

**The Milwaukee Idea
Annual Report: 2000/01**

Name of Initiative: Global Passport Project
Launch Date: July 1, 2000
Person Completing Report: Sara West Tully, Director of Program Planning & Development,
UWM Center for International Education
Date Report Submitted: August 14, 2001

I. INITIATIVE RESOURCES

A. **Staff Hires:** The Center for International Education, home to the Global Passport Project, experienced significant staff turnover as a result of the merger effected in order to enact the Global Passport Project. Consequently a number of new staff have been hired – some with the support of the Milwaukee Idea funding, others with support from the College of Letters & Science. Those supported in part or in full by the Global Passport Project are indicated with an asterisk (*). Those who are *not* new hires but who are funded on the Global Passport Project are indicated with two asterisks (**).

Academic Staff

- Robert J. Beck, Director of Academic Technology (07/00; 100% FTE)
- Jason Breitzman, Study Abroad Advisor (03/01; 100% FTE)*
- Kristin Cardinale, Director of International Student & Scholar Services (10/00; 100% FTE)
- Thomas J. Danner, Overseas Program Manager (100% FTE)**
- Tarek Elshayeb, International Scholar Advisor (4/01; 100% FTE)
- Kara Horst, Employment and Insurance Advisor (7/00; 100% FTE)*
- Amy Kuether, Evaluation & Development Coordinator (100% FTE)**
- Terence Miller, Director of Overseas Programs & Partnerships (11/00; 100% FTE)
- Kimberly Mitchell, Study Abroad Advisor (2/01; 100% FTE)
- Ruud Van Dijk, BAGS Coordinator (1/01-6/01; 100% FTE)*

Classified Staff

- Barbara Breed-Heidt, Finance Specialist (09/00; 80% FTE)*
- Carol Edquist, Business Manager (11/00; 100% FTE)
- CleAngelia Huewitt, Immigration Assistant (2/01; 100% FTE)
- Cora Lewis, Admissions Assistant (02/01; 100% FTE)
- Barbara McDade, Overseas Programs Assistant (04/01; 100% FTE)*

Graduate Students

- Charles Carreros, Network Administration & Desktop Support (01/01; 50% FTE – 100% FTE as of 5/01)*
- John Gauthier, Graduate Project Assistant (09/00; 50% FTE)*
- Krystal Johnson, Graduate Assistant (01/01; 25% FTE)*
- Brooke Thomas, Graduate Assistant (12/00; 50% FTE – 100% FTE as of 5/01)*
- Rafael Lambert, Graduate Assistant (05/01; 100% FTE)*

Other

- Robert Ricigliano, Adjunct Professor of Communication and Director, Peace Studies (1/01; 25% FTE in CIE)

B. **Faculty, Staff & Student Support:** CIE supports faculty and teaching academic staff involvement in developing and furthering an international studies curriculum and research agenda by awarding S&E and summer salary grants for the development of global studies courses, foreign language courses and programs, and overseas study opportunities. CIE also supports faculty research through the provision of international travel funds. During FY 99/00, CIE utilized Milwaukee Idea funding to provide:

- \$64,500 to 26 faculty for BAGS course development
- \$12,000 to 4 faculty for coordination of BAGS Global Cities and Global Classrooms track development
- \$8,000 to 4 faculty for foreign language development
- \$10,550 to 5 faculty for overseas program development
- \$14,800 to 44 faculty for international travel

The Milwaukee Idea provided support for a number of Graduate Student hourly workers and project assistants, whose contributions are critical to the effective management of the Global Passport Project (see staff hires, above). Additional support was provided for undergraduate hourly clerical assistance for academic and outreach programs, the international studies major, and international student and scholar services. S&E support was also provided to the International Relations Society (a student-run club) for programming, including events such as the Middle East Peace Forum that was held at the Union Theater in Fall 2000 and featured Congressman Tom Barrett as well as representatives of Israel and Palestine. The event drew local media coverage and an audience of approximately 150 people.

C. **New Hires:** Arrangements have recently been confirmed regarding the hiring of a part-time BAGS Coordinator (funded by the College of Letters & Science) and a Visiting BAGS Professor (funded by Milwaukee Idea Matching Funds and L&S) during the coming academic year. Julia Kruse will teach two courses per year in English and will assist CIE with development of the new BA in Global Studies on a part-time basis. Victor Zamudio-Taylor, an artist and curator, will teach three courses in International Studies, Latin American Studies, and Art History and will organize a public symposium on Globalization and information technology. (The full-time BAGS Faculty Member for which CIE has received Milwaukee Idea Matching Funds has confirmed his contract and will begin his appointment at UWM in August 2002).

D. **Support for Community Partners:** To further the goals of the Global Passport Project, CIE maintains strong working relationships with several community partners. More detailed information regarding the nature of those relationships and the support CIE provides is included in section IV(C) Partnerships.

- E. **Support from Community Partners:** CIE's partnerships are described in greater detail in section IV(C) Partnerships, below. These relationships are beneficial to CIE in that they provide avenues for community feedback, developing collaborative activities, and program planning assistance. In addition to these relationships, community partners have volunteered their time to speak in the Introduction to International Careers class (504-260) that is offered to UWM students each spring. This ongoing initiative draws on new community partners and allows UWM students to make contacts with professionals in different areas whose work involves a substantial international component. The class provides a forum for UWM students to learn about the variety of international careers that are available in the Milwaukee area and beyond.

II. ACHIEVEMENT OF OUTCOMES

- A. **Outcome Report:** CIE activities can be classified in five broad categories: curriculum development, faculty development and research, K-12 teacher and public outreach, campus coordination and information dissemination, overseas academic and internship programs, and international student and scholar services.

1. Curriculum Development:

- a) Outcome: Develop an innovative new degree program that draws on and fortifies UWM's existing strengths while creating a new framework for cross-campus interdisciplinary collaboration.

