

The University of Wisconsin-Milwaukee
Department of Geography

Global 201-BUS/Global 201-LS: Global Studies II:
Economics and the Environment

Business N126

Fall 2005: 4:00-5:15 p.m., Tues. and Thurs. (3 credits)

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Office hours: Tues. and Thurs. 3:20-3:50 p.m. and by appointment.

Course Outline

Concerns about the impact of international trade on the environment throughout the world, and the implications of environmental change for international trade are receiving growing attention as we have become an increasingly global economy. On one side of the issue are those arguing for freer trade versus those on the other side arguing for more sustainable development and more stringent environmental protections.

The interrelationships between international trade and environmental change are evident in so many issues around the world today—including the operation of transnational corporations, environmental activism, the lumber and fishing industries, agricultural exports, oil, ecotourism, government regulation of imports, and so on.

In this course, we will consider some of the important processes and concepts for understanding the links between international trade and environmental change. We will use case studies to consider a variety of topics including, for example, global warming, industrial pollution by transnational corporations in less developed countries, genetically modified foods, and even the illegal drug trade! Within this context, because the economy—specifically international trade—and politics are so intertwined, we will also analyze some of the political implications of global environmental change.

While international trade has a strong component in economics, there are many aspects of this trade that require an interdisciplinary approach. And certainly, the study of environmental change demands such an approach. Consequently, our examination of international trade and environmental change will consider research by geographers, political scientists, legal experts, and many others.

Topics and Readings

Introduction

Tue. Sep. 6 Introduction to the Course

Thur. Sep. 8 International trade and environmental change: concepts.

Reading: (1) **C. L. Harper, 2004, "Globalization: Trade, Environment, and the Third Revolution,"** in *Environment and Society: Human Perspectives on Environmental Issues*, 3rd edition, Pearson Prentice-Hall: Upper Saddle River, NJ, Chapter 10, pp. 404-446. [ELECTRONIC RESERVE]

Tue. Sep. 13 International free trade and globalization.
DISCUSSION.

Reading: (1) **W. Dudley (ed.), 1991, *Trade: Opposing Viewpoints*, Chapter 1,** Greenhaven Press, San Diego:
(a) W. H. Peterson, 1991, "Free Trade is the Best Trading System," Viewpoint 1, pp. 17-24;
(b) D. Morris, "Free Trade is Harmful," Viewpoint 2, pp. 25-32;
(c) J. C. Whitehead, 1991, "International Free Trade Benefits All Nations," Viewpoint 3, pp. 33-40;
(d) H. Daly and J. Cobb Jr., "International Free Trade Exploits Poor Nations," Viewpoint 4, pp. 41-48. [ELECTRONIC RESERVE]

Thur. Sep. 15 American Geographical Society library: map resources. LIBRARY VISIT.
3rd floor, east wing, UW-M Golda Meir Library

Tue. Sep. 20 Sustainable development and international trade.
DISCUSSION.

Reading: (1) **W. Dudley (ed.), 1991, *Trade: Opposing Viewpoints*, Chapter 3,** Greenhaven Press, San Diego:
(a) R. Schaeffer, 1991, "Environmental Concerns should Restrict Trade," Viewpoint 7, pp. 155-161;
(b) F. L. Smith Jr. and D. F. McInnis, "Restricting Trade will not Protect the Environment," Viewpoint 8, pp. 162-169. [ELECTRONIC RESERVE]

Thur. Sep. 22 International trade and lumber and forest products.
PROJECT INSTRUCTIONS HANDED OUT.

Reading: (1) **E. B. Barbier, 2001, "International Trade and Sustainable Forestry,"** in G. G. Schulze and H. W. Ursprung (eds.) *International Environmental Economics: A Survey of the Issues*, Oxford University Press, New York, Chapter 6, pp. 114-147. [ELECTRONIC RESERVE]

Tue. Sep. 27 Fisheries and international trade.

