

## ENRIQUE E. FIGUEROA, PH.D.

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### EDUCATION

- Ph.D.** Agricultural Economics--Department of Agricultural Economics, University of California Davis, 8-'86
- M.S.** Agricultural Economics--Department of Agricultural Economics, University of California, Davis, 1-'82.
- M.S.** Horticulture--Department of Environmental Horticulture, University of California, Davis, 6-'75.
- B.S.** Agricultural Education—"cum laude," California State University, Fresno, 6-'73.

### PROFESSIONAL EXPERIENCE

**Director**—Roberto Hernandez Center and **Assistant to the Provost** for Latino Affairs, University Of Wisconsin, Milwaukee, Milwaukee, WI, January '02 to present. Responsible for administering a campus wide Center with responsibilities for Student Services, Scholarship & Research, and Community Outreach.

**Deputy Under Secretary**--Marketing & Regulatory Programs, U.S. Department of Agriculture, June '99 to January '01. Responsible for the management of the Animal, Plant, Health, and Inspection Service (APHIS), the Agricultural Marketing Service (AMS), and the Grain Inspection, Packers and Stockyards Administration (GIPSA). Responsible for administering or overseeing the budgets of these three agencies which consist of: \$561 million in appropriated funds; \$450 million from user fee accounts, nearly \$600 million in trust funds, and over \$700 million from producer assessment programs. The workforce of the three agencies is nearly 10,000 employees in over 200 offices in the US and abroad. Program responsibilities include: a.) the grading of most food and fiber products in the country; b.) regulation of biotechnology plant products; c.) negotiating sanitary and phytosanitary trade issues; d.) administering the Animal Welfare Act; e.) oversight over all the research and promotion programs such as "Got Milk"; f.) regulation of meat and poultry packers; g.) providing marketing-related grants; h.) the National Organic Standards Program; i.) administering the national federal milk market order program; j.) the veterinary services program for the nation and in the international context; and k.) the framework for protecting American agriculture from foreign pests and diseases. Serve as Co-Chair of the USDA's Hispanic Advisory Council.

**Administrator**--Agricultural Marketing Service, U.S. Department of Agriculture, November 1997 to June 1999. Responsible for administering eight divisions with over 150 different programs. Administered a budget consisting of \$58 million in appropriated funds; \$220 million from user fee accounts; nearly \$500 million in trust funds, and over \$700 million from producer assessment accounts. The agency's workforce is nearly 3,000 employees in over 130 offices in the US. Program responsibilities include: a.) the grading of most food and fiber products in the country; b.) oversight over all the research and promotion programs such as "Got Milk"; c.) providing marketing-related grants; d.) the National Organic Standards Program; and e.) administering the national federal milk market order program.

**Associate Professor**--Department of Agricultural, Resource and Managerial Economics, Cornell University. November 1992 to June 1997. Concentrated on: a.) the analysis of marketing horticultural products in both national and international markets; b.) analysis of markets in a number of underdeveloped countries in Africa, Southeast Asia, and Central and South America; c.) consulting work for a number of private sector firms; d.) conducted extension activities with a number of private sector entities; and e.) active on campus issues related to Hispanic students, academic programs, and university administration.

**Assistant Professor**--Department of Agricultural Economics, Cornell University, November 1986 to November 1992.  
Concentrated on: a.) the analysis of marketing horticultural products in both national and international markets; b.) analysis of markets in a number of underdeveloped countries in Central and South America; c.) conducted extension activities with a number of private sector entities; and d.) active on campus issues related to Hispanic students, academic programs, and university administration

**Staff Assistant**--Committee on Agriculture, United States House of Representatives, United States Congress. June-December 1982 and June-August 1984.

## AWARDS

- Hammer Award**, USDA Deputies' Capital Planning Working Group Team, 12-2000.
- National Association of Hispanic Federal Employees (NAHFE) Certificate of **Appreciation**, 11-2000.
- Mexican and American Solidarity Foundation **Fellow**, 7-1998
- National Hispanic Scholarship Fund **Scholar**, 1982, 1983, and 1984
- Congressional Hispanic Caucus **Fellow**, 1982.
- Ford Foundation **Scholarship** Recipient, 1972 and 1973.
- International Association for the **Exchange of Students** for Technical Experience (IAESTE-UN). Ministry of Agriculture. Cuenca, Spain. Technical exchange program of the United Nations, 1972.
- American Legion **Scholarship** Award Recipient, 1965.