*Much progress has been made in the development of the new Bachelor of Arts degree in Global Studies (BAGS). Faculty met regularly throughout the year to plan and develop the core curriculum and the structure for the first of five interdisciplinary tracks. The first track, in Global Management, has been approved by faculty committees in the College of Letters & Science and the School of Business and is currently awaiting APCC approval. To support the development of the BAGS core and elective courses, foreign language instruction, and upper division courses in Global Management, CIE provided **curriculum development grants** to 37 faculty from Africology, Anthropology, Art, Business, Communication, Computer Science, Education, English, Foreign Languages & Linguistics, French/Italian/Comparative Literature, Geography, History, Inova, Journalism/Mass Communication, Philosophy, Political Science, Spanish & Portuguese, and Urban Studies.*

*CIE received a grant from the US Department of Education to support development of two additional **BAGS tracks, in Global Classrooms and Global Cities**. Planning for these tracks is commencing during Summer 2001, and summer salary funds have been provided to two faculty in the School of Education, two faculty in the School of Architecture and Urban*

Planning, and one faculty member in the School of the Arts who will serve as leaders for the faculty-based planning and development of the tracks.

2. Faculty Development & Research:

- a) Outcome: Scholars and practitioners from a variety of academic and professional fields exchange ideas and results of research with the public, faculty and students.

*CIE's **annual scholarly conference** was held in April at the Hefter Center. "Global Cities: Culture, Urbanism and Globalization" drew over 60 participants and featured speakers from UWM, across the US, and as far away as South Africa and Hong Kong. The conference showcased the expertise of both junior and senior UWM faculty, and provided a forum for cross-disciplinary dialogue regarding pertinent globalization issues.*

*CIE sponsored or co-sponsored a variety of mini-conferences, international film festivals, lectures, and other scholarly public events, with total attendance estimated at over 3000 faculty, staff, students, and community members. Particularly notable among these events were the academic **Conference on Human Rights**, co-sponsored with United Nations University and organized by UWM Assistant Professor Shale Horowitz with CIE's assistance, the **Taiwanese, French, and Latin American Film Festivals** held in February, March and April, and **lectures** by noted scholars from around the world (see more information regarding public programs below). CIE also provided funding to UWM's **area studies programs** to support visiting lectures, mini-conferences, and other scholarly activities.*

- b) Outcome: UWM faculty enhance and contribute to larger academic work and interdisciplinary dialogue on international themes, while CIE provides a framework for collaboration and exchange with colleagues from other disciplines.

*The first volume in CIE's **book series**, **New Directions in International Studies**, is being published at Rutgers University Press. The volume is entitled "Truth Claims" and is a collection of work presented at CIE's spring 2000 annual conference, "Between the Global and the Local: Making Human Rights Claims in the 21st Century." The second volume, based on the "Global Cities" conference, is being compiled and will be submitted to Rutgers during the coming year.*

- c) Outcome: UWM faculty conduct internationally-focused research and develop new or revise existing courses and programs.

CIE provided 44 faculty with \$14,800 in funding for international travel related to research, conference presentations, or curriculum development. This is the only source of funding for international faculty travel provided regularly and through a competitive process by UWM. CIE considers institutional support for faculty members' international travel to be critical to the university's competitiveness as a research university and therefore an important component of the Milwaukee Idea.

3. K-12 Teacher and Public Outreach:

- a) Outcome: Increased knowledge of contemporary global issues and improved access to and utilization of curricular resources among teachers. Stronger communication and information sharing between teachers and faculty.

*CIE sponsored the seventh annual **Global Studies Summer Institute** in August 2000. This four-day professional development program, entitled "Age of Crisis or Age of Reason? Teaching Human Rights at the Turn of the Century," provided 30 teachers with the opportunity to participate in in-depth discussions and curriculum development activities relating to human rights. GSSI speakers included Larry LeBlanc of Marquette University, Al Durtka of the International Institute of Wisconsin and member of the CIE Partnership Council, Caroline Seymour-Jorn of UWM, and a live videoconference with Alicia Partnoy, author of "The Little School: Tales of Disappearance in Argentina."*

*CIE was pleased to co-sponsor a collaborative effort between UWM's History Department and the University of Wisconsin-Waukesha County. Several brown bag lectures and public teaching workshops comprised the **Teaching and Writing Global History** series which was held during academic year 2000/01. Among the series primary themes was "Crossing Boundaries: The Transnational in Historical Perspective." These sessions focused on new approaches to the transnational flows of commodities, capital, labor, technology, and global production networks, as well as the transsocietal diffusion of print, visual and electronic information, historical processes that transcend traditional national and regional boundaries.*

*UWM faculty participated in several meetings of the **Southeast Wisconsin Academic Alliance in French**, including hosting a February meeting entitled, "Vive le Québec! Integrating Francophone Materials into our Curriculum." Other meetings focused on "La semaine de la francophonie: Planning and Sharing Activities" and "Swaying Through the Music: Apprendre le français par la musique."*

*With the **Milwaukee Area Academic Alliance in English**, CIE co-sponsored a one-day workshop entitled, "Teaching Matters: Human*

Rights and Teaching Literature in the 21st Century.” This workshop featured presentations by experts in the field of human rights education and master teachers highlighting practical approaches for integrating human rights issues into local classrooms. Participants were introduced to new resources and perspectives that will enhance their teaching and, in turn, open the horizons of their students. This program represented the third workshop in an ongoing collaboration with the MAAE.