Reading: (1) **C. D. Stone, 2002, “Too many Fishing Boats, Too Few Fish: Can Trade Laws Trim Subsidies and Restore the Balance in Global Fisheries?”** in K. P. Gallagher and J. Werksman (eds.) *The Earthscan Reader on International Trade and Sustainable Development*, Earthscan Publications Ltd., London, Chapter 13, pp. 288-323. [ELECTRONIC RESERVE]

Thur. Sep. 29 *** EXAM 1 *******

Tue. Oct. 4 Accessing library resources. LIBRARY VISIT.
Room E159, east wing, UW-M Golda Meir Library

Thur. Oct. 6 Assessing the quality of library and web resources. LIBRARY VISIT.
Room E159, east wing, UW-M Golda Meir Library

Tue. Oct. 11 International trade and agriculture in less developed countries.

Reading: (1) **P. Knox, J. Agnew, and L. McCarthy, 2003, “Agriculture: The Primary Concern,”** in *The Geography of the World Economy*, Hodder Arnold, London, Chapter 9, 283-310. [ELECTRONIC RESERVE]

Thur. Oct. 13 Agriculture in a world economy: views from the “South.”
1-PAGE PROPOSAL DUE.

Reading: (1) **V. Shiva, 2000, “War against Nature and the People of the South,”** in S. Anderson (ed.) *Views from the South: The Effects of Globalization and the WTO on Third World Countries*, Food First Books, Oakland, CA, pp. 91-125. [ELECTRONIC RESERVE].

Tue. Oct. 18 Agricultural subsidies in developed countries. PROPOSAL FEEDBACK.

Reading: (1) Oxfam America, 2003, *US Export Credits: Denials and Double Standards*, Oxfam America, Boston, MA, Oxfam America Briefing Note, March. [ACCESS PDF (339KB) AT: <http://www.oxfamamerica.org/publications/art4894.html> or http://www.oxfamamerica.org/pdfs/bn_usexports_0304002.pdf].

Thur. Oct. 20 International trade and genetically modified organisms (GMOs).
DISCUSSION.

Reading: (1) **T. A. Easton and T. D. Goldfarb (eds.), 2004, *Taking Sides: Clashing Views on Controversial Environmental Issues, Issue 9, Is Genetic Engineering an Environmentally Sound Way to Increase Food Production?*** 10th ed., McGraw-Hill/Dushkin, Guilford, CT,
(a) Issue Summary, pp. 154-155;
(b) Royal Society of London, *et al.*, “Transgenic Plants and World Agriculture,” pp. 156-170;
(c) B. Halweil, “The Emperor’s New Crops,” pp. 171-181;
(d) Postscript, p. 182. [ELECTRONIC RESERVE]

Tue. Oct. 25 Global warming and the Kyoto Treaty.
DISCUSSION.

Reading: (1) **J. T. Rourke (ed.), 2002, *Taking Sides: Clashing Views on Controversial Issues in American Foreign Policy*, Issue 13: Should the Kyoto Treaty on Global Warming be Supported?** 2nd ed., McGraw-Hill/Dushkin, Guildford, CT,
(a) Issue Summary, pp. 224-225;
(b) W. Clinton, "Kyoto Conference on Climate Change Reaches Agreement to Limit Emission of Greenhouse Gases: Remarks by the President," pp. 226-232;
(c) C. E. Coon, "Why President Bush is Right to Abandon the Kyoto Protocol," pp. 233-239
(d) Postscript, pp. 240-241. [ELECTRONIC RESERVE]

Thur. Oct. 27 The new international division of labor (NIDL) and brownfields.

Reading: (1) **L. McCarthy, 2002. *The Brownfields Dual Land Use Policy Challenge: Reducing Barriers to Private Redevelopment while Connecting Reuse to Broader Community Goals*, *Land Use Policy*, Vol. 19, No. 4, pp. 287-296.**
[ELECTRONIC RESERVE]

Tue. Nov. 1 International trade and investment, and pollution.

