. *Environmental Governance Reconsidered: Challenges, Choices, and Opportunities*. Cambridge: MIT Press, 2004. [GE170.E5754 2004]
- Fidler, David P. *SARS, Governance, and the Globalization of Disease*. NY: Palgrave Macmillan, 2004. [RA644.S17F53 2004]
- Gareau, Frederick H. *State Terrorism and the United States*. Atlanta: Clarity Press, 2004.
- Goldstein, Joshua. *International Relations*. 6th ed. Pearson Longman, 2005.
- Model, David. *Corporate Rule: Understanding and Challenging the New World Order*. Montreal: Black Rose, 2003.
- Nassar, Jamal R. *Globalization and Terrorism: The Migration of Dreams and Nightmares*. Lanham: Rowman and Littlefield, 2005. [HV6431.N38 2005]
- Rosenau, James N., and J. P. Singh, eds.. *Information Technologies and Global Politics: The Changing Scope of Power and Governance*. Albany: SUNY Press, 2002. [JC330.I54 2002]
- Singer, P. W. *Corporate Warriors: The Rise of the Privatized Military Industry*. Ithaca: Cornell University Press, 2003.
- Steinbruner, John D. *Principles of Global Security*. Washington, DC: Brookings Institution

Press, 2000. [JZ6005.S74 2000]