*CIE also worked with teachers, students and administrators at the **Lloyd Street Global Education School** to assist with preparations for their annual Global Day, on Friday, May 18. Each year, the Lloyd Street School structures their academic program around a global theme that serves as an organizing concept for the entire school. This year’s theme was “Customs, Culture and Clothing Around the World,” and throughout the year students and teachers worked together using this rubric to explore the richness and diversity of different countries and cultures. CIE supported this endeavor by working with teachers to identify resources that facilitate general background research and preparation.*

*CIE continued its collaboration with Milwaukee Public Schools and the **Wisconsin Department of Public Instruction**. Administrators from both organizations provide important resources and support for CIE outreach initiatives by participating in planning committees and by disseminating information about CIE programs to teachers throughout Milwaukee and Wisconsin. In addition, the CIE Outreach Coordinator was chosen to serve on a State International Education Task Force charged with the task of developing a new curriculum guide in international education. Scheduled for release in 2002, this guide was designed to provide teachers with curricular strategies and resources for integrating international education into their classrooms.*

*CIE continued to oversee the **International Studies Resource Network**, an electronic network promoting curricular information sharing and dialogue among over 550 teachers from the Upper Midwest. The ISRN also serves as an invaluable mechanism for disseminating information about UWM international education activities and professional development opportunities for educators.*

*CIE developed two **Internet Resource Guides** for teachers during this reporting period. These guides, created for the annual Global Studies Summer Institute, represent an important resource for GSSI participants, and for teachers and students throughout the United States and around the world. Intended to provide teachers with background information regarding various international issues including peace and conflict, human rights, international development, and globalization, CIE Internet*

Resource Guides receive between 5,000 and 6,000 visitors per year. The 1999 CIE Internet Resource Guide is entitled “In the Shadow of the First World: Online International Development Guide” and the 2000 guide is entitled “Universal Voices: Online Human Rights Internet Guide.” All CIE Internet Resource Guides can be accessed from our home page at www.uwm.edu/Dept/CIE.

- b) Outcome: Greater community and campus awareness of international issues and improved public access to and increased public interest in foreign language resources and programming.

*CIE sponsored or co-sponsored three major film festivals in 2000/01, including the **Taiwanese Film Festival**, the **Latin American Film Series**, and the **French Film Festival**. These events regularly feature 6-12 foreign language films which provide viewers with insights into other countries’ customs and cultures. Free to the public, they are very popular events and attracted over one thousand moviegoers, including classes of several hundred middle and high school students.*

*CIE also hosted several **public lectures** by visiting scholars from around the world. Among these:*

- *noted Australian film critic Adrian Martin on international cinema*
- *Curator of the Museum of Contemporary History in Paris, Laurent Gervereau, on “What is Visual History?” and “Un Siècle de Manipulation Par l’Image: Publicité, TV, Tourisme, Sports”*
- *author and founding member of Doctors Without Borders, Jean-Christophe Rufin, on “Humanitarian Intervention Today: Moral Dilemmas and New Political Realities”*
- *sociologist Juliette Minces on “Women and Islam”*
- *UWM Adjunct Professor of Communication Rob Ricigliano on “Plan Colombia and Prospects for Peace”*
- *Deputy Director of the Center for U.S. Studies at Wittenberg, Germany, Jessica Gienow-Hecht, on “Music and Politics in German-American Relations, 1870-1920”*
- *UWM Professor of History (emeritus) M.K. Dziwanowski on “Can Putin Save Russia”*
- *Foreign Service Officers Dean M. Kaplan and Crystal T. Kaplan on “Life as a Foreign Service Officer,” “US Military Policy in Africa,” and “The Economic Dimensions of Nigeria’s Transition to Democracy”*
- *South African architect and designer of the Apartheid Museum Jo Noero*

*CIE continued its collaboration with the UWM Women’s Resource Center and the UWM Center for Women’s Studies by organizing a series of events in celebration of **International Women’s Day** on March 8, 2000. This*

program consisted of a film festival focusing on the effects of conflict on women and children. The program also included an interactive and informative display in the Union Concourse focusing on a variety of international women's issues.

*In conjunction with the scholarly Conference on Human Rights held in March 2001, CIE organized a series of events designed for the general public and teachers entitled "**Human Rights and Societies in Transition: Causes, Consequences, and Responses.**" CIE hosted a discussion forum and film festival, kicking off the United Nations Conference which welcomed international experts in the field of Human Rights to Milwaukee for an intensive examination and discussion of contemporary human rights issues, including the role of the UN, humanitarian intervention, and human rights in different world regions.*

*Each summer, CIE staff member Barbara Breed-Heidt coordinates the **Milwaukee Irish Fest Summer School.** Milwaukee Irish Fest, the world's largest Irish culture festival, convenes for four days in August. The Summer School takes place during the preceding week and offers a showcase of workshops in Irish dance and music, crafts, lectures, Gaelic language instruction and a historical overview of the Irish heritage. The school continues to draw hundreds of individuals from all over the world to teach and participate in this annual favorite prior to the festival. Of particular note is the Child's Day Camp for 6- to 10-year-olds.*

4. Campus Coordination and Information Dissemination:

- a) Outcome: Obtain community members' advice and feedback regarding campus international education programs and priorities.

*Through the founding and coordination of the **UWM Partnership Council for International Education,** CIE developed and utilized an important mechanism for obtaining ongoing guidance from both campus and community partners.*

*All interested UWM faculty, staff and administrators were invited to attend CIE's ongoing **Faculty Forum** meeting in January. At this meeting, CIE staff apprised faculty of the status of the BA in Global Studies and the availability of funding for curriculum development, research and international travel. Approximately 50 participants attended.*

- b) Outcome: Increase public and campus awareness of and attendance at UWM-sponsored international events, and increase efficiency and access to UWM international education information and services.