Reading: (1) **D. Chudnovsky and A. López, 2002, "Globalization, Foreign Direct Investment and Sustainable Human Development,"** in K. P. Gallagher and J. Werksman (eds.) *The Earthscan Reader on International Trade and Sustainable Development*, Earthscan Publications Ltd., London, Chapter 3, pp. 45-76.
[ELECTRONIC RESERVE]

Thur. Nov.3 *** EXAM 2 *******

Tue. Nov. 8 Energy and natural resources.
DISCUSSION

Reading: (1) **J. E. Harf and M. O. Lombardi (eds.), 2004, *Taking Sides: Clashing Views on Controversial Global Issues*, Issue 6: Should the World Continue to Rely on Oil as a Major Source of Energy?** 2nd ed., McGraw-Hill/Dushkin, Guildford, CT:
(a) Issue Summary, pp. 92-93;
(b) H. Khatib, *et al.*, "Energy Security," pp. 94-101;
(c) S. Dunn, "Decarbonizing the Energy Economy," pp. 102-108;
(d) Postscript, p. 109. [ELECTRONIC RESERVE]

Thur. Nov. 10 International Trade and Illegal Drugs.

Reading: (1) **R. Goldberg (ed.), 2004, *Taking Sides: Clashing Views on Controversial Issues in Drugs and Society, Issue 2: Should the United States Put More Emphasis on Stopping the Importation of Drugs?*** 6th ed., McGraw-Hill/Dushkin, Guildford, CT:
(a) Issue Summary, pp. 18-19;
(b) B. R. McCaffrey, “The National Drug Control Strategy, 2001,” pp. 20-29;
(c) T. G. Carpenter, “Washington’s Unsavory Antidrug Partners,” pp. 30-37
(d) Postscript, p. 38. [ELECTRONIC RESERVE]

Tue. Nov. 15 Tourism and eco-tourism.

Reading: (1) **P. Knox, J. Agnew, and L. McCarthy, 2003, “International tourism and economic development,”** in *The Geography of the World Economy*, Hodder Arnold, London, Chapter 2, 61-62. [ELECTRONIC RESERVE]
(2) J. Valdivieso, B. Toth, J. Hanna, and J. Quintero, 2003, “Ecuador: Fostering Environmentally Sustainable Tourism and Small Business Innovation and Growth in the Galapagos,” in *en breve*, No. 26, June, World Bank, Washington, DC.
[ACCESS PDF (4 PAGES) AT: http://www-wds.worldbank.org/servlet/WDS_IBank_Servlet?pcont=details&eid=000012009_20031103104059 or http://www-wds.worldbank.org/servlet/WDSContentServer/WDSP/IB/2003/11/03/000012009_20031103104059/Rendered/PDF/271110English0En0breve0no10260Tourism.pdf]

Thur. Nov. 17 The European Union and the environment.
PROJECT DUE

Reading: (1) **D. Geradin, 2002, “The European Community: Environmental Issues in an Integrated Market”** in R. H. Steinberg (ed.) *The Greening of Trade Law: International Trade Organizations and Environmental Issues*, Rowman & Littlefield, Lanham, MD, Chapter 5, pp.117-154. [ELECTRONIC RESERVE]

Tue. Nov. 22 The North American Free Trade Agreement (NAFTA) and the environment.

Reading: (1) **J. A. Soloway, 2002, “The North American Free Trade Agreement: Alternative Models of Managing Trade and the Environment”** in R. H. Steinberg (ed.) *The Greening of Trade Law: International Trade Organizations and Environmental Issues*, Rowman & Littlefield, Lanham, MD, Chapter 6, pp.155-188. [ELECTRONIC RESERVE]

Thur. Nov. 24 *** NO CLASS – THANKSGIVING *******

Tue. Nov. 29 STUDENT PRESENTATIONS: 1.