## SERVICE ON BOARDS/COMMISSIONS/COUNCILS

- Member of the Board**, Wisconsin's Agriculture, Trade and Consumer Protection, appointed by Gov. Jim Doyle and requires Senate confirmation, 2003 to present.
- Member of the Board of Directors**, Latino Community Center, Milwaukee, WI., 2003 to present.
- Member of the Board of the Directors**, Milwaukee Catalyst, 2003 to present.
- Member of Advisory Council**, Adelante! TV Program, Milwaukee Public TV, 2002 to present.
- Member of the Board of Directors**, Council for the Spanish Speaking, Milwaukee, WI, 2002 to present.
- Member, of Advisory Committee**, U.S. Senator Kohl's Agriculture, 2002 to present.
- Member of the Board of Directors**, Clinton/Gore Alumni Association, 2001 to 2003
- Member of the Board of the Directors**, American Agricultural Economics Association Foundation, 2001 to present.
- Member of the Advisory Council**, Dairy Trade Coalition, 2001 to present.
- Member of the Board of Trustees**, Pan American Health and Education Foundation , 2000 to present
- Co-Chair**, USDA Hispanic Advisory Council, appointed by US Secretary of Agriculture, 1999 to 2001
- Member of Committee**, White House Initiative on Educational Excellence for Hispanic Americans, 1998 to 2000.
- Member of the Board of Directors**, Commodity Credit Corporation (CCC), 1997 to 1999.
- Member, NAFTA Advisory Commission** on Commercial Dispute Resolution for Agricultural Goods, 1996 to 1997.  
Appointed by US Secretary of Agriculture
- Member of the Board of the Directors**, Ithaca Montessori School, 1996 to 1997.

## SELECTED PUBLICATIONS

- Figueroa, E.E. "The Effects of Increased Trade on the U.S. Fruit Sector." Proceedings of the XIIIth International Symposium on Horticultural Economics, Acta Horticulturae, No. 429, August 4-9, 1996, Rutgers, State University of New Jersey, New Brunswick, New Jersey.
- Christy, R.D., and Figueroa, E.E. "The Impacts of Structural Change and Public Policy on the Rural Disadvantaged," American Journal Agricultural Economics, Vol. 72(5): 11169-78. December 1990.
- Webb, A.J., Figueroa, E.E., Wecker, W.E., and McCalla, A.F. "The Impact of the Soviet Grain Embargo: A Comparison of Methods." The Journal of Policy Modeling, Vol. II (3): 361-389. March 1989.
- Figueroa, E.E. "Emerging Latino Populations in Rural New York," and "Other Important Points-," Immigration and Ethnic Communities: A Focus on Latinos. Rochin, R., Eds. Julian Samora Research Institute, Michigan State University, East Lansing, Michigan, pp. 48-49 and pp. 116-117. March 1996.

Figuroa, E.E. "Policies and Institutions: in Vegetable Marketing in the Western Hemisphere The Mexican Experience: Discussion." in Vegetable Markets in the Western Hemisphere. Lopez, R., and Polopolus, L.C., Eds. Iowa State University Press, Ames, Iowa, pp. 119-121. June 1992.

Figuroa, E.E. "The Potential Impacts of the Agricultural Provisions—SAW's, RAW's and H2-A--of the Immigration Reform and Control Act of 1986 on Rural Farm Labor Markets." Published in Rural Development Issues of the Nineties: Perspectives from the Social Sciences. Williams, T.T., Hill, W.A., and Christy, R.D., Eds, Tuskegee University, Tuskegee, Alabama, pp. 185-192. December 1989.

Ostiguy, N., Figuroa, E.E., and Bisogni, C. "Improving Communication About Risks Associated with Residues of Agricultural Chemicals on Produce." Department of Agricultural Economics, Cornell University. E.E. Ext. 90-20. September 1990.

Figuroa, E.E. "An Analysis of the Congressional Budget Process." Committee on Agriculture. United States House of Representatives, United States Congress. December 1982.

## **SAMPLE CONSULTING**

--**Farmworker Institute for Educational and Leadership Development (FIELD)**, Keene,, CA, 2001 to '02

--**Southern States Cooperatives Foundation**, Richmond, VA, 2001

--**Darby Enterprises, Inc.**, Alexandria, VA, 2001

--**Internal Revenue Service (IRS)**, Phoenix, Arizona 1996 and 1997.

--**US AID/AFGHANISTAN**. July 1991.

--**US AID/TUNISIA**. May to November 1988.

--**Greenhouse Vegetable Production**. Farm worker social-service organization, October 1979 to March 1980.

## **REGIONAL/NATIONAL COMMITTEES**

--Member, Food Distribution Research Society, 1995 to 1997.

--Member, Academic Advisory Board, National Food and Agriculture Policy Project, 1994 to 1996.

--Member, American Agricultural Economics Association Employment Services Committee, 1989 to 1992.

--Member, U. S. /Mexico Horticultural Trade Task Force, United Fresh Fruit &Vegetable Association, 1987 to 1888.

--Member, Northeast Agricultural Economics Association Nominating Committee, 1987 to 1988.

## **PROFESSIONAL ASSOCIATION MEMBERSHIP**

--Lifetime sustaining member California A.G.G.I.E. Alumni, U.C. Davis.

--International Association of Agricultural Economists.

--American Agricultural Economics Association.

--Produce Marketing Association.

--United Fresh Fruit and Vegetable Association.

--New York State Vegetable Growers Association.

## **PERSONAL INFORMATION**

--Fluent in Spanish; reading, speaking, and writing

--Health, excellent

**LETTERS OF REFERENCE SUBMITTED UPON REQUEST**