*Through the creation of **Global Passport**, a bi-weekly electronic newsletter that incorporates announcements from all UWM international offices and interested faculty, CIE is able to reach over 1000 campus and community members with current information about events and services.*

*Considerable effort has been dedicated to creating a new **CIE website**. Through improved organization and links to other UWM international offices and non-UWM resources, the website has proven to be a useful mechanism for disseminating information to the campus community and the public. It receives approximately 110,000 “hits” per month, including 12,000 visitor sessions. Between 500-1000 online forms, including UWM admissions forms and faculty grant information, are downloaded each month.*

5. Overseas Academic & Internship Programs:

- a) Outcome: Diverse overseas programs are continually available, sustained by strong, enduring and productive exchange relationships.

*This year the Chancellor hosted three **international delegations**, involving dignitaries from the State of Hesse in Germany, the Cheikh Anta Diop University in Dakar, Senegal, and Governor Juan Romero Hicks from the state of Guanajuato in Mexico. These visits produced new interinstitutional agreements that will increase student mobility to Germany, create a comprehensive university partnership in west Africa, and begin an innovative research project analyzing Mexican migration to Milwaukee and the state of Wisconsin.*

*UWM signed 14 new **interinstitutional partnership agreements**, raising the number of present interinstitutional agreements to 120. These new agreements have created numerous opportunities for mobility of students and faculty at Guangxi Normal University, Charles University in Prague, Bordeaux School of Management, Science Po, Fachhochschule Hannover, Keimyung University, Universidad de Guanajuato, Institute of Slavic Studies of the Russian Academy of Sciences, Moscow State Aviation Institute, University of Pretoria, Malardalen University, Baskent University and Cheikh Anta Diop University.*

- b) Outcome: Global education and overseas experience is an important part of education in all fields, and quality programs are accessible to the UWM population in a diversity of disciplines and world areas.

*An important administrative development stemming from the reorganization of international offices initiated by the Global Passport Project has been the **centralization of partnership agreements**, allowing a*

more comprehensive partnership relationship with overseas institutions. A recent example is UWM's new relationship with Science Po, a prestigious social science institution in Paris. The French department in the College of Letters and Science was the main conduit for the agreement, but through comprehensive discussions Science Po also offers a series of English language business courses in the spring semester in which UWM School of Business Administration students can enroll. This student exchange agreement will be marketed to traditional Letters and Science as well as business students, allowing for a more comprehensive utilization of this partnership.

- c) Outcome: Faculty and Overseas Program staff work together to create and implement options that complement and enhance the UWM curriculum.

*This past year CIE funded three faculty proposals to develop new study abroad programs. With these **Study Abroad Faculty Development Grants**, Professor Christopher Davis Benevides led a group of 15 students on an academic art program in Peru during Winterim 2001. Professors Sandra Pucci, School of Education, and Ahmed Mbalia, College of Letters and Science with their grant funding researched and developed new programs in Argentina and Ghana that will be offered during the 2002 Winterim. Additionally, in conjunction with a federal grant that CIE has obtained, Professors Kristin Ruggiero and Mark Bradley will receive support to offer a Winterim 2002 program that examines globalization's impact on both Mexico and Thailand.*

- d) Outcome: Students participate in overseas work-related and professional experiences.

*A critical component of the new BA in Global Studies degree is a three-credit **internship program** required of all students in the five tracks. CIE has begun to research and coordinate internship possibilities with present partners to accommodate internship opportunities for all UWM students. Ten partnership institutions with which UWM has present student exchanges have already declared their willingness to arrange business-related internships for students in the BAGS global management track.*

- e) Outcome: UWM experiences a sustained increase in enrollments in overseas programs, and quality programs that complement and enhance the UWM curriculum are accessible to students in a diversity of disciplines and world areas.

*This past year there has been a **64% increase in UWM student participation** in study abroad programs. This increase is largely due to new programs being offered at the Bordeaux School of Management for business students, an art program in Peru conducted by faculty from the*

School of the Arts, an architecture program in Cuba lead by SARUP faculty and the Center for Latin American & Caribbean Studies, and an interdisciplinary film and anthropology program in Senegal. Due to the demographics of UWM students, OPP is working with faculty across the disciplines to develop new study abroad programs. Seven study abroad programs will be offered in 2002 during the winterim. Courses offered vary from Classics in Italy, Faces of Globalization in Thailand and Mexico, Service-learning in Milwaukee and Oaxaca, Cultures of Ghana, Educational Institutions in Argentina, a first-time graduate level program in Paris for Master's in Liberal Studies students and an Archaeological dig in Peru.

6. International Students & Scholars: Internationalization of the UWM

Community: Primary accomplishments in the area of international student and scholar services relate to internal procedural and organizational changes designed to improve the quality and scope of services.

- a) Outcome: International students have a fulfilling and rewarding experience at UWM.

*To ensure that continuing students have a positive experience when they contact CIE's International Student & Scholar Services office (ISSS), the duties of immigration specialists have been reassigned in order to make one additional specialist available for **international student advising**. For the first time at UWM, international students have access to two international student advisors for immigration advising and light personal counseling. The result is increased access to staff members and further development of the student services program.*

- b) Outcome: ISSS services are quick and efficient and meet the needs of constituents as determined by evaluation and data tracking.

*ISSS has improved the turnaround time for **document processing** and the efficiency of processes in both the admissions and immigration service areas. Processing times have been standardized by transaction and starting Sept. 1, 2001 ISSS will track (in database format) the total number of transactions and the average processing time for each on a weekly basis. This will both increase staff awareness about the average processing times achieved for various transactions and also provide data to assist in making quality improvements in the future.*

*One key to improving the efficiency of services was the development of two visual tools, a graph of anticipated peak times and a process flow chart, for each of the primary ISSS functions. These graphs and charts are the fundamental tools necessary to implement **long-term process analysis**.*

- c) Outcome: Reduction in processing time for admissions applications and response time to admissions queries.