Thur. Dec. 1 STUDENT PRESENTATIONS: 2.

Tue. Dec. 6 STUDENT PRESENTATIONS: 3.

Thur. Dec. 8 The arguments on either side: International trade versus sustainable development?
DISCUSSION/DEBATE.

Reading: SELECTED AND COMPLETED BY EACH STUDENT IN PREPARATION
FOR DISCUSSION/DEBATE.

Tue. Dec. 13 Conclusion.

Thur. Dec. 22 *** EXAM 3 – 3:00-4:15 p.m. *******

Required Readings

Selected articles and book chapters—available electronically.

Course Requirements, and University and Departmental Policy

Grades in this course will be assigned based on your performance in three examinations, a project, required in class discussion, and three library visits. The material in the lectures and required readings complement each other - one is not a substitute for the other - students need to attend lectures *and* read the required readings. The three examinations will comprise 50 multiple choice questions, as follows:

Exam 1 (20 percent of grade):

covering material (lectures and required readings) from the beginning of the semester up to the first exam. In class – Thursday, September 29.

Exam 2 (20 percent of grade):

covering material (lectures and required readings) between the first and second exams. In class – Thursday, November 3.

Exam 3 (20 percent of grade):

covering material (lectures and required readings) between the second and third exams. Thursday, December 22, 3:00-4:15 p.m.

Class project (25 percent of grade) - details provided in class:

1 page proposal outline plus bibliography: Due: Thursday, October 13 (5%);

PowerPoint presentation submission: Due: Thursday, November 17 (15%);

PowerPoint presentation in class on either: Tue. Nov. 29, Thur. Dec. 1, or Tue. Dec. 6 (5%).

Class discussion/debate (12 percent of grade)

Details will be provided in class: 6 “Entry Slips” due at the beginning of class (1% each) plus active participation (1% each) in 6 class discussions/debate: September 13, September 20, October 20, October 25, November 8, December 8.

Class visits to UW-M libraries (3 percent of grade)

1) American Geographical Society Library: September 15 (1%)

2) Accessing library resources: October 4 (1%)

3) Assessing the quality of library and web resources: October 6 (1%)

Students are expected to attend all lectures, participate in any class discussions, read the required materials, take all exams, and complete the class project on time.

If you miss class, it is your responsibility to obtain copies of class notes from other class members. I do not lend out my own lecture notes to students. I encourage you, however, to come to my office hours or make an appointment to meet with me if you would like me to go over lecture material with you.

A **makeup examination** will be provided for the exams only for students with unavoidable or legitimate absences (for example, verified illness, subpoenas, jury duty, and military service). It is the responsibility of the student to notify the instructor of such circumstances before the exam. Students are expected to notify me as far in advance of the examination as possible; two days notice is normally required. Please send an e-mail or leave a detailed message on the instructor's voicemail or the Department of Geography's voicemail if you are unable to contact the instructor in person.

For all students requesting a makeup examination, it is the responsibility of students to provide written verification setting out why they are not able to take the exam on the day and at the time in the syllabus. In order to be fair to all students, it will **not** be possible to provide a makeup examination for students who fail to provide written verification and to notify me before the exam (except in exceptional cases). The exceptional cases for allowing a makeup without prior notification include unexpected reasons (e.g. car accident on the way to the exam, very sudden illness requiring an emergency room visit just prior to the exam, etc.). If an unexpected event such as this prevents the student for notifying the instructor before the exam, the student is required to contact the instructor as soon as possible and to provide written verification (e.g. police report of a car accident, emergency room documentation, etc.).

Unless a legitimate reason (a verified illness, hospital stay, jury duty, etc.) prevents it, the makeup examination must be taken as soon as possible. Once a makeup examination is arranged for a student, it is the student's responsibility to show up at the time and place arranged. A subsequent makeup examination will not be arranged if the student fails to show up for reasons, such as not being able to find the room for the makeup examination.

Make-up exams are usually essay format.