*There has been significant improvement in **admissions application processing time**. The long-time backlog of admissions applications has been eliminated as of June and processing is now current. To fill staffing gaps in this area, resources have been redirected from other CIE functions and two temporary staff members have been hired and trained to serve as credential evaluators for the next academic year.*

*:
ISSS has introduced several new **email query services** during this past calendar year. “Appreq@uwm.edu” provides potential applicants a means of communicating their specific field and level of interest to ISSS staff; hard copy materials are sent to prospective applicants by mail. “Appcheck@uwm.edu” provides prospective students with a means of communicating with staff about their application for admission. “Deptck@uwm.edu” provides an additional means of communication between campus faculty and staff and ISSS staff regarding the status of a prospective student’s application for admission. For all three of the email query services, the response time ranges between one and three days depending on the volume of inquiries and the amount of research necessary about a specific case. The introduction of these services has been very successful and the average number of inquiries continues to increase. For example, “appcheck@uwm.edu” receives an average of ~50 messages per week during off-peak times and ~50 messages per day during peak times.*

*Alternatively, prospective students may inquire about admission to UWM through the ISSS section of the **CIE website**. Weblinks guide students to the on-line application form where they may apply for admission or fill out a virtual request for application materials.*

- d) Outcome: Students not only share their culture, but also learn about and become involved with local or American culture.

*CIE has continued its work with the **Friends of Internationals**, a volunteer organization that is dedicated to connecting international students and scholars with the Milwaukee area community. During the past year, ISSS staff encouraged a change in the Friends leadership resulting in a new set of priorities and a formalized relationship between the group and CIE.*

An email reflector, “FOI@uwm.edu” was created to connect the Friends hospitality committee with newly-admitted students prior to their arrival in the United States. Many services provided by The Friends (e.g. airport

pickup, temporary housing) are vital to incoming international students and are now being advertised to them prior to their arrival in the US.

Other Friends' long-standing programs, administered by ISSS staff, continue to be successful including the host family and friendship partners programs. Finally, the ISSS website has developed several layers of links which point students to cultural groups on the campus and in the community under the heading of "Getting Connected."

- e) Outcome: Foreign students and scholars [and employees] receive up-to-date immigration information and services.

*There has been tremendous progress in this area. A new line of **informational handouts** has been developed for all ISSS functions. This new family of 70+ publications provides accurate information presented in an understandable format that is readily accessible to students either in hard copy in the ISSS reception area display cases or at the ISSS website in PDF format.*

*Additionally, individual **web pages** for each visa category (i.e. F Student, J Scholar) have been developed and will appear on the website shortly. This will allow clients to have one easily accessible place to check regularly for visa-specific changes in immigration laws and policies, and the resulting ISSS procedural changes. The international students' email reflector will continue to be maintained as an additional means of informing students of immigration changes.*

- f) Outcome: Internationalization of student body.

*A **comprehensive database** is nearing the end of its development, aimed at generating a bi-annual international mailing of materials about UWM academic programs and requirements for admission. These mailings will be sent to all educational sections at US embassies and consulates abroad, OSEAS offices, guidance counselors at secondary schools which historically send large numbers of students to UWM, educational attachés at foreign embassies and consulates, etc.*

*Additionally, **two new marketing publications** have been developed specifically for attracting prospective international students. The first publication describes in detail how a student may apply for admission and what the requirements are for each program. The second publication was designed to be an aggressive marketing tool distributed at overseas college fairs and to all contacts in the recruiting database.*

Active overseas recruiting will begin in 2002. Strategies have been discussed and coordinated with other recruiting partners across campus including the English as a Second Language Program (ESL).

*Finally, preliminary development of an **international alumni database** is underway. During the coming year CIE will institute an annual mailing of a third publication in order to encourage word-of-mouth marketing among alumni. This is the first step toward achieving the long-term outcome of creating networks of international graduates abroad with the ultimate goal being the realization of international alumni clubs.*

III. EXTRAMURAL SUPPORT

- A. **Gifts and Awards/Received:** In support of the March 2001 Human Rights Conference co-sponsored by the United Nations University and CIE, CIE received **\$1500** from the Franke Idea Fund and **\$1500** from the Annette J. Roberts and Joan R. Robertson Fund for World Peace, World Law, and Peace Education. A **\$2000** award from the Annette J. Roberts and Joan R. Robertson Fund supported Outreach Coordinator Alex Dye's attendance at the International Peace Bureau's "Globalization of Peace" Conference in October, 2000. Additionally, a **\$1000** gift from the Frank P. Zeidler Education Fund supported Alex's attendance at the Hague Appeal for Peace in May 1999.
- B. **Gifts and Awards/Future Plans:** Due to the broad scope of CIE's responsibilities and activities, CIE is working to develop improved mechanisms for coordinating and systematizing fundraising efforts. As a first step, CIE's Evaluation and Development Coordinator is creating a database for recording and tracking pertinent information relating to potential donors. Designed to be more readily useful for CIE's purposes than the Community of Science database, this tool will better allow CIE to generate letters of inquiry and identify likely funding sources for specific projects. A senior staff meeting, scheduled for August 27, will allow program area directors to brainstorm and prioritize development initiatives and to develop a strategic plan for ongoing gift solicitation.
- C. **Extramural Grants/Received:** CIE received a two-year, **\$157,000** grant to develop Global Cities and Global Classrooms tracks of the BA in Global Studies under the US Department of Education's prestigious Title VI(a) Undergraduate International Studies & Foreign Language grant program. To support the March 2001 Human Rights Forum and Film Festival, CIE received a **\$2500** grant from the Wisconsin Humanities Council. From NAFSA: Association of International Educators, CIE received **\$6000** to initiate Project ExCITE, a program that supports UWM international and returned study abroad students' visits to Milwaukee area classrooms.
- D. **Extramural Grants/Future Plans:** CIE is currently working on applications for fall 2001 submission under two prestigious federal grant programs: the US