The grades for this course will be assigned using the following scale:

A	93-100%	Achievement of outstanding quality.
A-	90-92%	Achievement of slightly less than outstanding quality.
B+	87-89%	Achievement of slightly more than high quality.
B	83-86%	Achievement of high quality.
B-	80-82%	Achievement of slightly less than high quality.
C+	77-79%	Work of slightly more than acceptable quality.
C	73-76%	Work of acceptable quality.
C-	70-72%	Work of slightly less than acceptable quality.
D+	67-69%	Work slightly below the quality expected.
D	63-66%	Below the quality expected.
D-	60-62%	Barely above failing.
F	≤59%	Failure.

Students in L&S can register credit/no credit for one course per semester (with a maximum of eight courses) for courses, other than Honors courses, that are not in the student's major. Students who register credit/no credit for this course must earn a grade of "C-" or better to receive credit.

There will be no extra credit offered in this course.

Registration Policies for late registration, change, add/drop and withdraw

If your payment is received after the first week of your earliest session, a late payment fee will be added to your tuition assessment.

The deadlines for making changes to your schedule for grading and records purposes are:

Add:	September 19.
Drop or withdraw <u>without</u> course transcript notation:	October 3.
Drop or withdraw <u>with</u> course transcript notation:	October 28.

Departments have the right to enforce class attendance policies, and may administratively drop students who do not meet these requirements. In particular, students who fail to attend a class during the first week of the semester may be dropped so that another student may be accommodated.

Students must obtain, in advance, instructor approval to enroll in courses that have any time conflict or overlap. Failure to do so may result in the student being administratively dropped from this course.

Participation by Students with Disabilities: If you need special accommodations in order to meet any of the requirements of this course, please contact me as soon as possible.

Accommodations for Religious Observances: Students will be allowed to complete examinations or other requirements that are missed because of a religious observance.

Academic Misconduct: The University has a responsibility to promote academic honesty and integrity and to develop procedures to deal effectively with instances of academic dishonesty. Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others' academic endeavors.

Academic dishonesty is any act by a student that misrepresents the student's own academic work or that comprises the academic work of another. Examples include cheating on examinations, plagiarizing (misrepresenting as one's own any work done by another), depriving another student of necessary course materials, or sabotaging another student's work.

Classroom courtesy includes not talking in class with fellow class members or in any way disturbing class lectures; this includes sleeping or reading newspapers or other material not directly related to the class. If the class is interrupted to address an individual behavior problem, the first time is a warning, the second time is dismissal from the class.

Complaint Procedures: Students may direct complaints to the head of the academic unit or department in which the complaint occurs. If the complaint allegedly violates a specific university policy, it may be directed to the head of the department or academic unit in which the complaint occurred or to the appropriate university office responsible for enforcing the policy.

Sexual Harassment: Sexual harassment is reprehensible and will not be tolerated by the University. It subverts the mission of the University and threatens the careers, educational experience, and well-being of students, faculty, and staff. The University will not tolerate behavior between or among members of the University community that creates an unacceptable working environment.

Incompletes: An “incomplete” grade will be assigned only in extraordinary cases when unexpected conditions prevent a student from completing the requirements of the course within the term of enrollment. A notation of “incomplete” may be given in lieu of a final grade to a student who has carried a subject successfully until the end of a semester but who, because of illness or other unusual and substantial cause beyond the student’s control, has been unable to take or complete the final examination or to complete some limited amount of term work. An incomplete is not given unless the student proves to the instructor that he/she is prevented from completing course requirements for just cause as indicated above.

Financial obligation: The submission of your registration form and your subsequent assignment to classes obligates you to pay the fee-tuition for those classes or withdraw your registration in writing no later than August 26 (see Schedule of Classes).

You should also be aware of services that are available to you at UW-M that help protect students and keep UW-M a safer place, such as the BOSS (Be On the Safe Side) shuttle and the free escort service by the campus police at night.