Department of Education's Title VI International Research & Studies Program and the National Security Education Program's (NSEP) Institutional Grant Competition. The Title VI grant would provide support for teams of faculty to create a three-volume series of texts focusing on Globalization from a variety of disciplinary perspectives. If funded, it would provide approximately **\$360,000** over three years. The NSEP proposal to support Global Management-related faculty and curriculum development activities was successful in the first round of competition, and CIE has been invited to submit a final proposal for consideration. If funded, the grant will provide approximately **\$364,000** over four years. Also during the coming year, CIE will begin work on a UW System-wide application for designation as a National Resource Center (NRC) for Global Studies under the US Department of Education's flagship Title VI program. If funded, the NRC grant would provide approximately **\$630,000** over three years for faculty research and development, curriculum development and instruction, and outreach activities. Additional projects are being considered for submission under the US Department of Education's Fund for Improvement of Postsecondary Education (FIPSE) Comprehensive Grant Program, the Fulbright-Hays Group Projects Abroad Grant Program, and the National Endowment for the Humanities' Humanities Focus Grant competition.

IV. ADVISORY COUNCIL/PARTNERSHIPS

- A. **Advisory Council Composition:** The Center for International Education maintains several advisory committees composed of UWM faculty and academic staff. These committees oversee various CIE functions, including Academic & Outreach Programs, International Student & Scholar Services, Overseas Programs & Partnerships, BAGS track coordination, administration of the IS Major and Area Studies programs, etc.

Additionally, CIE coordinates the UWM Partnership Council for International Education, the campus/community group that provides guidance and assistance with relation to the administration of the UWM-based international education activities that comprise the Global Passport Project. Partnership Council members include:

- Mohammed Aman, Dean, School of Information Studies, University of Wisconsin-Milwaukee
- Steve Atkinson, Senior Special Librarian, Graduate School, University of Wisconsin-Milwaukee
- Carol Edler Baumann, Director Emerita & Board Member, Institute of World Affairs
- Peter Beitzel, Vice President, Metropolitan Milwaukee Association of Commerce
- James Blackburn, Dean of Social Work, School of Social Work, University of Wisconsin-Milwaukee
- JoAnne Brandes, SC Johnson Wax
- Rita Cheng, Associate Dean, School of Business, University of Wisconsin-Milwaukee

- Helena Curtain, Assistant Professor, Curriculum and Instruction, University of Wisconsin-Milwaukee
- Silvio De Franco, President, Thomas More University, Nicaragua
- Susan Dragotta, International Consultant, Wisconsin Department of Commerce
- Alexander Durtka, President, International Institute of Wisconsin
- Carrie Fix, Manager, Global Business Development, ME Dey & Co, Inc.
- Carla Garnham, Instructional Innovator, Learning Technology Center, University of Wisconsin-Milwaukee
- Gary George, Senator, Wisconsin State Senate
- Larry Greb, Director, Wisconsin World Trade Center
- William Gregory, Dean of Engineering & Applied Science, University of Wisconsin-Milwaukee
- Richard Grobschmidt, Senator, Wisconsin State Senate
- Katherine Hudson, WH Brady
- Kathy Jendusa, Executive Director, Society for Jewish Learning
- Krystal Johnson, PhD Candidate, Architecture Department, University of Wisconsin-Milwaukee
- S. Curtis Johnson III, Vice President, SC Johnson Wax
- Julie Kline, Outreach & Academic Program Coordinator, Center for Latin American & Caribbean Studies, University of Wisconsin-Milwaukee
- Linda Kreft, Curriculum-Technology Resource Center, Division of Curriculum & Instruction, Milwaukee Public Schools
- Susan McGovern, United Nations Association of Wisconsin
- Jennifer McKenzie Flynn, Director of Advancement & Public Affairs, Letters & Science Administration, University of Wisconsin-Milwaukee
- Richard Meyer, Executive Vice President, Milwaukee Jewish Federation
- Robert Milbourne, President, Greater Milwaukee Committee
- Charles Mulcahy, Attorney, Whyte, Hirschboeck
- Filberto Murguia, UWM Alumnus
- Patrick Noble, Vice President, Firststar Bank, Chairman, Institute of World Affairs
- Ulice Payne, Jr., Attorney, Foley & Lardner
- Joan Prince, Assistant Vice Chancellor, University of Wisconsin-Milwaukee
- Wolfgang Schmidt, C.E.O., Schmidt Engineering & Equipment, Inc.
- Martin Schreiber, former Governor
- Leslie Schulz, Assistant Vice Chancellor, University of Wisconsin-Milwaukee
- Prem Sharma, President, Milwaukee Ethnic Council
- Barry Silberg, Marcus Scholar in Residence in Ethics, UWM; Silberg Center for Comparative Studies
- John Stollenwerk, President, Allen-Edmonds
- Ajita Talwalker, President, UWM Student Association
- Merry Wiesner-Hanks, Chair, History Department, University of Wisconsin-Milwaukee
- Prescott Wurlitzer, Board Member, Institute of World Affairs

Mr. Alexander Durtka, President of the International Institute of Wisconsin, has been asked to serve as Community Liaison.

- B. **Advisory Council Meetings:** CIE advisory committees meet on an as-needed basis, to deal with timely issues regarding policy and activities, throughout the academic year. The Partnership Council held two meetings: in December and in March. The first meeting provided UWM international offices with the opportunity to introduce themselves and explain their programmatic areas; consequently, minutes are not available for the December meeting. The second meeting allowed CIE to solicit valuable feedback on a variety of international education issues, with most discussion focusing on the limited housing options for international students and scholars at UWM; the minutes for this meeting are attached. In addition to these meetings, Partnership Council members were invited to and attended several spring events, including receptions, performances, and lectures connected with CIE's Global Cities and the Center for Latin American & Caribbean Studies' Jewish Diaspora conferences.
- C. **Partnerships:** CIE has forged several new campus and community partnerships to support its mission of expanding international education opportunities for UWM and the public. Much effort has been made to establish **cross-campus partnerships** to strengthen international academic programs as well as CIE's own operations. For instance, in addition to leading an initiative to develop the cross-campus BA in Global Studies, CIE senior staff members are involved with several **campus committees** aimed at collaboration and increased communication among offices, including the Enrollment Management Working Group, the UWM Recruitment Committee, the Equity and Diversity Committee, the Microsoft Windows NT/Windows 2000 Users Group (established and chaired by CIE's Director of Academic Technology), and the English as a Second Language Program Recruitment Committee. CIE staff have also formed partnerships with **department heads** in offices with responsibilities that enable CIE to carry out its responsibilities in the areas of immigration and admissions, including Legal Affairs, Enrollment Services, Human Resources, Recruitment and Outreach, and English as a Second Language. In support of campus and CIE information technology development, relationships have also been forged with the senior IT officers of the School of Business and the School of Information Studies. CIE senior staff and faculty have also served as speakers and panel moderators in **conferences** sponsored by other UWM offices, including Urban Studies and the Center for 21st Century Studies.

CIE staff have also been involved with **UW System** initiatives, working closely with the Institute for Global Studies (IGS) in planning its annual conference, overseeing the recruitment for a new IGS director, reviewing grant proposals and serving on conference planning committees for the Council on International Education, serving on the UWSA Overseas Program Safety and Health Committee, and working with UW System administrators as well as counterparts at UW-Madison to discuss ways in which System international programs can be more effectively administered.

Community Partnerships are central to the Milwaukee Idea, and therefore to the Global Passport Project. During the reporting period 2000/01, CIE has developed the following new partnerships:

- **UWM Partnership Council for International Education** -- As noted above, CIE created and coordinates this new advisory council on behalf of the campus's international offices. The Partnership Council provides invaluable guidance and community-based feedback regarding UWM's international programs and development initiatives, and has allowed CIE to develop working relationships with a number of individual council members.
- **Milwaukee Council of International Associations** -- With Partnership Council members Barry Silberg and Alexander Durtka, CIE has played a central role in founding the new Milwaukee Council of International Associations, a group of individuals representing a number of community organizations that work in the field of international programs. The Council provides a mechanism for information-sharing and collaboration among offices with related interests and areas of activity.
- **The Friends of International Education** – a statewide network of over 500 K-16 global educators, business leaders, and community activists. CIE has played, and will continue to play, a central role in the development and support of this new international education organization.
- **The National Consortium for Teaching About Asia** – CIE was approached by the NCTA to organize a series of workshops for teachers related to teaching about East Asia. This national project, generously funded by the Freeman Foundation, will take place during the 2001-2002 academic year. Participating teachers will attend a variety of workshops intended to provide access to strategies and resources for integrating the study of Asia into the secondary school classroom.
- **The Capitol Forum** – CIE is working with the Choices for the 21st Century Education Project at Brown University's Watson Institute for International Studies to implement a national program in Wisconsin. The program, which strives to engage high school students in debate concerning the US role regarding a variety of international issues, will be organized in conjunction with the Wisconsin Secretary of State's Office, the League of Women Voters, the Friends of International Education, and a number of other local partners.
- **Washington High School** – In spring 2000, CIE partnered with Washington High School for a videoconference that introduced WHS students to life at UWM and the International Studies Major. Current IS Majors participated in the videoconference, and line charges were covered by CIE. This will be an ongoing collaboration, one that will be extended to other high schools. This initiative was conceptualized by teachers at WHS, and CIE was pleased to be able to respond to their request.

In addition to the development of new partnerships, CIE has also maintained meaningful relationships with a variety of organizations including:

- **The Milwaukee Public Schools** – CIE continues to work very closely with international educators within the Milwaukee Public Schools. We continue to develop and co-sponsor a wide array of professional development workshops and programs for MPS teachers. In addition CIE cultivates close working relationships with teachers and administrators working in a number of MPS schools with a global or international focus. As a result of this collaboration, we will be implementing a new initiative known as Project ExCITE, or Exchange for Cultural and International Teaching and Education. Project ExCITE will serve as the vehicle for increasing the interaction that international students studying at UWM have with the Milwaukee community. As part of this program, international students will visit local schools, participate in community service projects including “Day of Caring Week,” and interact with the portion of the UWM community that is interested in learning more about the rest of the world.
- **The Department of Public Instruction** – CIE continues to work closely with the Wisconsin Department of Public Instruction to increase the quality and scope of international education in Milwaukee and throughout Wisconsin. CIE Outreach Coordinator, Alex Dye, was chosen to serve on a State International Education Task Force that was responsible for developing a new curriculum guide in international education. This guide is scheduled for release in Spring 2002.
- **Wisconsin Council for the Social Studies** – CIE works consistently with the Wisconsin Council for the Social Studies to provide workshops, seminars, conferences, and resources for social studies teachers from across the State. Each year, CIE participates in the WCSS conference in an effort to maintain direct contact with Wisconsin social studies educators.
- **Wisconsin Association of Foreign Language Teachers** – Since 1999, CIE has worked with the Wisconsin Department of Public Instruction, WAFLT, and the Center for Latin American & Caribbean Studies to organize an annual Foreign Language Standards Summer Institute. This program brings foreign language teachers to UWM to learn about current trends in foreign language teaching and acquisition. CIE is also represented each year at the WAFLT Conference.
- **Southeast Wisconsin Academic Alliance in French** – CIE Associate Director and Foreign Language Coordinator Gabrielle Verdier participates in and UWM occasionally hosts meetings of regional middle school, high school and college teachers of French language and culture. This group provides UWM French faculty with the opportunity to share information and plan collaborative activities with elementary and secondary teachers. CIE also supports the printing and mailing of its 300-piece newsletter three times per year.

- **International Studies Resource Network** – CIE continues to administer the International Studies Resource Network, which is a network of over 550 global educators from throughout Wisconsin and the Upper Midwest. The majority of the membership comes from the Milwaukee area. CIE publishes a regular newsletter, hosts an Internet web site, and administers an e-mail distribution list that allows global educators to stay in touch and share resources. This network is over 8 years old, and continues to serve a vital function in connecting global educators of various levels (K-16).
- **Wisconsin Division of the United Nations Association/Mayor’s Committee on the United Nations** – The CIE Outreach Coordinator serves as a liaison with these two committees that work to develop programs and resources related to the United Nations. This connection provides CIE with access to an important network of scholars, business people, government officials, and activists from across the State.
- **The Friends of Internationals** – not to be confused with the Friends of International Education noted above, this group works closely with CIE staff in developing and offering programs and services to international students and scholars in Milwaukee. This relationship has been strengthened during the past year by changes in leadership within both the Friends organization and within CIE’s International Student & Scholar Services team, and by a formalization of CIE’s relationship with the Friends.

V. ACHIEVEMENTS/CHALLENGES

A. **Achievements:**

- **Milwaukee Idea Award** -- In June 2001, CIE received a Milwaukee Idea Award recognizing the annual Global Studies Summer Institute. This program engages 35 K-12 teachers in an exploration of contemporary international issues and practical approaches to integrating them into the classroom.
- **Media Recognition** – Several Global Passport Project programs and initiatives were highlighted on local television and radio programs including The Barry Silberg Show, International Focus, University Roundtable, and At Ten.
- **UW System Leadership** – In recognition of its statewide leadership in international education programs, CIE has been asked by UW System Administration to serve in a coordinating capacity for System-wide international education initiatives. In partnership with UW-Madison, CIE Senior Director Patrice Petro is being considered for appointment as the UW System’s Co-Director of International Education, a position to which the System’s several collaborative international programs will report. Additionally, CIE has retained its role as coordination point for the System-wide exchange agreement between Wisconsin and the German state of Hessen.

- **Publications** – CIE senior administrators have had a variety of works accepted for publication this year, including the first volume in the *New Directions in International Studies* book series edited by Senior Director Patrice Petro; Dr. Petro's *Aftershocks of the New: Feminism & Film History*; "The Area Studies Controversy" co-authored by Director of Academic & Outreach Programs Anne Banda and published in Indiana University's *Changing Perspectives on International Education*; and a compilation of writings on international law being edited by Director of Academic Technology Bob Beck. Additionally, the Internet Resource Guide developed and maintained by CIE's Outreach Coordinator, Alex Dye, has attracted national notice; *A Window on the World: Using Technology to Make Global Connections in the Classroom* was featured in the weekly global education listserv digest maintained by the National Peace Corps Association.

B. **Challenges:** Perhaps the greatest challenge facing the Global Passport Project is overcoming misperceptions, including the general campus perception that it is like other Milwaukee Ideas. In fact, it is quite different. While it incorporates many of the same goals – of improved campus/community relations, improved teaching and research opportunities, and strengthening UWM's national profile – the Global Passport Project is much larger in scope of activities and responsibilities than other Milwaukee Ideas. It therefore has very different needs in terms of resources and widespread interdisciplinary involvement.

The Center for International Education, home of the Global Passport Project, provides central university services such as international student and scholar services, overseas programs administration, and faculty international travel and research support, without which UWM would be unable to compete with other research institutions. These functions were inadequately supported within the former organizational structure at UWM, with ongoing problems stemming from understaffing and lack of institutional funding. The result was a bifurcated structure of international offices, marked by overlapping functions, competing priorities, and inadequate communication. The Milwaukee Idea provided the funding that has long been needed to support critical international education functions while facilitating a major reorganization of UWM international programs to promote cross-campus collaboration. The result has been greater efficiency of operation, greater support for campus-wide internationalization, and improved services. Achieving these goals is a long-term process, but one in which CIE has already made great strides.

Misperceptions also persist regarding CIE's mission, primarily because international education programs and services have traditionally been divided among multiple offices on university campuses, including at UWM. Many people perceive "international studies" to refer solely to overseas study and research, or the services which assist international students and scholars in the US, or international content integrated into the curriculum. In fact, "globalization" is driving a new understanding of international education as a comprehensive

approach to postsecondary studies, and CIE's reorganization is a reflection of this new approach.

"Globalization" as a subject area falls outside of accepted academic disciplines, calling upon a new kind of interconnectedness and building on a variety of disciplines in order to fully comprehend its impact on the 21st century world. Similarly, CIE is attempting to integrate different kinds of international programs and services in order to better serve UWM students' and faculty members' needs through a coordinated campus internationalization agenda. What CIE is doing is ahead of the curve but is widely recognized as an ideal model for contemporary university international programs, as represented by the positive feedback CIE senior staff and faculty are receiving from colleagues across the US. Communicating the value of this approach to faculty and administrators with more limited understanding of international education as a field remains a challenge.

Frequent remarks made by Milwaukee Idea staff and initiative directors regarding the Global Passport Project's comparatively high funding level reflect a failure to understand both the scope and fundamental nature of the functions provided by CIE. While Milwaukee Idea funding has been critically important to strengthening international education at UWM, the fact that CIE's funding comes from the Milwaukee Idea rather than from central university sources carries with it particular challenges in educating others regarding how the funds are being used and why these international education services require UWM financial support.

- C. **Making the Milwaukee Idea Better:** Better communication is needed between Idea leaders and the Academic Deans Council. Although individual groups of deans were assigned to each Idea, the scope of the Global Passport Project, which spans international student and scholar services, study abroad, and curriculum and research, requires the input and collaboration of all the deans. Given the need for university-wide input, it is unclear exactly how the smaller "Dean's Council" is supposed to function effectively.